

THE PAWTECTORS KINDNESS CLUB

POWER A KINDER FUTURE



CORPORATE SPONSORSHIP
& PARTNERSHIP GUIDE



Partner with Pawtectors to bring
hands-on humane education, youth leadership, and
Kindness Missions to the next generation
across the country.

Plant Seeds of Kindness. Grow Compassionate Leaders.



WHY KINDNESS MATTERS

🌱 Every child is born with compassion. 🌱

Research continues to show that teaching empathy and humane education during childhood can positively influence compassion, responsibility, and social-emotional development.

The Opportunity Before Us:

- Help children develop empathy before unkind behaviors take root.
- Inspire responsible pet ownership that helps reduce animal homelessness.
- Empower the next generation to become compassionate leaders through meaningful acts of kindness.



Together, We Can Grow Something Extraordinary.

💡 Through hands-on Kindness Missions, humane education, leadership experiences, and real-world service, Pawtectors helps young people turn compassion into action—discovering that even the smallest acts of kindness can change lives. 🌱



THE BIRTH OF THE PAWTECTORS KINDNESS CLUB

🌱 One Simple Question Changed Everything...

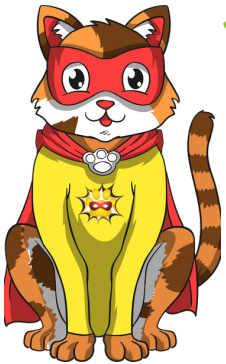
What if we could help children discover the power of kindness before anger, fear, or cruelty ever took root?



❤️ The Spark

When our beloved barn cat, Tux, was tragically shot by a neighbor's child acting out in anger, our hearts were broken..

In that moment, Pawtectors was born - not from tragedy, but from the belief that compassion can be nurtured before moments like this ever happen.



🌱 That Question Became A Movement

✓ **Teach kindness through action.**

Hands-on Kindness Missions. Real-world experiences.

✓ **Help children become Kindness Superheroes.**

Growing empathy, leadership, and responsibility through helping animals.

✓ **Plant seeds of kindness that last a lifetime.**

Because one small act of kindness can change a life forever.

Today, Tux's legacy grows every time a child plants a new seed of kindness - creating a kinder future for animals, people, and the communities we share.





Every Child Can Become A

Page 3

KINDNESS SUPERHERO



Designed for Every Child

A Pawtector isn't defined by ability, background, or experience. Every child has unique gifts, and kindness gives every child the opportunity to shine.

- ✓ Welcoming children of **all** abilities and learning styles.
- ✓ **No pet required** - just a heart for helping animals.
- ✓ **Flexible Kindness Missions** designed for success at every level.
- ✓ Meaningful experiences that build **confidence, empathy, leadership and responsibility.**
- ✓ **Every child belongs. Every act of kindness matters.**



WHY KIDS LOVE IT

- Become a Kindness Superhero for animals.
- Complete hands-on Kindness Missions.
- Meet amazing animal friends and inspiring heroes.
- Create, explore, and make a real difference.
- Celebrate kindness all year long.



WHY PARENTS & EDUCATORS LOVE IT

- Builds empathy through helping animals.
- Develops confidence, leadership, and responsibility.
- Supports social-emotional learning through real-world experiences.
- Encourages meaningful family and classroom conversations.

Inspires children to turn compassion into lifelong action

**Kindness has no barriers.
Every child can change one life.
Together, they can change the world.**



THE KINDNESS SUPERHERO EXPERIENCE

DISCOVER

- **Discover compassion** by helping animals in meaningful ways.
- **Explore hands-on Kindness Missions** and real-world animal adventures.
- **Build confidence** through hands-on learning and creative problem-solving.
- **Develop empathy, teamwork, and responsibility** through action.
- **Discover that even one small act of kindness** can change a life.



GROW

- **Grow into a confident Kindness Superhero.**
- **Strengthen empathy, leadership, and resilience.**
- **Develop lifelong habits** of kindness and compassion.
- **Become a responsible advocate** for animals and wildlife.
- **Learn that one act of kindness** creates ripples that reach far beyond the moment.

IMPACT

- **Support local shelters, rescues, and wildlife organizations.**
- **Create kinder schools, families, and communities.**
- **Inspire responsible pet ownership** and compassionate leadership.
- **Turn compassion into meaningful community action.**
- **Help create the next generation** of compassionate leaders.

More than 12,000 Young Kindness Superheroes Have Already Begun Their Journey





Why Partner With

Page 5

PAWTECTORS!



Become Part of Something Bigger!

Today's businesses have the opportunity to do more than support a cause - they can help **grow the next generation**. Partnering with The Pawtectors Kindness Club is an **investment in children, animals, and communities** that creates a lasting legacy of kindness far beyond a single donation.



Your Company Can Leave a Lasting Paw Print

Whether you're a local business, national brand, family foundation, or community organization, your **partnership helps more children discover their Kindness Superpowers** - creating a **kinder future** for animals, people, and the communities we share.



