

THE PAWTECTORS KINDNESS CLUB

POWER A KINDER FUTURE

SCHOOL PROGRAM GUIDE



**Growing the Next Generation of Kindness Superheroes
through hands-on kindness experiences that inspire
compassion, leadership, responsibility, and confidence.**

Plant Seeds of Kindness. Grow Compassionate Leaders.



OUR "WHY".



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INTRODUCTION

The Urgent Mission: Why Humane Education Matters

Research shows that children who are cruel to animals are significantly more likely to exhibit other forms of aggressive behavior. Humane education helps build empathy, responsibility, and respect - before harmful behaviors take root. (<https://www.sheriffs.org/Animal-Cruelty-and-Child-Abuse>)

Two Challenges We Can Change Together

- **Challenge #1:** Children who lack empathy toward animals are at greater risk of developing harmful behaviors toward people.
- **Challenge #2.** Irresponsible pet ownership contributes to animal homelessness and overcrowded shelters.



Together We Can Grow Something Extraordinary.



 Through **hands-on Kindness Missions**, humane education, leadership experiences, and real-world service, Pawtectors helps young people **turn compassion into action** - discovering that even the smallest acts of kindness can change lives.



THE BIRTH OF THE PAWTECTORS KINDNESS CLUB

One Simple Question Started It All...



What if we could help children discover the power of kindness before anger, fear, or cruelty ever took root?

The Spark

When our beloved barn cat, Tux, was tragically shot by a neighbor's child acting out in anger, our hearts were broken..

In that moment, Pawtectors was born. Not from tragedy, but from the belief that compassion can be nurtured before moments like this ever happen

Why This Program Matters

Pawtectors was created to help prevent childhood cruelty to animals by teaching empathy before harmful behaviors take root. Research shows that cruelty to animals can be linked to bullying and later violence - but compassion can be taught, and kindness can change a child's trajectory.

The Pawtectors Difference

- ✓ Hands-on Kindness Missions that turn compassion into action.
- ✓ Real-world service experiences that build empathy, leadership, and responsibility.
- ✓ A place for every child discovers their kindness superpowers while making a difference for animals and their community.



Every Child Can Become A

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KINDNESS SUPERHERO



Designed for Every Child

A Pawtector isn't defined by ability, background, or experience. Every child has unique gifts, and kindness gives every child the opportunity to shine.

- ✓ Welcoming children of **all** abilities and learning styles.
- ✓ **No pet required** - just a heart for helping animals.
- ✓ **Flexible Kindness Missions** designed for success at every level.
- ✓ Meaningful experiences that build **confidence, empathy, leadership and responsibility.**
- ✓ **Every child belongs. Every act of kindness matters.**



WHY KIDS LOVE IT

- Become a Kindness Superhero for animals.
- Complete hands-on Kindness Missions.
- Meet amazing animal friends and inspiring heroes.
- Create, explore, and make a real difference.
- Celebrate kindness all year long.



WHY PARENTS & EDUCATORS LOVE IT

- Builds empathy through helping animals.
- Develops confidence, leadership, and responsibility.
- Supports social-emotional learning through real-world experiences.
- Encourages meaningful family and classroom conversations.

Inspires children to turn compassion into lifelong action

**Kindness has no barriers.
Every child can change one life.
Together, they can change the world.**



PLANTING SEEDS OF KINDNESS



Every Child Discovers. Every Child Grows.
Every Child Makes an Impact.



DISCOVER

- **Discover compassion** by helping animals in meaningful ways.
- **Explore hands-on Kindness Missions** and real-world animal adventures.
- **Build confidence** through hands-on learning and creative problem-solving.
- **Develop empathy, teamwork, and responsibility** through action.
- **Discover that one small act of kindness** can change a life.



GROW

- **Grow into a confident Kindness Superhero.**
- **Strengthen empathy, leadership, and resilience.**
- **Develop lifelong habits** of kindness and compassion.
- **Become a responsible advocate** for animals and wildlife.
- **Learn that one act of kindness** creates ripples that reach far beyond the moment.



