

## Email One

Title: Template Opt-In to Welcome

To: Anyone who downloaded The Perfect Ad Template

Date to be sent: Sept 24<sup>th</sup>, 2018

Link: <http://theprofitsweetspot.com/webinar>

Subject Line: 1st Ingredient for Successful Facebook Ad Campaigns

Hi ~Contact.FirstName~,

Wahoo! And welcome to The Profit Sweetspot family where we're all about getting you results the fastest way possible! Everything we do is designed to help you bring in more clients, make more money, and have a bigger impact... while ditching the hustle that so many of us fall trap to!

The Perfect Facebook Ad Template you just requested helped us grow a \$3 million per year business in just six months! Here's your link to download your copy: <http://theprofitsweetspot.com/your-perfect-facebook-ad-template>

This incredible tool is just the first step in learning how to create an effective, profitable ad campaign. I am so excited to begin sharing my secrets with you!

Let's get this party started!

NEXT STEP: Join me on my LIVE training: Get Clients Instantly Using Facebook Ads on Tuesday, September 25<sup>th</sup> at 10am PT/1 PM ET and I'll show you exactly how I broke through 7-figures in just a few months using the power of Facebook ads!

[Just click here to register!](#)

**There is a very specific recipe to creating Facebook ads that will have you waking up to new clients each and every day.**

The first ingredient to bringing in clients with Facebook ads ...

**Treat your ads as an investment - not a lottery!**

Creating one ad, throwing it up on Facebook and praying for results is like buying a lottery ticket and hoping to win ... and how often does that happen?!

The truth is, Facebook ads are a system for your business - NOT A LOTTERY. (As a CPA, CA (accountant), that insight took me longer than it should have to learn! Luckily, I've made those mistakes for you and can now help you avoid them!)

To be successful with Facebook ads you need to set up a proper, methodical testing plan, not throw up one ad and pray for a big win with a single ticket!

That's why when we set up our clients' Facebook ad campaigns we use our Facebook Faucet Profit Acceleration System to find their "winning" ads.

Join me on my LIVE training: Get Clients Instantly Using Facebook Ads on Tuesday, September 25<sup>th</sup> at 10am PT/1 PM ET and I'll show you exactly how that works!

[Just click here to register!](#)

In tomorrow's email I'll show you the one thing that shifted everything in my business and allowed me to go from practically zero to \$3 million in revenue in six months (could you be missing this one thing too?)...

Chat soon!

## **Email Two**

**Title: Opt-In to Webinar**

**To: Anyone who downloaded The Perfect Ad Template**

**Date to be sent: Sept 27th 2018 7 AM**

**Link: <http://theprofitsweetspot.com/webinar>**

**Subject Line: Turning \$126 of Facebook ads into \$19,988 of income**

Hello ~Contact.FirstName~,

Yesterday we chatted about how Facebook ads are part art, part science - NOT A LOTTERY!

And now that you downloaded The Perfect Facebook Ad Template, you have the starting piece to bringing in an automatic flow of clients – even while you sleep!

**Wahoo!**

But...now I think it's time we get to know each other a bit better.

As one of those wicked smart entrepreneurs are you tired of working so hard building up your business, while in the process trading in family life, hobbies and energy for your career just to still see disappointing results at the end of the day?

**Well - I was once right where you are!**

First, we better back up a few years, o.k. 11 to be exact...

I left my high six-figure income, cushy corporate J.O.B. as a C.P.A to start my own company. Easy – right?!?!? Ha!

I mean, I had all the tools...I knew how to work with clients, I knew how business worked and I knew online business was the way to go.

So...why wasn't I at the success level I wanted to be? I had spent tens of thousands of dollars on trainings and top-level coaches just to still not have the momentum to break through to that income level I so knew I could be at.

**Quite honestly, I was getting kind of desperate to start bringing in clients... NOW!**

Or the reality was I was going to have to go back to my corporate job where, get this, I had to track my time in 6-minute intervals!

Finally, I sat down and took a hard look at what I was doing to try and bring in clients and what I realized was that most of my work week was being wasted on things that “gurus” said I should be doing but those things just weren’t producing results.

How many clients had I brought in from a year of writing hundreds blog posts, doing social media posts almost every day, and going to every networking meeting I could get my hands on? ***Practically zero!***

When I finally figured out that “sweetspot” I took my company from darn near zero to the multi-million-dollar level in six months! Wahoo!

I want to help YOU achieve the breakthrough you need in your business too!

I’ve done all the hard work for you – you’re welcome! 😊 Ready to learn my secret to creating the perfect Facebook ad that will easily generate clients for you – EVEN WHILE YOU SLEEP!

~Contact.FirstName~, **what are you waiting for? Join me TODAY at 10 am PT/ 1 PM ET on the Get Clients Instantly Using Facebook Ads livestream training and I'll show you exactly how I did it!**

[Just click here to register!](#)

Stop spending hours chasing clients around on social media and spinning your wheels on where you’re going to find the next client when that avenue doesn’t work.

Who doesn’t want more money and more “me time”!

**Click below and join me for my FREE online training TODAY at 10 AM PT/ 1 PM ET!**

<http://theprofitsweetspot.com/webinar>

Can’t wait to see you there!

Chat soon!

