

2019 EDITORIAL CALENDAR

Q1

Post-Holiday Fitness
The Grooming Awards
Valentine's Day Gift Guide

**GROOMING
AWARDS**
BODY WASH

Q2

Warm Weather Trends
Made in America Guide
Summer Road Trips
Mother's Day Gift Guide
Father's Day Gift Guide
Outdoor & Camping Gear
Picks

**MADE IN
AMERICA
GUIDE**

Q3

Summer Grilling & BBQ
The Spirit Awards
Cold Weather Fashion
Trends

**THE MANUAL
SPIRIT AWARDS**
VODKA

Q4

Beard Grooming Tips
Movember
Thanksgiving
Snow Sports Gear Picks
Holiday Gift Guides

**HOLIDAY
GIFT GUIDE**
THE MANUAL