GIRLFRIEND ACTIVATION SYSTEM

MASCULINE POWER
CHAPTER 2 – MASCULINE POWER

We’re going to start the day by talking about how to be the man who women obsess over. What presumably brought a lot of you here is the “obsession story”. I’m going to give you the obsession story right now in a nutshell and then everything that flows from this moment forward is going to be based on this little core that we’re talking about right here.

If you had to distill the obsession story down into a few words, which I did, you’d say that a woman wants to feel your masculine power and be overwhelmed by it. I’m going to repeat that. A woman wants to feel your masculine power and be overwhelmed by it.

When I first came up with that I thought it sounded a little rapey and that’s not what I mean, so let me distill what I mean by masculine power and being overwhelmed by it. It gets a little dictionary definition heavy, but I think this will help give you guys some context.

Masculine power is a distinct energy that comes from a dominant man. We’re going to show you guy’s dominance in just a moment. Distinct energy that comes from a dominant man with a good heart, positive intentions whose life is an adventure and who strives for success.

I’ll repeat that one more time somewhat slowly. A distinct energy that comes from a dominant man with a good heart, positive intentions whose life is an
adventure and who strives for success. That to me in the characters that I saw is masculine power.

What is it to be overwhelmed by it? That, again, I’ve seen guys who overwhelm women and it’s never cool, but what is it to overwhelm women through masculine power? It’s letting this masculine power, this energy, touch her and if you want to put it in a mechanical context, activate her latent feminine essence, her sexuality, her radiance, and her grace.

I want to dwell on those words for just a moment; her sexuality, her radiance, and her grace. These are things that, when you are able to make a woman feel radiant, when you’re able to make her feel sexual, when you’re able to make her feel graceful, those are things that not every man can make a woman feel.

By tuning in to this masculine power, the strength, this dominance, this good heart, living your life as an adventure and you can almost think of it; you come into contact with someone, this beautiful woman that catches your eye and just that energy activates this thing inside of her.

It lights her up quite literally. It gets her a little bit sexually excited. It makes her feel radiant in your eyes. That is the core of the obsession story. If you look through a lot of the romance novels, a lot of literotica, you will see this man who just lights a woman up, he does a few things that we will be going through, but this is the core of it.

I want to break down what the elements of masculine power are. We talked about a dominant man, good heart, positive intentions, life is an adventure, strive
for success. Those are core values but let’s break them down so you can actually cultivate these character traits. If you cultivate them in your personality then this is going to be so much easier to actually go through this all.

We’re going to start with dominance. This one is an interesting one for me to talk about because I was the most passive young man in the world. When I would get checked in hockey I would run off and sit on the bench and I don’t think I cried, but probably wanted to. I always shied away from fights.

I’ve never actually been in a fistfight in my life so I’m not a classically dominant guy. This is a personality trait that I had to learn to cultivate in order to have the success with women that I wanted. A lot of these things we talk about in great depth in the ten code so I’m going to give you high level stuff here for the distillation of these concepts.

Dominance starts with having expectations for how things should be. I walked in the room this morning. Immediately I look around and I’m like, okay, the couch should be over there this- Well, I actually didn’t decide that one. The couch should be over there. We should get the fan set up. Let’s turn the air conditioning on and let’s get the music going. Just instantly come in; this is how things should be.

Do it with work. Do it with social situations, too. Any time you walk into a bar, hey, people aren’t having enough fun in here. Come on, let’s go. Let’s get some shots. Let’s get moving, if you are a drinker. It starts with just having expectations for how things should be.
Then assertively pursuing what you want. You’re at that bar. You’re starting to have fun. You see a girl assertively pursuing what you want. You’re not assertive about it if you’re half assed about pursuing what you want. That’s not dominance. That’s just hoping the world is going to give you something that you probably don’t deserve.

A third component of dominance; this one is perhaps the most important component and this is what most young people who are not dominant try to avoid is rejection. If you are dominant you are willing to risk rejection to get what you want and what you think is right.

Think about Braveheart, the ultimate dominant dude. He’s willing to risk death in order to stand up for what he thinks is right. That’s rejection of life. That’s a big deal. A dominant man is willing to risk rejection. He’s willing to approach a girl. He’s willing to go for the kiss. He’s willing to push things a little bit in order to get what he thinks is right.

