



# Robyn Bates

 **87,100**  
Followers

 **1,598**  
Subscribers

**Robyn** is a fashion and lifestyle influencer who is obsessed with photography. With an experienced background in fashion after studying 'Fashion Business', Robyn's blog is a dedicated space for her to exercise her passions and let her creativity and imagination run free.

## Previous collaborations

DESENIO

DIVADAMES

FIGIN  
The way you are







Engagement (avg.)



3.7%

Audience

- 46% Female
- 18 - 34 years old

Audience interests

- Beauty
- Fitness & Yoga
- Business

Demographic

UK	93%
USA	2%

Recent Campaigns

**FIGIN**  
The way you are

Engagement Rate  
**9.4%**

**HD BROWS**  
HIGH DEFINITION BEAUTY

Engagement Rate  
**5.9%**

Pricing

Avg likes

4.3k

Avg comments

34

Instagram Post

£450

Instagram Story

£300

Blog Post

£400

Youtube Video

£200