

**2021 BMW Championship Owner Grounds Ticket
Random Selection Process**

Official Rules

**NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE
YOUR CHANCES OF WINNING.**

The 2021 BMW Championship Owner Grounds Ticket Random Selection Process (the "Promotion") starts at 3:00PM Eastern Time ("ET") on Friday, November 13, 2020 and ends at 12:00AM ET on Friday, April 30, 2021 ("Promotion Period"). Entries not received within the Promotion Period will be void.

ELIGIBILITY: Promotion is open to legal residents of the fifty (50) United States and the District of Columbia, who are 18 years of age or older and a BMW vehicle owner ("Owner") as of Friday, November 13. Employees of BMW of North America, LLC ("Sponsor"), Octagon, Inc., BMW dealers, their parent companies, subsidiaries, affiliates, promotion and advertising agencies, and members of their immediate family (spouse and parent, children and siblings and their respective spouses, regardless of where they reside) and persons living in the same household, whether or not related, of such employees, are not eligible to enter or win. Void where prohibited by law. Promotion is subject to all applicable federal, state and local laws.

HOW TO ENTER: During the Promotion Period, click the link in the email you may have received from Sponsor referencing the Promotion or visit <https://bmwchampionship2021.eventsbmw.com/> and follow the instructions to complete the entry form provided and submit to receive one (1) entry. Limit of one (1) entry per person using only one (1) email address throughout the Promotion Period. You may only use one (1) email address to enter the Promotion. Entries must be received by 12:00AM ET on Friday, April 30, 2021, to be considered. Entries received from any person or email address in excess of the stated limitation will be void.

If you opt to enter the Promotion using a mobile device, data rates may apply for each message sent or received from your phone according to the terms and conditions of your service agreement with your wireless carrier. Other charges may apply (such as normal airtime and carrier charges as well as charges for wireless Internet access) and may appear on your mobile phone bill or be deducted from your prepaid account balance. Wireless carriers' rate plans may vary, and you should contact your wireless carrier for more information on messaging rate plans and charges relating to your participation in this Promotion. Mobile device service may not be available in all areas. Check your mobile device's capabilities for specific instructions.

RANDOM DRAWING FOR GROUNDS TICKETS: 1,500 Owners will be selected in a random drawing held on or about Friday, May 14, 2021, from among all eligible entries received throughout the Promotion Period

PRIZES (1,500): Each Owner selected will receive the opportunity to redeem two (2) grounds tickets to the 2021 BMW Championship, scheduled to take place in August 2021. Approximate Retail Value ("ARV") of each pair of grounds tickets: \$150. Odds of winning depend on the number of eligible entries received throughout the Promotion Period.

GROUNDS TICKET RECIPIENT NOTIFICATION: Sponsor's decisions are final and binding on all matters relating to this Promotion. Owners who have been randomly selected to receive grounds tickets to the 2021 BMW Championship will be notified on or about Monday, May 24, 2021, by email. Owners may be required

to complete an Affidavit of Eligibility, Liability and Publicity Release (unless prohibited by law) and any other documents required by Sponsor, which must be returned within two (2) days of initial notification. Return of notification as undeliverable, failure to sign and return requested documentation within the specified time period, the inability of Sponsor to contact an Owner within five (5) days from date of initial notification or noncompliance with these Official Rules by an Owner will result in disqualification and, at Sponsor's sole discretion, an alternate Owner may be selected in a random drawing and notified. The opportunity for an Owner to redeem the offer to receive complimentary grounds tickets ends at 12:00am EST Monday, June 7, 2021.

Please Note: Method of ticket redemption will be communicated at the time of notification that Owner has been selected to receive complimentary tickets.

Tickets are subject to certain terms and conditions as specified thereon. BMW Championship dates and times are subject to change. No substitutions or cash redemption of tickets is permitted. Tickets may be transferred to another recipient after the tickets have been redeemed, however, if the new recipient of the tickets is not an Owner, then that new recipient may not be eligible for certain benefits that Owners receive at the BMW Championship. Additional restrictions may apply. Availability, number of tickets per BMW Championship tournament date and are subject to change without notice. Promotion may be revoked or modified at any time without notice. **The costs associated with any and all ground or air transportation and accommodations associated with attending the 2021 BMW Championship will not be provided and will be sole responsibility of the ticket recipients.** All ticket redemption details are at the sole discretion of the Sponsor. No substitution or cash equivalent of tickets (or portion thereof) is permitted, except by Sponsor, which reserves the right to substitute tickets of comparable or greater value, at its sole discretion. Any and all federal, state and local taxes on the tickets, and any other costs, fees, and expenses associated with ticket acceptance and use not explicitly stated herein as being awarded, including but not limited to air and or ground transportation, accommodations, parking fees, luggage fees, meals, souvenirs and gratuities are the sole responsibility of the ticket recipients.

This promotion is operated solely by Sponsor and is in no way operated by or associated with the Western Golf Association ("WGA") or PGA TOUR, Inc. ("TOUR").

