

tbp

| CALENDAR

EVENTS



TBP CALENDAR OVERVIEW



January

- [Detox Brunch At Elan Cafe](#)
- [5 Course Meal At Indigo, One Aldwych](#)
- [Galentines Day YouTube Gift Box](#)



February

- [LFW Blogger Hangout](#)
- [Afternoon Tea At Sketch](#)



March

- [TBP Abroad: A Luxury Trip Away](#)
- [An Eggcellent Easter Brunch](#)
- [TBP Talent: Cocktail Making at Goat](#)



April

- [Spa Sessions: Get Ready For Summer With TBP](#)
- [Yoga And Brunch At Sky Gardens](#)
- [TBP Talent: Kate & Toms Country Retreat](#)



May

- [TBP Abroad: Ibiza Summer Getaway With So...?](#)
- [Summer Sizzlers YouTube Gift Box](#)
- [vChocolate Afternoon Tea At One Aldwych](#)



June

- [TBP Abroad: Roskilde Festival](#)
- [TBP Talent: Picnic In The Park](#)
- [Backyard Cinema Open Air Film Screening](#)

JANUARY EVENTS OVERVIEW



Detox Brunch At Elan Cafe



5 Course Meal At Indigo, One Aldwych



Galentines Day YouTube Gift Box

tbp

📅 Event

Brunch

📍 Location

Brompton Road, London

📅 Dates

Monday 15th January

📄 Event Overview

Join us as we host a brunch with a twist at the new Instagrammable Elan Cafe. Detox away all your Christmas indulgences with an afternoon filled with healthy treats!

✓ Example Influencers



Rachel

📷 247K+ Followers



Imogen

📷 49.9K+ Followers



Ellie

📷 60.9K+ Followers



Em

📷 82.6K+ Followers



Alex

📷 70K+ Followers



lanthe

📷 60.7K+ Followers

📄 Content Deliverables:

- 1x Instagram Post
- 1x Instagram Story

♥ Sponsorship Opportunities:

Please enquire for sponsorship

📊 Total Reach

571,100+

[Request more info](#)

oneALDWYCH
LONDON

📅 Event

Dinner

📍 Location

The Strand, London

📅 Dates

Sunday 24th January

📄 Event Overview

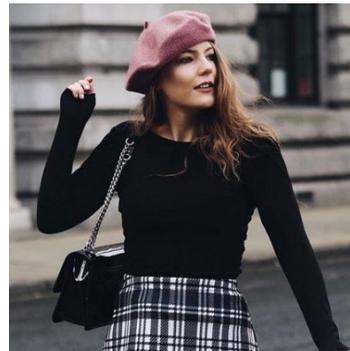
Join us as we host a five course dinner at the amazing Indigo Restaurant at the One Aldwych Hotel.

✓ Example Influencers



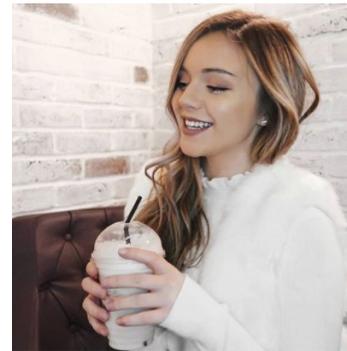
Aliona

📷 23.8K+ Followers



Shelley

📷 23.9K+ Followers



Naomi

📷 12.9K+ Followers



Deniz

📷 137K+ Followers

📄 Content Deliverables:

- 1x Instagram Post
- 1x Blog Post

♥ Sponsorship Opportunities:

Please enquire for sponsorship

📊 Total Reach

197,600+

[Request more info](#)



📅 Event

Valentines Day Gift Box

📍 Location

UK

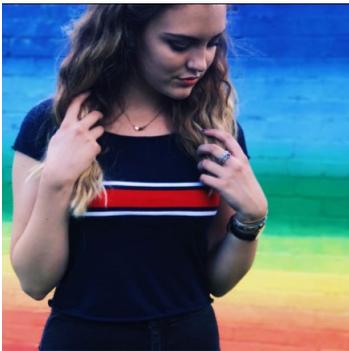
📅 Dates

Sunday 4th February

📄 Event Overview

We've teamed up with some of our favourite YouTubers to create the perfect Galentines Day gift box, full of treats and gifts for your best baes.

