

How to Streamline - General Concepts

Automate

- Any repetitive tasks
- Utilize software - financial, studio management

Use AI - e.g.

- Help compose emails
- Social media calendar
- Marketing strategies

Time Efficiency

- Time blocking
 - Teaching
 - Training
 - Admin
- Pomodoro technique

Outsource

- Hire a virtual assistant
- Hire a local person
- Barter with studio family

Streamlining Studio Admin
2024 MTC/ILC Virtual Retreat
Laurie Richards

Payment & Financial System

Automate

Use AI

Time Efficiency

Outsource

Communication Protocols

Automate

Use AI

Time Efficiency

Outsource

Scheduling

Automate

Use AI

Time Efficiency

Outsource

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Tips

Craft your Studio Policies

- List your requirements for yourself first
- Include all requirements in your Policies

Communicate Important Policies at FIS

- Avoid unmet expectations!
- Anything that *might* become an issue down the road - e.g.
 - How and when you collect payment
 - Parent/Coach must be actively involved in lessons and accountable for practice
 - Practice requirements
 - Etc.
- See my “Enrollment Packet” as an example

Do Your Research

- Look into programs that help you automate
- Utilize AI to help with these ideas
- Just try stuff!
 - Sometimes you don't know until you dive in and do it
 - If it doesn't work, try something else
 - Not a failure; just information
 - Use that info to better inform you