Along those lines, a dominant man doesn’t really care what other people think. I remember when I was twenty, twenty-one; first mentor in my life, he was telling me, “Dude, I stopped giving a fuck what people think.” This guy was so dorky and stood like this; he was really scrawny, glasses, but he didn’t care what people thought. He did very well socially with women, with men. He just didn’t care what people thought.

These are all some components of dominance. It really is a muscle. It’s something that you have to exercise. We’ve got a whole bunch of exercises in ten
code about this; pushing yourself to stay in conversations longer, get closer to women. We’ll demonstrate this is just a little bit, in a moment here.

One of the things that we do when we work with guys in coaching is that we actually, we’ll sometimes just have them, we’ll be like nope you can’t leave the conversation. They’ll turn around, I think the conversation’s over.

We’re like, nope, you’ve got to go stay in the conversation longer and just push them, or we’d see them standing far away from the girl. We’re like, no, you have to work space, get closer. I’m going to give you three stories of dominance to contextualize this and we’ll give you some examples.

First story of dominance, I was dating this girl. We were eating dinner at a table very much like that one sitting across from each other. It was our second date, third date. I’ll be talking about that dating strategy a little later tomorrow. Got up, walked around the table and she was looking at me and I walk around looking at her smiling a little bit.

I looked down and it’s a little edgy but I felt that I could probably get away with this so I looked down and leaned over like going to kiss her. She turns away and she’s like no, no, no. We’d been introduced through this friend who really liked her and had a crush on her. She was like no, no, it’d be weird. I don’t know, I don’t know.

I just very gently took her head and then leaning over and just turned it towards me and looked her in the eye and I said, “No, it’s going to be amazing.” I leaned
in and starting kissing her. Very gently but very dominantly I said, “No, this is going to be amazing.” That’s an example of dominance.

A third story of dominance actually along those lines is I used to live in this big party loft. It was New Year’s Eve. We were throwing a party and there was this girl who I had kind of sort of been seeing and she’s over. I knew this girl was total trouble. I was not dating her as wife material, but she was fun.

It’s late in the evening and it’s time for people to move on. I’m standing in the corner and I’m talking to somebody. I see her making out with this guy. A female friend of mine, I said, “Can you go grab her and stop her from making out with the guy?”

My female friend walks over. She’s like, “Hey, Jonathan wants you to stop making out with him,” or Christian, as the case may be. You guys all know Jonathan, Christian. She said, “Jonathan wants you to stop making out with that guy.” She’s like, “What?” I just walked over. I was like, “Yeah, stop making out with him.” She was like, “What?” I was like, “Yeah, come here.” I just grabbed her, took her to my bedroom, that was it.

We’d already obviously been kissing a little bit in the past. Like I said, this girl was not marriage material. There was a reason we were engaged in that sort of activity at New Year’s Eve. That was another good example of dominance, stop doing this.

Let’s go through again very quickly the traits of dominance; having expectations for how things should be, assertively pursuing what you want, willing to risk
rejection and not caring what others think. All of those examples demonstrates those four traits in action. This is a thing that it’s a little scary when you start doing it but then it becomes very freeing and liberating to actually act this way.

With that in mind I’m going to ask Alex to join me onstage, on the creaky stage here and we’re going to demonstrate- Yeah, you can do some dancing actually. These are things that have happened in my life. Not quite what I was talking about a moment ago, but a few other examples of dominance in action.

This one was, we don’t have a taxi here obviously, but this one happened when I was in the Lower East Side and the girl had just gotten into a taxi and is sitting in traffic. Do you want to stand right here so the cameras can see my eyes? Face me a little bit like this.

She’s sitting in the taxi and she’s just standing there. I walk up to the taxi and knock on the window and she opens it. Hey.

Alex: Hi.

Christian: I think you’re really pretty.

Alex: Thank you.

Christian: What’s your name?

Alex: Alex.

Christian: Alex. Christian. Where are you off to?

Alex: Hi Christian. I’m going to McFadden’s.
Christian: McFadden’s. I can’t join you, but I want to know you. What’s your number?

Alex: Um. Uh.

Christian: That was it and she gave me her number. That was it. It was amazing. Actually, can I borrow somebody’s phone real quick?

