

# APPLICATION ACCELERATOR

## VIDEO INVITATION SCRIPT

### **INTRODUCTION – You’re delivering on your promise:**

*Hello! I’m Jane Doe. Thank you for downloading my guide: “The One Secret to Easily Burn Fat... Even If You Eat Cake Everyday”. In that guide you’ll learn exactly why most women struggle to lose weight and the five-minute secret to turning off your fat switch!*

### **UNDERSTANDING – Connecting through pain points & your Connection Story:**

*If you’ve tried every diet out there without success or have lost weight and then gained even more weight back than before... and maybe you’re starting to worry that it’s your fault for not having enough will power... I can totally relate! My weight went up and down for more than six years – strict diets, support groups and counting points to lose 10 or 15 pounds, only to gain it back again within weeks. I was so frustrated I was ready to give up. Then I happened across a secret that changed everything...*

### **AUTHORITY BUILDER – What experience/expertise allows you to speak on this topic?**

*I went from feeling sluggish and struggling to even losing a pound or two, to dropping nearly 40 pounds in a matter of weeks – without ever depriving myself of the foods I loved. It was like the fat was melting away!*

*Since shedding the fat, I’ve after worked with 100’s of women who were struggling with their weight. I could not stand to see them not getting the results they really wanted when I knew how simple it could truly be!*

*In the 5 years I’ve been coaching women to melt away the fat, I have found the simplest and most enjoyable way to pretty much guarantee you will lose weight, gain energy and feel positive about yourself.*

### **OFFER – What is your ‘exclusive’ or ‘limited time’ offer that you are inviting them to connect about? (Be sure to include the solution you offer – i.e. BENEFIT)**

*That’s why I created a session called “The Fat Melter” session where I help my clients identify what’s been holding them back from getting down to their ideal weight (and just a hint, it’s usually not food or exercise related!)*

**OFFER LIMITER** - *Now, that session is easily worth \$497 – possibly more just based on the money you’ll save from never having to buy another diet program, shake, or meal and I’m gifting that session to nine lucky women who are ready to lose the fat forever... for free!*

**CALL TO ACTION** - *Right now, I am taking applications to discover if you're a match for this incredible, life-changing session. (It's exclusive and not everyone who applies is accepted)*

Click the link below to fill out The Fat Melter Session application and then book an appointment so we finally figure out why you haven't been losing the weight and you can get started on the path to quickly melting away the fat forever without dieting.