

# Online Course Publishing Sample Quote

- **All production is billed at \$50 per hour.** The following quote is an example estimate and includes all communication, delivery of files, and **30-minute production interview**. An updated quote will be provided after the interview.
- **Video evaluation:** When you begin your recording project, 2 sample videos will be submitted for a video evaluation. Upon completing the video evaluation, a final estimate will be given.

## Video Editing Estimate for a 2 Hour Course:

Video editing is estimated at **\$225** per content hour, assuming 6 10-minute videos per content hour (on average) with average editing difficulty.

Estimated # of Course Hours	Estimated Editing Time	Estimated Cost
<b>2 content hours: 12 10-minute videos (est.), average difficulty</b>	<i>12 videos X 45 minutes editing time per video = 9 hours</i>	<b>9 hours x \$50 = \$450</b>

### Promotional/Introduction Video

**\$149**

Includes stock footage for 8-second intro, song, words on screen, and editing of 1 filmed video.

---

**Total estimated editing cost for a 2-hour course: \$599**

---

## Filming (West/Central Florida Only)

Filmed at your location. All equipment provided. Videographer time is billed at \$50 per hour, 3 hours filming time required for 1 hour of course content. *There is a \$50 fee per filming session for setup and breakdown. Additional travel fees (\$1/mile) apply outside of Tampa, Florida. \*We will do our best to prepare you in advance to ensure the most focused and effective use of time. The more prepared you are, the more likely your actual cost will be LESS THAN this estimate.*

Estimated # of Course Hours	Estimated Filming Time	Estimated Cost
<i>2 content hours (12 videos, est.)</i>	<i>6 hours of filming (estimated)</i>	<i>6 hours filming x \$50 = \$300</i>

---

**Total filming cost (filmed in 1 session): \$350**

---



---

**TOTAL ESTIMATE (FILMING & EDITING, 2-HOUR COURSE): \$949**

---

## Add-Ons:

### Course Setup and Publishing

**\$99**

Includes setup of course outline, videos, documents and descriptions in your own website platform OR online course marketplace.

### Course Document Formatting

**\$99**

Includes formatting, exporting as PDF, and uploading of course documents and worksheets. Final drafts of content must be provided by the instructor.

### Advanced Options

**From \$30+ per video**

Options include custom PowerPoint slides, multiple camera angles, or combining multiple videos, etc.

### Course Creator COACHING

**\$999+**

4 hours of one-on-one coaching on course planning, curriculum development, and marketing strategy

---

For a Course Publishing quote, email: [contact@transformation-academy.com](mailto:contact@transformation-academy.com) or call 941-479-0323