



Who is this program for?

Women business leaders who need to make the shift from 'doing' to decision making as they transition from being the expert to leading the experts

Leaders who attend this program have already proven they can manage what they know incredibly well. They now need to make the transition and adopt a facilitative leadership style so they can continue bringing value to the organization, its clients, employees and shareholders every day.

How will they benefit?

Students will gain an advanced understanding and practical knowledge of how to apply proven and repeatable leadership principles that enable them to drive any business forward. They will learn how to:

- §Focus on what's most important
- §Effectively challenge the status quo beyond their areas of personal experience
- §Move the business forward by balancing risk and reward
- §Make decisions without having all the data and accelerate execution
- §Harness the power of their network and create a collaborative culture

Organizations quickly benefit from the full potential of their strong women leaders by shortening their learning curve in the skill areas that provide the highest business return. As their leadership skills improve so does their ability to build high performing teams and produce outstanding results.

Team Members benefit by having a leader who can think critically without being critical and lead with confidence while being inclusive and transparent.

Program Options



Own Your Power! Boot Camp Private Coaching

In-depth customized coaching and skill building you need to accelerate and Own Your Power!

\$5,000



Own your Power! Boot Camp Group Coaching

Take the journey to Own Your Power! with a small team of awesome like-minded women

\$2,500



Own your Power! Accelerator Program

A crash course for those who are short on time and high on focus

\$1,500

A bottom-line and fast acting leadership development program tailored for each individual leader.

Each boot camp experience includes:

- Power Score Quiz - Self Assessment
- ProfileXT Leadership Assessment
- 12 one-hour coaching sessions
- Downloadable worksheets and tools
- The Leaders Guide - Skill building tools and exercises
- A kick-ass community of women to rely on for support

Choose the Program That's Perfect for You

Master each Power Move by participating in any of our private, group, accelerator or workshop programs and up your leadership game by immersing yourself into a leadership development experience that delivers expert coaching, practical advice, proven skill building, and a supportive community of amazing women.

Private Coaching Boot Camp

You set the pace, content and coaching plan topics as you immerse yourself in a comprehensive 12 session leadership transformation experience. Tammy will be there to provide unlimited support and serve as your accountability partner every step of the way.

A fully customized program that accelerates your growth

Sample Program

- Leadership assessment results and goal setting
- Building high performing teams
- Building your ideal professional brand
- Building your powerbase
- Communicating powerfully and effectively
- Creating the network you need and detoxing from the network you have
- Creating your executive presence
- Culture creation
- De-risking your decisions and recovering from setbacks
- Dealing with uncomfortable situations
- Leading through change
- Making excellent decisions even when you don't have all the data
- Negotiating authentically and effectively
- Overcoming fear and uncertainty
- Taking the right risks at the right time

Group Coaching Boot Camp

Begin your transformation experience with a small group of amazing, like-minded women as you begin your journey to Own Your Power! Lean on your colleagues and Tammy as you move thorough the program together.

A high-impact and transformational coaching program that delivers

Before the Program

1 on 1 goal setting meeting and leadership assessment review

Group Sessions:

- Building your ideal professional brand
- Creating the network you need and detoxing from the network you have
- De-risking your decisions and recovering from setbacks
- Dealing with uncomfortable situations
- Kickoff and introductions
- The importance of executive presence
- Leading through change
- Making excellent decisions even when you don't have all the data
- Negotiating authentically and effectively
- Overcoming fear and uncertainty
- Taking the right risks at the right time
- Wrap up and personal commitments

After the Program

1 on 1 program experience debrief, feedback and next steps

Accelerator Program Boot Camp

Fast track your leadership development excellence by working one on one with Tammy to learn the essential skills that will take your career to the next level.

A fast paced, one-on-one deep dive into each power move so you can learn all the skills you need in as little as 7 weeks

Program Sequencing:

- Leadership assessment results and goal setting
- Overcome fear and uncertainty
- Get comfortable with being uncomfortable
- Take the right risks at the right time
- Make effective decisions quickly
- Build a network you can trust
- Wrap up and personal commitments

After the Program

1 on 1 program experience debrief, feedback and next steps

Master each Power Move by participating in individualized assessments, private OR group coaching sessions, proven skill building activities and tools you can start using at the office right away.



Foundational Curriculum



Power Move 1

Overcome Fear and Uncertainty

Changing the dialogue for you and those around you so you can eliminate the disruption your Inner Critic is causing to you and your team

You will discover:

- The difference between low self-confidence and second-guessing so you can learn what to leverage and become an even stronger leader
- The true cost of your Inner Critic so you can evaluate how it's impacting everyone around you, and what to do about it
- How to silence your Inner Critic and start trusting your instincts again so you get back to leading with the assertiveness and confidence you've always had

You will receive:

- Customized Boot Camp coaching and training sessions that meet you where you are today and quickly get you where you want to be tomorrow
- Power Score Quiz®: Understand the current state of your Inner Critic and confidence levels
- Power Up!®: Step-by-step process to leverage your second-guessing as a leadership asset
- The Leaders Guide®: Skill building to overcoming fear and uncertainty