GENERAL CONDITIONS: By participating, each entrant agrees: (a) to abide by these Official Rules and decisions of Sponsor and judges, which shall be final and binding in all respects relating to this Promotion; (b) to release, discharge and hold harmless Sponsor, Octagon, Inc., BMW dealers, their parent companies, subsidiaries, affiliates, and advertising and promotion agencies, and the respective officers, directors, shareholders, employees, agents and representatives of the forgoing (collectively, "Released Parties") from any and all injuries, liability, losses and damages of any kind to persons, including death, or property resulting, in whole or in part, directly or indirectly, from entrant's participation in the Promotion or any Promotion-related activity or the acceptance, possession, use or misuse of any awarded tickets; and (c) to the use of his/her name, voice, performance, photograph/video, image and/or likeness for programming, advertising, publicity and promotional purposes in any and all media, now or hereafter known, worldwide and on the Internet, and in perpetuity by Sponsor and its designees, without compensation (unless prohibited by law) or additional consents from entrant or any third party and without prior notice, approval or inspection, and to execute specific consent to such use if asked to do so. By participating, entrant also agrees not to release any publicity or other materials on their own or through someone else regarding their participation in the Promotion without the prior consent of the Sponsor, which it may withhold in its sole discretion. Information collected from entrants is subject to the Sponsor's Privacy Policy found at <https://www.bmwusa.com/privacy-policy/index.html>.

MISCELLANEOUS: Released Parties are not responsible for lost, late, incomplete, damaged, inaccurate, 19726341.2
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stolen, delayed, misdirected, undelivered, or garbled entries; or for lost, interrupted or unavailable network, server, Internet Service Provider (ISP), website, or other connections, availability or accessibility or miscommunications or failed computer, satellite, telephone or cable transmissions, lines, or technical failure or jumbled, scrambled, delayed, or misdirected transmissions or computer hardware or software malfunctions, failures or difficulties, or other errors or difficulties of any kind whether human, mechanical, electronic, computer, network, typographical, printing or otherwise relating to or in connection with the Promotion, including, without limitation, errors or difficulties which may occur in connection with the administration of the Promotion, the processing of entries, the announcement of the ticket redemption opportunity, the cancellation or postponement of any BMW Championship tournament play, the incorrect uploading of any entry form or any Promotion-related materials. Released Parties are also not responsible for any incorrect or inaccurate information, whether caused by site users, tampering, hacking, or by any equipment or programming associated with or utilized in the Promotion. Released Parties are not responsible for injury or damage to any person's computer related to or resulting from participating in this Promotion or downloading materials from or use of the website. Persons who tamper with or abuse any aspect of the Promotion or website, who act in an unsportsmanlike or disruptive manner or who are in violation of these Official Rules, as solely determined by Sponsor, will be disqualified and all associated entries will be void. Should any portion of the Promotion be, in Sponsor's sole opinion, compromised by non-authorized human intervention or other causes including but not limited to war, strikes, health crisis, epidemic, pandemic, civil disturbances, work stoppage, and/or acts of God, which, in the sole opinion of the Sponsor, corrupt or impair the administration, security, fairness or proper play, or submission of entries, Sponsor reserves the right at its sole discretion to suspend, modify or terminate the Promotion and, if terminated, at its discretion, select the potential winners from all eligible, non-suspect entries received prior to action taken or as otherwise deemed fair and appropriate by Sponsor. CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE THE WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES AND OTHER REMEDIES (INCLUDING ATTORNEYS' FEES) FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT OF THE LAW, INCLUDING CRIMINAL PROSECUTION.

ARBITRATION: Except where prohibited by law, as a condition of participating in this Promotion, participant agrees that (1) any and all disputes and causes of action arising out of or connected with this Promotion, or any ticket awarded, shall be resolved individually, without resort to any form of class action, and exclusively by final and binding arbitration under the rules of the American Arbitration Association and held at the AAA regional office nearest the participant; (2) the Federal Arbitration Act shall govern the interpretation, enforcement and all proceedings at such arbitration; and (3) judgment upon such arbitration award may be entered in any court having jurisdiction. Under no circumstances will participant be permitted to obtain awards for, and participant hereby waives all rights to claim, punitive, incidental or consequential damages, or any other damages, including attorneys' fees, other than participant's actual out-of-pocket expenses (i.e., costs associated with participating in this Promotion), and participant further waives all rights to have damages multiplied or increased.

DISPUTES: Entrant agrees that: (a) any and all disputes, claims and causes of action arising out of or connected with this Promotion shall be resolved individually, without resort to any form of class action; (b) any and all disputes, claims and causes of action arising out of or connected with this Promotion, or any ticket awarded, shall be resolved exclusively by the United States District Court or the appropriate New York State Court located in New York County, New York; (c) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including cost associated with entering this Promotion, but in no event attorneys' fees; and (d) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION

OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Promotion, shall be governed by, and construed in accordance with, the laws of the State of New York, without giving effect to any choice of law or conflict of law rules (whether of the State of New York or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of New York.

SPONSOR: BMW of North America, LLC, 300 Chestnut Ridge Road, Woodcliff Lake, NJ 07677.