

AFFILIATE AUTHORITY



RESOURCE CHEAT SHEET

This resource sheet will provide with everything you need to start mastering affiliate marketing, all in one handy spot. Follow these URLs for all the tools you could possibly want to start winning at social media.

This list includes all the affiliate networks you might want to pick from, the best autoresponders for managing your mailing lists, great places to outsource your work and help on choosing the right products etc. If you use this list correctly, then most of the work is already done for you! All you need to do is connect the dots and money will start rolling in...

The Affiliate Networks

JVZoo

<http://www.jvzoo.com/>

JVZoo is the best all-round affiliate network. It combines an excellent user interface with lots of features and low fees.

ClickBank

<http://www.clickbank.com>

ClickBank has been around a long time. It's more fiddly and expensive than JVZoo but it also has a huge selection of products worth looking through.

WSO Pro

<http://www.warriorforum.com/warrior-special-offers/> and
<https://warriorplus.com/wsopro/>

Warrior Special Offers Pro is a great place to find affiliate products as well as to sell them. A huge advantage is that it gives you access to a massive

selection of affiliate marketers but on the downside, this also limits your niche somewhat in terms of what you want to sell.

A List of Affiliate Networks

<http://mthink.com/the-top-20-affiliate-networks-2104/>

Those three are the best but there are plenty more, such as Rakuten, CJ and Sharesale. You can find a good list of them here.

Amazon Affiliate Program

<https://affiliate-program.amazon.com/gp/associates/join/landing/main.html>

Selling products as an Amazon affiliate is an entirely different kettle of fish. That said, it's also still very lucrative if you do it right and it's useful as a secondary pie to have your finger in. Worth checking out.

Creation Tools

Optimize Press

<http://www.optimizepress.com/>

Optimize Press is a great tool that makes it easy for you to create landing pages if you have a WordPress site. These pages look the business and they work so they take a lot of the guesswork out of affiliate marketing (which is a good thing!).

Optimizely

<https://www.optimizely.com/>

Optimizely is somewhat different meanwhile. This one allows you to perform split testing for your landing pages – in otherwords, to create two slightly different versions and then see which one performs best. This allows you to choose which changes to keep and which ones to reject.

Illustrator

<http://www.adobe.com/products/illustrator.html>

Illustrator is the best tool for designing graphic ads to use on Facebook and in other places. Why? Because it lets you create them as 'Vector' images which have the advantage of never losing resolution and being very easy to edit and manipulate. Of course you can then also use PhotoShop to apply effects and make other changes.

Pay-Per-Click

For PPC, you will likely want to use Facebook ads (<https://www.facebook.com/ads/>). These work especially well with affiliate marketing.

See this list of Types of Facebook Ads (<http://adespresso.com/academy/guides/facebook-ads-beginner/facebook-ads-types/>).

Also, consider using the Facebook Power Editor (<https://www.facebook.com/ads/manage/powereditor/>) if you have a lot of ads you want to manage at once.

Email Marketing

E-Mail marketing is the bedrock of your affiliate marketing campaign. You'll need an autoresponder to use this though.

Here's a quick breakdown of the prices for the different choices:

MailChimp:

Subscribers	Monthly Fee
500	\$10
1,000	\$15
10,000	\$75
20,000	\$150
30,000	\$215
40,000	\$240
50,000	\$240

AWeber:

Subscription Plan	Fee
Monthly	\$19
Quarterly	\$49
Yearly	\$194

This is then on top of the following monthly fee:

Subscribers	Additional Monthly Fee
< 500	N/A

501-2,500	\$10
2,501-5,000	\$30
5,001-10,000	\$50
10,001-25,000	\$130
25,001+	Not Listed

GetResponse:

Subscribers	Monthly Fee
1,000	\$15
2,500	\$25
5,000	\$45
10,000	\$65
25,000	\$145
50,000	\$250
100,000	\$450

You can get the links here:

Aweber

(<https://www.aweber.com/landing.htm>)

MailChimp

(<http://mailchimp.com/>)

GetResponse

(<http://www.getresponse.com/>)

There are more besides these too, so click here

(<http://westwoodva.com/blog/top-10-autoresponders-and-email-marketing-tools/>) for a full list.

Outsourcing

UpWork

<http://www.upwork.com/>

UpWork is the new name for ODesk. It's one of the biggest and most popular freelancing sites out there and a great place to find writers, designers and ad managers who can help you with your work.

Elance

<http://www.elance.com/>

Elance is another great outsourcing website. Excellent if you want to broaden your search from UpWork and with its own strengths and weaknesses.

People Per Hour

<http://www.peopleperhour.com/>

People Per Hour is yet another outsourcing site, similar to the others but particularly good for longer term relationships.

Fiverr

<http://www.fiverr.com/>

Fiverr is a little different because you only find jobs here that cost... five dollars.

99designs

<http://www.99designs.com>

This is an interesting one that will allow you to outsource ad design to numerous designers and to choose the one you like most. You only pay for one and can pick from multiple options!

Further Reading

Finally, make sure you refer to this list of tips and tricks regularly for more ideas and suggestions:

CBTrends

<http://www.cbtrends.com/popular-clickbank-products-1.html>

This list will show you the top ranking products on ClickBank currently. This is a great way to get some ideas for the sorts of things you want to sell.

Big Mistakes New Affiliate Marketers Make

<http://marketingland.com/7-big-mistakes-new-affiliate-marketers-make-19195>

Refer to this list for advice and tips on how to avoid some of the most common mistakes made by people new to the affiliate marketing game – that's people like you by the way!

How to Create a Sales Funnel

<http://www.dummies.com/how-to/content/how-to-create-a-sales-funnel.html>

Understanding a sales funnel and knowing how to go from being a stranger to selling something for a lot of money is a useful skill. The above guide breaks it down for you.

How to Write and Set Up a Profitable Email Sequence

<http://bloggingbusinesstips.com/how-to-write-an-email-sequence/>

In e-mail marketing, your 'sequence' is a string of e-mails you'll send to get people buzzing for your product and then buying your product. This guide shows you how.

How to Write an Effective Landing Page

<http://www.businessknowhow.com/internet/landing-page.htm>

We talked about this at length in the main e-book. Can you guess why? Because it's super important. Follow these tips then and you'll have an effective landing page script that will convert readers into buyers.

And there you go – all the useful tools, resources and sites you could possibly need. The rest is down to you... good luck and happy marketing!