✓ Example Influencers



Molly

📷 71K+ Followers



Cerys

📷 45K+ Followers



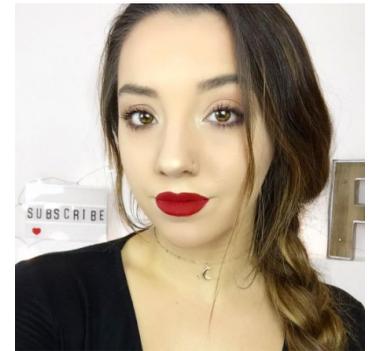
Lana

📷 68K+ Followers



Holly

📷 55K+ Followers



Rosie

📷 108K+ Followers

📄 Content Deliverables:

- 1x YouTube Video

♥ Sponsorship Opportunities:

Please enquire for sponsorship

📊 Total Reach

347,000+

[Request more info](#)

FEBRUARY EVENTS OVERVIEW



TBP LFW Blogger Hangout



Afternoon Tea At Sketch

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📅 Event

London Fashion Week Blogger Hangout

📍 Location

Covent Garden, London

📅 Dates

Saturday 17th February

📄 Event Overview

We're back with another TBP Blogger Hangout! Come and celebrate London Fashion Week with us as we bring together some of our top brands and influencers for a day full of food, cocktails and networking.

✓ Example Influencers



Lauren

📷 36.2K+ Followers



Mark

📷 549K+ Followers



Molly

📷 43.2K+ Followers



Dina

📷 1.3M+ Followers



Rowan

📷 344K+ Followers



Emma

📷 278K+ Followers

📄 Content Deliverables:

- N/A

♥ Sponsorship Opportunities:

Please enquire for sponsorship

📊 Total Reach

2,550,400+

[Request more info](#)

sketch

📅 Event

Afternoon Tea

📍 Location

Sketch, London

📅 Dates

Wednesday 28th February

📄 Event Overview

Indulge in the finest afternoon tea with TBP at one of London's most iconic restaurants, Sketch.

✓ Example Influencers



Aliona

📷 23.8K+ Followers



Shelley

📷 23.9K+ Followers



Naomi

📷 12.9K+ Followers



Deniz

📷 137K+ Followers

📄 Content Deliverables:

- 1 x Instagram Post

♥ Sponsorship Opportunities:

Please enquire for sponsorship

📊 Total Reach

197,600+

[Request more info](#)

MARCH EVENTS OVERVIEW



TBP Abroad: A Luxury Trip Away



An Eggcellent Easter Brunch



TBP Talent: Cocktail Making At Goat

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📅 Event

TBP Abroad

📍 Location

TBC

📅 Dates

Thursday 8th March - Saturday 10th March

📄 Event Overview

Influencers will be jetting off to a luxury resort for a 2 night stay packed with activities, meals out and spa treatments.

✓ Example Influencers



Kayleigh

📷 105K+ Followers



Scarlett

📷 27.3K+ Followers



Gemma

📷 36.1K+ Followers



Sophie

📷 76.7K+ Followers

📄 Content Deliverables:

- 3 x Instagram posts
- 5 x Instagram Stories

♥ Sponsorship Opportunities:

Please enquire for sponsorship

📊 Total Reach

245,100+

[Request more info](#)



📅 Event

Easter Brunch

📍 Location

Florentine, London

📅 Dates

Friday 16th March

📄 Event Overview

We're celebrating Easter with an Speggtacular brunch alongside some of our influencers at Florentine Restaurant in London.

✓ Example Influencers



Aida

📷 12.5K+ Followers



India

📷 6K+ Followers



Charlotte

📷 7K+ Followers



Tara

📷 12K+ Followers

Content Deliverables:

- 1 x Instagram Post
- 1 x Instagram Story

♥ Sponsorship Opportunities:

Please enquire for sponsorship

📊 Total Reach

37,500+

[Request more info](#)



📅 Event

Cocktail Masterclass With TBP Talent

📍 Location

Goat, Chelsea

📅 Dates

Wednesday 11th March

📄 Event Overview

Our TBP Talent influencers will learn how to craft and create cocktails from the experienced barmen at Goat in Chelsea

✓ Example Influencers



Emma
📷 100K+ Followers



Solly
📷 20K+ Followers



Dan
📷 30K+ Followers



Ed
📷 10K+ Followers



Massiel
📷 167K+ Followers



Jamie
📷 23K+ Followers



Robyn
📷 77K+ Followers



Deniz
📷 136K+ Followers

📄 Content Deliverables:

- 1x YouTube Video

♥ Sponsorship Opportunities:

Please enquire for sponsorship

📊 Total Reach

563,000+

[Request more info](#)