Foundational Curriculum



Power Move 2

Get Comfortable With Being Uncomfortable

Finding your voice so you can confidently challenge, negotiate and address uncomfortable situations – every time

You will discover:

- How to ask questions and evaluate situations without coming across as critical or uninformed so you can quickly move forward with confidence every day
- Specific steps you should take to deal with uncomfortable situations so everyone can get back to being productive
- What you need to do before and at the negotiation table so you can ask for and get what you want

You will receive:

- Customized Boot Camp coaching and training sessions that meet you where you are today and quickly get you where you want to be tomorrow
- Power Score Quiz®: Uncover your biases when dealing with conflict and negotiation
- Power Up!®: Step-by-step process to inquire, negotiate and deal with conflict
- The Leaders Guide®: Skill building to practice these new skills and negotiation strategies to get what you really want



Foundational Curriculum



Power Move 3

Take the Right Risks at the Right Time

Leveraging your natural risk tolerance and learning a proven process so you can safely move your business and career forward

You will discover:

- Four skills you need to master so you can size up an opportunity the right way
- A systematic process that will guide you in taking intelligent risks every time so you can move your business forward quickly and securely
- How to quantify the risk / reward balance so you can take risks in a way that feels authentic to you

You will receive:

- Customized Boot Camp coaching and training sessions that meet you where you are today and quickly get you where you want to be tomorrow
- Power Score Quiz®: Learn your natural risk tolerance levels and the beliefs that may be holding you back
- Power Up!®: Risk Assessment Calculator: Learn how to use this proprietary tool so you can move your business forward quickly
- The Leaders Guide®: Skill building to practice using the Risk Assessment Calculator so you can make your next go / no-go decision with ease



Foundational Curriculum



Power Move 4

Make Effective Decisions Quickly

Replacing hesitancy and fear with a repeatable process so you consistently deliver high value business results – even when you don't have all the data

You will discover:

- How to make complex decisions quickly so you can differentiate yourself as a leader, accelerate the business and your career
- A repeatable decision making process and companion tool so you make the right call regardless of how complex the situation may be
- A foolproof way to de-risk your decisions and allow for mistakes, so that instead of being defined by these mistakes, you are respected for your foresight

You will receive:

- Customized Boot Camp coaching and training sessions that meet you where you are today and quickly get you where you want to be tomorrow
- Power Score Quiz®: Understand your decision making profile so you can leverage your strengths and close your skill gaps
- Power Up!®: Decision Navigator Tool: Learn how to use this tool so you can effortlessly make even the most complicated decisions
- The Leaders Guide®: Skill building to practice using the Decision Navigator to make the next call with confidence and de-risking checklist so you are no longer defined by your mistakes



Foundational Curriculum



Power Move 5

Build a Network You Can Trust

Surrounding yourself with people who want you to win so you have the right people in your corner whenever you need them

You will discover:

- Why having a strong network may be the most influential factor for your career and how to get your network back on track quickly
- How to diversify your network so an informed opinion is only a phone call or email away
- When to distance yourself from toxic and draining relationships so you have time to focus on the people who really matter

You will receive:

- Customized Boot Camp coaching and training sessions that meet you where you are today and quickly get you where you want to be tomorrow
- Power Score Quiz®: How ready are you to build the dream team?
- Power Up!®: Network Readiness Assessment: Find and close your relationship gaps so you can accelerate your career momentum
- The Leaders Guide®: Skill building to create your network building strategy so you can improve your powerbase



Own Your Power! Boot Camp

Immerse yourself in a leadership program that isn't just coaching.
It's...

Directive • Supportive • Tactical • Safe

And most of all...

PROVEN

Our Core Values and Our Promise to You:

Perseverance helping you push through to the 'aha' moment

Keeping it real giving you actionable advice for real results

Integrity so you can hold your head high while still kicking ass!

If Not Now... Then When?



There's never enough time, and everyone else always comes first. I get it. I've been there too. You've worked too hard to get here and putting yourself first isn't selfish - its smart. Getting past this tipping point is faster and easier than you may think.

What sets the best leaders apart from the rest is their ability to expertly navigate through internal conflict, difficult conversations, taking risks, making decisions and building strong networks to grow their businesses and their careers.

If your success is making you feel overwhelmed right now, don't worry about it. It's completely normal. Never forget the hundreds of successful moments it took for you to get here and realize there are hundreds more in store for you.

You know there isn't a lot of time for you to get through this tipping point. People are counting on you. Your business is moving forward with our without you and I'd hate to see you get left behind.

You are here because you've outgrown your leadership skills and people see your true potential. You know you have a gap and you're not going to risk damaging your career by ignoring it. You want a path forward and I have that path for you. Let's do this work together so you can be living proof of the potential everyone around you already sees.

With our money back guarantee - what do you have to lose?

Let's do this!

A handwritten signature in red ink that reads "Janny". The signature is stylized with a large, flowing 'J' and a cursive 'anny'.