



WHATEVER IT TAKES



REACH MORE

THE RIDGE

IN/US

WE LOVE OUR CITY.
WE WANT TO DO WHATEVER IT TAKES
TO REACH THE NEEDS OF OTHERS.

MESSAGE FROM OUR LEADERSHIP

At The Ridge, our mission for many years has been to do whatever it takes to reach our community for Christ. Being a “*whatever it takes*” church has led us to intentionally and passionately do whatever we can to love our friends, neighbors, and families with the life-changing love of Jesus. We want to continue to live out that mission because we follow a God who loves us, provides for us in countless ways, and calls us to trust him with everything. We are motivated by God’s “*whatever it takes*” type of love for us, and we will do anything short of sin to introduce people to Jesus. We know firsthand the love of Jesus changes everything, and we believe God has uniquely positioned The Ridge to continue to do whatever it takes.

We're so excited to share with you what doing “*whatever it takes*” looks like in this era of our church.

-Adam Johnson
LEAD PASTOR

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MISSION VISION

Because we believe God has uniquely positioned us, we know that means we've also been uniquely called.

Today, we believe that means we are being called to join God as he continues to do whatever it takes to Reach More. We want every single person who calls The Ridge their church home to take a next step and be a part of what God is uniquely calling us to do as we Reach More people who need support through counseling, Reach More of our friends and neighbors beyond our county lines, and to Reach More by being a place known for care and community.

"WE LOVE OUR COME-AS-YOU-ARE CHURCH THAT GENUINELY CARES ABOUT PEOPLE AND MEETING US WHERE WE ARE. THE RIDGE DOES WHATEVER IT TAKES TO PROVIDE THE ENGAGING, AUTHENTIC, LOVING ENVIRONMENT, AND JESUS PROVIDES THE LIFE CHANGE!" - JONI W

HOW ARE WE BEING CALLED TO REACH MORE?

GOAL 1: 100% engagement. We believe we are all being called to reach more. That's why our primary goal is for every single person who calls The Ridge their church home to engage in taking a next step in the area of generosity throughout Reach More.

GOAL 2: Raise an additional \$2 million above regular giving over the next two years. Our total Reach More goal will include Regular Giving + Additional giving for a grand total of \$5.2 million.

THAT INCREASED BUDGET WILL ALLOW US TO:

REACH MORE

1

Ridge Counseling
Services



3

Maximizing our
Current Facility

2

Multisite Campus in
Decatur County

4



OUR MISSION IS TO DO WHATEVER IT TAKES TO REACH OUR COMMUNITY FOR CHRIST

1: RIDGE COUNSELING SERVICES

We are committed to developing Care Groups, a one-on-one counseling strategy, and building other partnerships to address and engage the mental health needs in Bartholomew and Decatur Counties. To do this, we are hiring counselors and a Ridge Counseling Services director, and will be launching multiple groups and training to help people right where they are.

2: MULTISITE

As we look at reaching beyond our current county lines, we believe we're being prompted to launch a second physical campus in Decatur County. We want to break down barriers to an invitation by creating a campus closer to home for those who live in other areas, and not 30 minutes down the road. We are excited to explore what that means, specifically in Decatur County, as we do whatever it takes to Reach More people in that community.

3: MAXIMIZE FACILITY

As we look at how to Reach More in our community, it means maximizing our facility. We want to make this not only an irresistible space on Sunday mornings, but throughout the week, too, so that our community, local organizations, schools, etc., can use our building for their events. What if every single person in our community had been to The Ridge, whether they'd been here for church or an event?"

HOW TO GET INVOLVED

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- 
- COMMIT TO MAKE A COMMITMENT.
 - PRAY.
 - KEEP AN EYE ON [THERIDGE.ORG/REACHMORE](https://theridge.org/reachmore).

"I CHOOSE TO BE GENEROUS BECAUSE I HAVE BEEN IMPACTED BY THE GENEROSITY OF OTHERS, AND I'VE SEEN HOW IT CAN MAKE A DIFFERENCE." - GRACE P

HOW HAVE YOU BEEN UNIQUELY POSITIONED TO GIVE?

FIRST-TIME GIVER

- TAKING THE FIRST STEP AND GIVING FOR THE FIRST TIME

REGULAR GIVER

- MOVING FROM GIVING OCCASIONALLY TO PUTTING GIVING IN YOUR BUDGET

PERCENTAGE GIVER

- GIVING A CONSISTENT PERCENTAGE OF YOUR INCOME

ABOVE AND BEYOND GIVER

- GIVING SACRIFICIALLY, IN A WAY THAT IMPACTS HOW YOU CURRENTLY LIVE

HOW TO GIVE?



THERIDGE.ORG/GIVE

THE RIDGE APP (text APP to 812.408.1188)

THE DROPBOXES ON SUNDAY MORNINGS

**FOR AN ONLINE COMMITMENT CARD,
VISIT THERIDGE.ORG/REACHMORE**

ONE FUND APPROACH

Usually, when we do an initiative like this you would give a gift to the "Building Fund" or the "Campaign Budget" as well as continuing to give tithes and offerings to the "Ministry/Missions" general budget. This type of giving can be potentially confusing to people who might not have a baseline for their "usual giving" or who haven't had the opportunity to celebrate the total generosity they are engaging in at The Ridge in one single number. For Reach More, we're taking a slightly different approach. There will be a drop down option if you're giving online labeled "Reach More."

We believe that all of our generosity matters when it comes to doing whatever it takes to reach our community for Christ. So we've determined that our collective giving over the next two years will all go into one fund for Reach More.

This gives us an opportunity to celebrate the total generosity and every next step that every person takes as they respond to God's prompting. Reach More will last two years, and in those two years every single gift that is given to The Ridge will go into one fund to continue to support our current budget and also to expand our generosity in key areas to launch Ridge Counseling Services, to launch a multisite campus in Decatur County, and to maximize our current facility.

We've included a sample commitment card in this booklet. Please take the time to think and pray through this commitment and ask God how he would like for you to respond. We'll also have copies of the commitment card available on Commitment Sunday, October 6.



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theridge.org/ReachMore