APRIL EVENTS OVERVIEW



Spa Sessions: Get Ready For Summer With TBP



Yoga And Brunch At Sky Gardens



TBP Talent: Kate & Toms Country Retreat

tbp

📅 Event

Spa Day

📄 Event Overview

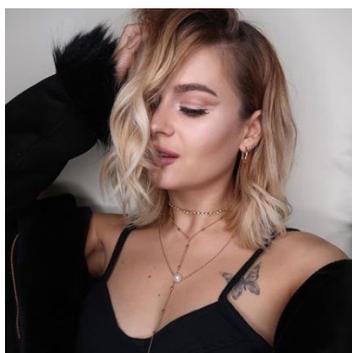
Our influencers will be pampering their skin and getting Summer ready with luxury spa treatments.

📍 Location

UK

📅 Dates

Thursday Wednesday 11th April



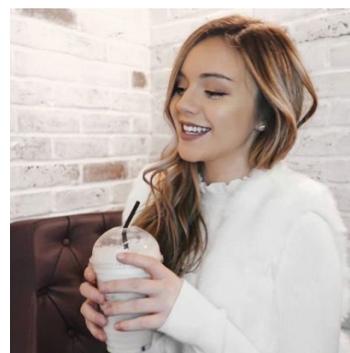
Aliona

📷 23.8K+ Followers



Shelley

📷 23.9K+ Followers



Naomi

📷 12.9K+ Followers



Deniz

📷 137K+ Followers

📄 Content Deliverables:

- 1 x Instagram Post
- 1 x Blog Post

❤️ Sponsorship Opportunities:

Please enquire for sponsorship

📊 Total Reach

197,600+

[Request more info](#)

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📅 Event

Yoga and Brunch

📍 Location

Sky Gardens, London

📅 Dates

Monday 16th April

📄 Event Overview

We'll be starting our week at London's Sky Gardens for a yoga lesson followed by a healthy brunch!

✔ Example Influencers



Imogen

📷 49.9K+ Followers



Ellie

📷 60.9K+ Followers



Em

📷 82.6K+ Followers



Alex

📷 70K+ Followers



Ilanthe

📷 60.7K+ Followers

📄 Content Deliverables:

- 1 x Instagram Post
- 1 x Blog Post

❤ Sponsorship Opportunities:

Please enquire for sponsorship

📊 Total Reach

324,100+

[Request more info](#)

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📅 Event

A Trip To The Country

📄 Event Overview

Our TBP Talent influencers will be treated to 2 nights at the luxury Kate and Tom's manor in the countryside for a relaxing break before Summer begins.

📍 Location

UK Countryside

📅 Dates

Tuesday 24th April

✓ Example Influencers



Emma

📷 100K+ Followers



Solly

📷 20K+ Followers



Dan

📷 30K+ Followers



Ed

📷 10K+ Followers



Massiel

📷 167K+ Followers



Jamie

📷 23K+ Followers



Robyn

📷 77K+ Followers



Deniz

📷 136K+ Followers

📄 Content Deliverables:

- 3 x Instagram posts
- 5 x Instagram Stories

♥ Sponsorship Opportunities:

Please enquire for sponsorship

📊 Total Reach

563,000+

[Request more info](#)

MAY EVENTS OVERVIEW



TBP Abroad: Ibiza Summer Getaway With So...?



Summer Sizzlers YouTube Gift Box



Chocolate Afternoon Tea At One Aldwych



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Event

TBP Abroad

Event Overview

We'll be whisking influencers away on a relaxing health retreat full of activities to kickstart the Summer season in Ibiza.

Location

Ibiza

Dates

Thursday 10th May - Saturday 12th May

Example Influencers



Misha
📷 22.8K+ Followers



Elle
📷 75.6K+ Followers



Maddie
📷 85.1K+ Followers



Deniz
📷 137K+ Followers

Content Deliverables:

- 1 x Blog or YouTube Vlog
- 3 x Instagram Posts
- 10 x Instagram Stories
- 3 x Twitter Posts

Sponsorship Opportunities:

Please enquire for sponsorship

Total Reach

-

[Request more info](#)

tbp

Event

Summer Day Gift Box

Location

UK

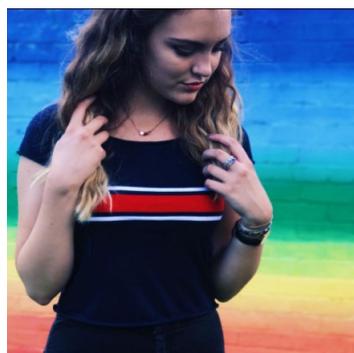
Dates

Sunday 20th May

Event Overview

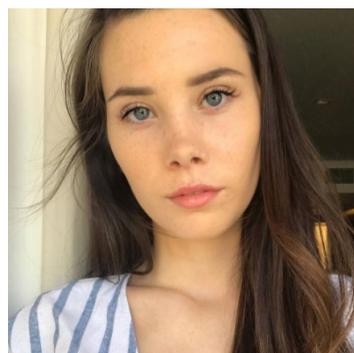
We've teamed up with some of our favourite YouTubers to create the perfect Summer sizzlers gift box, full of essentials you need to prepare for Summer.

Example Influencers



Molly

71K+ Followers



Cerys

45K+ Followers



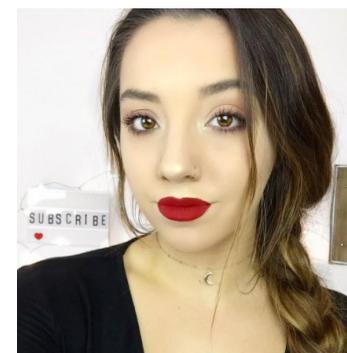
Lana

68K+ Followers



Holly

55K+ Followers



Rosie

108K+ Followers

Content Deliverables:

- 1 x Youtube Video

Sponsorship Opportunities:

Please enquire for sponsorship

Total Reach

347,000+

[Request more info](#)

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📅 Event

Chocolate Afternoon Tea

📍 Location

One Aldwych, London

📅 Dates

Tuesday 29th May

📄 Event Overview

Indulge in a Charlie and the Chocolate Factory themed afternoon tea at One Aldwych Hotel with us as we dig into the finest sandwiches and sweet treats on offer!

✔ Example Influencers



Aliona

📷 23.8K+ Followers



Shelley

📷 23.9K+ Followers



Naomi

📷 12.9K+ Followers



Deniz

📷 137K+ Followers

📄 Content Deliverables:

- 1 x Instagram Post
- 1 x Blog Post

❤ Sponsorship Opportunities:

Please enquire for sponsorship

📊 Total Reach

197,600+

[Request more info](#)

JUNE EVENTS OVERVIEW



TBP Abroad: Roskilde Festival



TBP Talent: Picnic In The Park



Backyard Cinema Open Air Film Screening



tbp

📅 Event

Roskilde Festival

📍 Location

Copenhagen

📅 Dates

June

📄 Event Overview

We're kicking off festival season with our influencers in Copenhagen with amazing live acts at Roskilde Festival!

✓ Example Influencers



Hannah
📷 50.9K+ Followers



Amy
📷 156K+ Followers

📄 Content Deliverables:

❤️ Sponsorship Opportunities:

📊 Total Reach

Please enquire for sponsorship

206,900+

[Request more info](#)

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📍 Event

TBP Talent Summer Picnic

📍 Location

London

📅 Dates

Thursday 14th June

📄 Event Overview

We're celebrating Summer with our TBP Talent team! A classic British picnic in the park with pimm's, strawberries and much more!

✔ Example Influencers



Emma

📷 100K+ Followers



Solly

📷 20K+ Followers



Dan

📷 30K+ Followers



Ed

📷 10K+ Followers



Massiel

📷 167K+ Followers



Jamie

📷 23K+ Followers



Robyn

📷 77K+ Followers



Deniz

📷 136K+ Followers

📄 Content Deliverables:

- 1 x Instagram Post
- 1 x Blog Post

♥ Sponsorship Opportunities:

Please enquire for sponsorship

📊 Total Reach

563,000+

[Request more info](#)

tbp

📅 Event

Cinema Film Screening

📍 Location

London

📅 Dates

Tuesday 26th June

📄 Event Overview

Kick back at the Summer themed Backyard Cinema and select from the film screening of your choice with a cocktail..or two.

✓ Example Influencers



Imogen

📷 49.9K+ Followers



Ellie

📷 60.9K+ Followers



Em

📷 82.6K+ Followers



Alex

📷 70K+ Followers



Ilanthe

📷 60.7K+ Followers

📄 Content Deliverables:

- 1 x Instagram Post
- 1 x Blog Post

♥ Sponsorship Opportunities:

Please enquire for sponsorship

📊 Total Reach

324,100+

[Request more info](#)

tbp

the blogger programme

E - events@thebloggerprogramme.com

T - (+44) 020 3637 4301