IMPACT

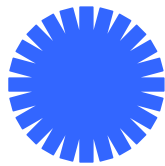
- **Support local shelters, rescues, and wildlife organizations.**
- **Create kinder schools, families, and communities.**
- **Inspire responsible pet ownership** and lifelong compassion.
- **Turn compassion into meaningful community action.**
- **Plant seeds of kindness** that grow into lasting change.

**More than 12,000 Young Kindness Superheroes
Have Already Begun Their Journey**



THE PAWTECTORS KINDNESS CLUB

How It Works: 



WHO CAN PARTICIPATE ?

Designed for Grades K-12

Flexible for after-school clubs, classrooms, homeschool groups, scouts, libraries, and youth organizations.



HOW DOES IT WORK ?

Students monthly Kindness Missions that combine animal advocacy, creativity, leadership, and community service.



FLEXIBLE SCHEDULING

- **Weekly, bi-weekly, or monthly**
- **45-60 minute sessions.**
- **Easy to adapt to your school or organization**



**WHAT STUDENTS
EXPERIENCE.**

- **Hands-On Kindness Missions**
- **Leadership opportunities**
- **Creative learning experiences**
- **Real-world service projects**
- **Confidence, teamwork, and compassion in action**



THE RESEARCH BEHIND KINDNESS:



Research Shows:

- Humane education helps children develop **empathy, compassion, and healthy social skills.**
- Schools that teach kindness report **improved classroom behavior and reduced bullying.**
- Hands-on service experiences strengthen **leadership, confidence, and responsibility.**



Long-Term Impact:

- Students develop **lifelong compassion** for animals and people.
- Kindness experiences encourage **responsible pet ownership.**
- Service learning inspires children become **engaged community leaders.**



**When we plant seeds of kindness today,
we grow compassionate leaders for tomorrow.** 



TOOLKIT

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Every month, your Club Leader receives everything needed to lead engaging, hands-on Kindness Missions.
Just open, prepare, and inspire.
No lesson planning required.



Inside Your Monthly Toolkit

-  Monthly Kindness Mission
-  Ready-to-Lead Meeting Guide
-  Hands-on Kindness Activities
-  PawSquad Press Writing Prompts
-  Book & Reading Recommendations
-  Kindness Reflection & Mindfulness Activities
-  Optional Community Service Projects
-  **BONUS:** 41-page "Be Kind, Stay Safe" Activity Book (Grades K-5)

Ready to Plant Seeds of Kindness AT YOUR SCHOOL?



Together, we can help your students discover the power of kindness through **hands-on Kindness Missions** that build empathy, confidence, leadership, and compassion.

[Let's Explore the Possibilities](#)



[Schedule a Discovery Call](#)

Together, we'll help your students discover that kindness is their greatest superpower.

[Scan to start planting seeds of kindness at your school.](#)



Let's Connect!



Contact Info - [Debbie Henry](#),
Founder | Chief Experience Officer

Platinum
Transparency

2026
Candid.



Our 501c3 - [YouAreNotFURgotten Inc.](#)
EIN#92-2132299

Trusted Nonprofit Partner

(Click the Logos for Our Non-Profit Details)

 Charity Navigator

99%



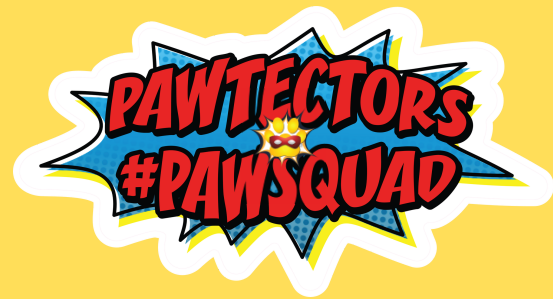
Four-Star Charity ⓘ



Plant Seeds of Kindness

KINDNESS:

- ♥ is free
- ♥ is easy
- ♥ is for ALL ages
- ♥ is contagious
- ♥ is living from the heart
- ♥ is caring for animals and showing compassion for ALL
- ♥ is the answer. ALWAYS!



Be the reason someone
SMILES, WAGS or PURRS today (& every day!)