

THIS IS A WAIVER, RELEASE AND HOLD HARMLESS AGREEMENT

Please read and initial the four shaded blocks, then sign and date.

By participating in this test ride program, I represent that I am at least 18 years of age and have a valid, unexpired, motorcycle driver's license and represent that I have the experience, confidence and skills to operate a large, powerful, high performance motorcycle and fully understand the risks associated with the operation of such motorcycles. I recognize that the operation of any motorcycle is an inherently dangerous activity with a risk of loss of the motorcycle and injury or death to myself. I understand that these risks include, but are not limited to, road surface conditions, debris on roads, varying road widths, curves and other vehicles and pedestrians sharing the roadway.

I further represent and warrant that I will stop riding at any time that

I feel I can no longer safely operate a BMW Motorcycle. I understand that BMW of North America, LLC ("BMW"), Benchmark Craftsmen, Inc., and their respective parent companies, subsidiaries, affiliates, their officers, directors, representatives, agents and employees (herein after collectively referred to as the "Representatives") are relying on my representations in allowing me to ride a BMW motorcycle.

In consideration for being permitted to participate in this demo ride program, I, the undersigned, on behalf of myself and my heirs, executors, administrators, assigns, and legal representatives, agree to indemnify and hold harmless BMW,

Benchmark Craftsmen, Inc., and their respective Representatives, individually and in the capacity indicated, from and against any and all damages to person and property, (including, but not limited to, attorney's fees) arising in connection with or related to my participation in this demonstration ride program on the date below.

Further, I assume all the risk of injury and loss, waive and release any claim for loss, damage or injury of any nature, I might state against BMW, Benchmark Craftsmen, Inc., and their respective Representatives, individually and in the capacity indicated, arising out of my participation in this demo ride program.

I (we) have read the above release and understand it, and agree to all its terms and conditions. I enter into this Release freely and on behalf of myself and my heirs, successors and assignees.

By signing this release form to participate in our demo ride program you acknowledge and agree that BMW Motorrad USA or its authorized dealer may use the information you provided for marketing purposes and may follow-up by e-mail or postal mail with information of interest.

MINIMUM Apparel Requirements for Riders and Passengers

- DOT approved helmet
- Eye protection

- Long-sleeved shirt
 - Long pants
 - Closed-toe over-ankle footwear
- *No passengers on the S 1000 RR

** You must arrive 10 minutes **BEFORE** your scheduled ride for important safety information**

We respect your privacy and are committed to protecting the security of your personal information. Rest assured we will not rent or sell your personal information. We collect this information to learn more about you and to provide you with relevant communications. Please visit <http://www.bmwmotorcycles.com/us/en/general/legaladvise/imprint.html> for our full privacy policy.