



## THE CHURCH MEDIA PODCAST

### EPISODE 171: Engineering with Audio Legend Bill Thrasher (Part One)

#### *Show Outline*

#### **TEASER:**

The Church Media Podcast. Episode 171: Engineering with Audio Legend Bill Thrasher (Part One). Let's do it.

#### **INTRODUCTION:**

Hello and welcome to the podcast. Thanks for joining me this week.

For podcast listeners only, I wanted to give you a sweet deal on your next custom media project at 12:30 media. Just give us all your project details at [1230.media/quote](https://1230.media/quote). [1230.media/quote](https://1230.media/quote) and mention the podcast in the description box and we'll give you 10% off your next custom project. The whole thing - so if you needed sermon series design, a bumper, trailer, countdown, motions, you name it, we'll give you 10% off your next order.

Again just mention this offer from the podcast in your description at [1230.media/quote](https://1230.media/quote) and we'll get your project in the works.

Through our partnerships with organizations like Seeds Family Worship, Answers in Genesis, Yancy Ministries, Seedbed, Christian music artists and hundreds of churches around the world, our custom content has been used in over a whopping 65,000 churches worldwide in worship experiences in vacation bible schools, student camps, conferences, church services and more. Its humbling that what started just over 3 years ago, God has blessed so much. We don't take it for granted at all. We have priced our Worship and Custom Media at a price any church can afford, and if you can't, talk to us, we would love to help meet your need any way we can. We are all about helping churches and ministries transform their worship experiences.

Today on the podcast, we are right in the bullseye of helping you with your worship experience. And i am pumped! to be able to share my interview with a true legend in our industry. Today we're starting a 3 part series with audio pioneer Bill Thrasher. Let me give you a little bit of his resume -

Bill has worked for decades in media and ministry - he has been a consultant, designer, engineer, instructor, and mentor. His work includes projects with Disney - I'm talking this is the guy who is rigging and executing Epcot Center when it first opened. This dude was Billy Graham's sound man for dozens of rallies and crusades. Bill has also worked with The Gaithers, Pat Boone, as the Principal sound engineer

for the Super Bowl. He has helped dozens of churches install their audio equipment. He has mentored dozens of church audio staff and volunteers to help their experiences sound awesome.

This man is a rock star in the audio space. If you're an audio staff member or volunteer, a worship leader, a church media director - this is a great 3 part series for you.

So we'll hit a quick church media tip then jump right in to my interview with Bill. Here we go.

## **Church Media Tip of the Week**

### **SEGMENT 1:**

#### ***Interview***

### **COMMERCIAL:**

Hey guys, I wanted to take a minute to take you about an ebook I put together called "5 Media Recommendations for churches with under 1000 in weekly attendance."

After consulting and serving dozens of churches around the country, I noticed many struggling with similar issues. In this E-Book, I offer 5 quick, easy, practical strategies for enhancing Worship Experiences in any size church. From what high-quality media video elements to use in your services, to which presentation software to use, to tips for your worship slides, and more, its the perfect read for any church media staff or volunteer.

"5 Media Recommendations for churches with under 1000 in weekly attendance."

You can pick up a copy today for only \$5 at [1230.media/books](http://1230.media/books).  
That's [1230.media/books](http://1230.media/books).

### **SEGMENT 2:**

To get free resources for your team - check out our blog and our podcast network at [1230.media](http://1230.media). You can get more from this episode at [thechurchmediapodcast.com/171](http://thechurchmediapodcast.com/171) will take you to this episode directly. [thechurchmediapodcast.com](http://thechurchmediapodcast.com).

### **CLOSING SEGMENT:**

Next week on the show, we continue our 3 part series with audio engineer legend Bill Thrasher. Bill is going to share his journey from engineering the Super Bowl to ministry and some changes to the industry that you'll want to learn about. I love that we can learn from the experience of someone so knowledgeable about creating experiences for people. My interview with Bill Thrasher continues next week.

Thank you guys for listening.

Go out there guys and create some incredible experiences this weekend.

I'll catch you next week.