

FIND YOUR “WINNING ADS”

Customize Your Columns

- Results
- Reach
- Frequency
- Delivery
- Relevance Score
- Amount Spent
- Clicks (All)
- Cost per Result
- Outbound Clicks
- Cost per Outbound Click
- Leads - if traffic or conversion ad) – Total and Cost
- Leads (Forms) – if Lead ad – Total and Cost
- Budget