Christian: Thank you. I’m not going to use it, but use it as a prop. That was unexpected, but dominant. I was just like, hey, I can’t join you but I want to get to know you. Can I have your number?

I wanted to pause here for a second just to get the first half of that out of the way. Now what will happen if you do that, and I’ve done that plenty of times, is girls will usually have the response that Alex had which is um because they’re not used to that.

What you can do is we’ll start over. We’ll just pretend. I would be like, let’s go in back in the situation. I can’t join you but I want to know you. Can I have your number?

Alex: Uh, sure, yeah.

Christian: Yeah? Okay, here. You just watched how my eyes were on her. Can I have your number? Just like that. You wouldn’t believe this actually works, but it does.
Next one I just want you to resist a little bit. Give me your number and like umm and then I’ll- Okay. I can’t join you but I want to know you. Can I have your number?

Alex: Umm.

Christian: Look, I’ll only text you twenty times a day. Okay?

Alex: Okay.

Christian: Okay. Sometimes you’ll get that pushback and if you just say a funny line, oftentimes you’ll- I’ll only text you twenty times a day. You just smile. Oftentimes that deals with the pushback and then you can keep pushing forward after that if yours is still I don’t know. Listen, obviously, and I could just go on.

Obviously you could go on your way in your life. I could go on my way in my life and we could just remember this moment or you could think back to this moment in ten years from now. We don’t know what’s going to happen. We don’t know what’s going to happen.

Alex: That’s true.

Christian: Right, exactly. I would just keep pushing. Thank you and thank you. This is another example- Actually you can stay up here. We were in a bar. I was making eye contact with this girl throughout the bar. She would be over there. I would be over here. This happens sometimes. You’re in the bar and you’re making eye contact with a girl. This happens sometimes. Not always but it happens.
My bar was nightclubish. You’re going to walk this way. I’m going to walk that way. We’re just walking by and we briefly do that whole I’m not paying attention to you but I’m paying attention to you thing. I’m walking this way. You’re walking this way. I see you. I just grabbed her, grabbed her on the arm. Spin her around and I’m like hey.

Alex: Hi.

Christian: What’s up?

Alex: Nothing.

Christian: What’s your name?

Alex: I’m Alex.

Christian: Alex.

Alex: What’s your name?


Alex: Nice to meet you.

Christian: I’ve got to go sort something out over there, but I want to talk to you. You going to be around?

Alex: Yeah, I’ll be around.

Christian: Let’s demonstrate that arm grab again because you’ve got to be careful with this. You can’t lunge, but if you’re getting that eye contact and you know
that look- Why don’t we actually turn around so the guys can see the look in your eyes and you can come a little bit farther, yeah.

You know this look. You’ve been looking at each other through the bar and you do the pass. We walk and she’s just giving me that, right? Just grab her, pull her in, break space a little bit and now we’re talking. That’s the third one.

The next one, this is why I’m chewing gum, is because this is a very dominant sexual turn-on. Alex has willingly agreed to participate in these sorts of demonstrations. This is something that you do. You’re back at the house. You’re making out. This will normally for me start in the kitchen. We’ll be talking about dates after this whole thing. After this segment we’ll be talking about dates.

One of my dates would be in the kitchen and we’d be making dessert or be cleaning up after dinner. We’d probably be kissing each other, kissing standing up because she’s cleaning, I’m cleaning; we’re kissing each other.

I want to use this wall so you can come over this way. Right here is fine. I’m going to narrate while I’m talking to Alex. We agreed no actual kissing will take place, but I’m going to narrate as I talk to her. Obviously we’re right up against each other. We’re making out. We’re doing this.

We’re moving around and everything. What I’m going to do, I don’t want to break that painting; what I’m going to do is I’m going to push her up against the wall and look at her. Let’s see, maybe that wall so you guys can all see her. Actually, I want you to see my eyes. Let’s just imagine that this is a wall right
here. We’ll see what we can do. I’m sorry. Right here, right here. This is the wall right here.

We’re talking. We’re all passionate; we’re making out and stuff. I’m going to push her up against the wall and look at her like that. Very gently come in and very tenderly start to kiss her. It’s a dominant push. You notice I’m still holding her, right? I’m going to prevent her head from hitting the back of the wall. It’s a dominant push then very gently coming back and starting to kiss her. That is dominance. Thank you. We’ll have more. Yes.