Why Companies Choose Pawtectors

- ✓ **Demonstrate authentic community leadership.**
- ✓ **Inspire employees** through meaningful volunteer experiences.
- ✓ **Strengthen your brand** with families, schools, and communities.
- ✓ **Help grow** the next generation of compassionate leaders.
- ✓ **Support** hands-on kindness, humane education, and youth leadership.
- ✓ **Create a legacy** that leaves lasting paw prints.

**The greatest investment isn't in a program.
It's in the children who will shape our future.**



WHAT CAN WE GROW TOGETHER?



Every Partnership Plants Seeds of Kindness

Your organization has unique strengths. Whether you want to support a school, engage your employees, inspire your customers, or strengthen your community, **we'd love to create something extraordinary together.**



Here are just a few ways we can grow together. 

Sponsor a School

*Bring a year of Kindness Missions to a school.
(Title 1 schools are especially in need!)*

Sponsor a Community Kindness Event

Engage employees, customers, your community through kindness.

Inspire Your Team

Employee volunteer experiences with lasting community impact.

Launch a Company Kindness Challenge

Inspire kindness through friendly employee and community challenges.

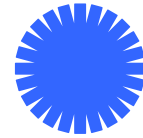
Dream Bigger With Us!

How BIG can we dream? Let's find out - together!



Your Partnership Plants Kindness in **SCHOOLS:**

Page 7



When you sponsor a school, you're investing in the next generation of Kindness Superheroes. Every sponsored school receives a full year of hands-on experiences that grow compassion, confidence, and leadership.



Every School Partnership Provides:

- 🌱 **A full year** of The Pawtectors Kindness Club
- 🌱 **Monthly Kindness Missions** & real-world animal adventures
- 🌱 **Leadership, community service & family engagement** opportunities
- 🌱 **Educators resources, measurable outcomes & impact reporting**
- 🌱 **A school-wide culture** of kindness, compassion & belonging

**One sponsored school. Hundreds of Kindness Superheroes.
A lifetime of impact.** 🌱



GROWING KINDNESS:

Measuring Impact



Every partnership is designed to create meaningful, measurable impact for children, schools, animals, and communities.

STUDENT GROWTH

-  CONFIDENCE
-  EMPATHY
-  LEADERSHIP
-  RESPONSIBILITY

SCHOOL IMPACT

-  POSITIVE SCHOOL CLIMATE
-  FAMILY ENGAGEMENT
-  COMMUNITY ENGAGEMENT
-  KINDNESS CULTURE

COMMUNITY IMPACT

-  VOLUNTEER SERVICE
-  SERVICE PROJECTS
-  SHELTER PARTNERSHIPS
-  ANIMAL ADVOCACY

MEASURABLE OUTCOMES

-  PARTICIPATION
-  MISSION COMPLETION
-  TEACHER FEEDBACK
-  PARENT FEEDBACK
-  IMPACT REPORTING

LONG-TERM IMPACT

-  RESPONSIBLE PET OWNERSHIP
-  COMPASSIONATE LEADERS
-  KINDNESS RIPPLE EFFECTS
-  LIFELONG SERVICE

IMPACT IN ACTION

-  STUDENT STORIES
-  TEACHER TESTIMONIALS
-  PARENT FEEDBACK
-  SCHOOL PARTICIPATION
-  COMMUNITY PARTNERSHIPS

Success Isn't Just Measured. It's Experienced.

**More than 12,000 Young Kindness Superheroes
Are Already Growing Kindness in Their Communities**



Ready to Plant SEEDS OF KINDNESS?

Together, we can grow a generation of **Kindness Superheroes** who will **create a kinder future** for animals, people, and the communities we share.

WAYS TO GET INVOLVED:

-  Sponsor a School
-  Become a Corporate Partner
-  Support Our Mission

Let's grow something extraordinary together.
Scan to Learn More.



Let's Connect!



Contact Info - **Debbie Henry,**
Founder | Chief Experience Officer

Platinum
Transparency
2026

Candid.

Our 501c3 - YouAreNotFURgotten Inc.
EIN#92-2132299

Our current charity ratings
(Click the Logos for Our Non-Profit Details)

 Charity Navigator

99%

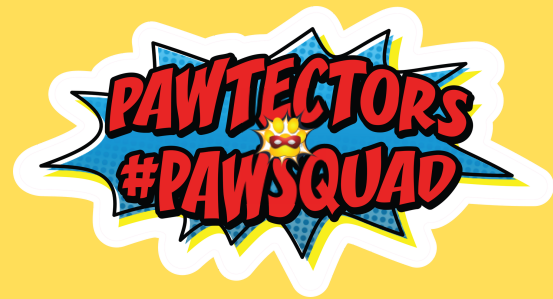


 Four-Star Charity ⓘ

Plant Seeds of Kindness

KINDNESS:

- ♥ is free
- ♥ is easy
- ♥ is for ALL ages
- ♥ is contagious
- ♥ is living from the heart
- ♥ is caring for animals and showing compassion for ALL
- ♥ is the answer. ALWAYS!



Be the reason someone
SMILES, WAGS or PURRS today (& every day!)