## Email Three

Title: Opt-In to Webinar

To: Anyone who downloaded The Perfect Ad Template

Date to be sent: Sept 28th 2018

Link: <http://theprofitsweetspot.com/webinar>

**Subject Line:** ~Contact.FirstName~! Finally ready for an income breakthrough?

Hi ~Contact.FirstName~,

I am so passionate about helping my clients grow their business using the same breakthrough systems we used to grow to the multi-million-dollar level in just a few months!

**The key to breaking through to the next income level in your business is taking a cold hard look at what your doing to bring in clients (the same way I did just before skyrocketing from zero to \$3-million).**

**~Contact.FirstName~ is what you're doing to bring in clients getting you cash in the bank every day?** (Or are you spending hundreds of hours with no money in return?)

If you are bringing in clients, do the clients stop coming in when you stop hustling?

Do you have a system for bringing in clients regularly and consistently no matter what you're doing (vacation, family time, or even out sick)?

**If you're not bringing in enough clients consistently, could Facebook ads be the solution you've be looking for?**

To find out if Facebook ads will work for your business, join me on my LIVE training: **Get Clients Automatically Using Facebook Ads** on Tuesday, September 25<sup>th</sup> at 10am PT/1 PM ET and I'll show you exactly how our Facebook ad system works to bring in clients every day!

I am just bursting with excitement to help you achieve the level of success so many of my clients have. What are you waiting for?

So, again I ask...what is stopping YOU from taking your business to that rockstar level you know it deserves to be at?

**Are you on board with us to start creating your own automatic flow of clients ~Contact.FirstName~?**

If your answer is YES, then join me **Thursday, September 27<sup>th</sup> at 10 AM PT / 1pm ET** on the Get Clients Instantly Using Facebook Ads livestream training and I'll show you exactly how I did it!

[Click here to get registered now.](#)

Love & Success,

## Email Four

**Title:** Opt-In to Webinar

**To:** Anyone who downloaded The Perfect Ad Template

**Date to be sent:** Sept 29th 2018 7AM

**Link:** <http://theprofitsweetspot.com/webinar>

**Subject Line:** What are others saying about Facebook Ads!

Hi ~Contact.FirstName~,

Hasn't it been fun getting to know each other? It's like going for coffee – email style!

It really has been such a pleasure for me to dive in and get a bit personal with you. I have loved being able to share my success story with you.

I am so passionate about what I do, that I can't wait to help YOU skyrocket your business to that same level.

But...don't just take my word for it.

Take the word from a few my clients:

- Incredible value! Tammy's expertise can shortcut you directly through the complexity of Facebook ads to find and capture your audience. And she hones in on those crucial pieces that you need to convert clients and build an awesome business. Excellent!

~ Andre

- I started my business three years ago and have been working like crazy to get my work out to the people who need it and not getting any results. Your Implementation Roadmap has changed all that. Now, each day, I know exactly what I need to do and I'm started to see things coming together! Not only that but I feel like I've got my life back!

~Pam

- You can't go wrong jumping on board with Tammy! If I were to describe working with her in 3 words, I would say: she's personal, passionate, and purposeful. Tammy delivers big time and her

approach inspires and encourages. She's hands on and cares about your success...and it shows!

~Judy

**My goal is to help you grow your business powerfully this year and to do that you need to make decisions that keep you moving forward.**

I'd like to help you figure out if Facebook ads are your next best move so you can move forward either way.

So here's the best thing I could think of to help you ...

Join me TODAY at 10am PT/1pm ET for my FREE webinar!

[Just click here to register!](#)

**On my FREE training: Get Clients Instantly Using Facebook Ads - I'll show you exactly how I did it!**

Can't wait to see you there!

[Click here to get registered now.](#)

Chat soon -

## Email Five

Title: Opt-In to Webinar

To: Anyone who downloaded The Perfect Ad Template

Date to be sent: Sept 12th 2018 9AM

Link: <http://theprofitsweetspot.com/webinar>

**Subject Line:** I missed you – where were you?

Hi ~Contact.FirstName~,

Wow – I just came off an incredible turnout for my webinar yesterday but noticed you weren't there? ☹️

Makes me wonder if you're not sure if Facebook ads are the right strategy for you ... Fair enough.

My goal is to help you grow your business - what does that look like for you as we begin to approach the end of 2018. Are you where you want to be? Would you like to blow 2019 out of the water with sales?

If your answer is yes then, I'd like to help you figure out if Facebook ads are your next best move, so you can move forward either way.

So you're in luck! I have another **FREE training: Get Clients Instantly Using Facebook Ads!**

**Wahoo!**

[Click here to get registered now.](#)

Remember when I told you about how **I turned \$126 of Facebook ads into \$19,988 of income** in 3 days and that my clients are getting crazy good results too!

How sweet does that sound for YOUR business?

**Ready to learn my secret to creating the perfect Facebook ad that will easily generate clients for you – EVEN WHILE YOU SLEEP!**

Want to learn how I did it?

**Then stop procrastinating and join me on the Get Clients Instantly Using Facebook Ads livestream training and I'll show you exactly how I did it!**

[Just click here to register!](#)

You are not going to want to miss this! It's my last FREE training of 2018!

Join me now and let's kick-start 2019 to be one of the best year's yet!  
What are you waiting for?

Can't wait to see you there!

[Click here to get registered now.](#)

Love & Success,