

2018 Tennessee Housing Conference



The Other Half of Housing Affordability:

Beyond Rent & Mortgage Payments

Memphis Cook Convention Center

June 6, 2018

Presented by:

Tennessee Housing Development Agency
and the Tennessee Affordable Housing Coalition

Sponsored by:

Federal Home Loan Bank of Cincinnati

9:00 a.m.

Registration

9:30 a.m.

Welcome

- *Ralph M. Perrey*, Executive Director, THDA
- *Shelby County Mayor Mark Luttrell*

9:45 a.m.

Financial Literacy Services for Residents

Highmark Holdings teams with Regions Bank to provide on-site financial literacy training for affordable housing residents. Learn why Highmark added this service to its business plan and the successes they have seen.

- *Robert King*, Managing Director, Highmark Holdings
- *Dianne Spencer*, Financial Wellness Relationship Manager, Regions Bank

10:15 a.m.

Reducing Household Transportation Costs

THDA's research team explores how transportation costs are tied to housing costs and how cities & nonprofits can help reduce overall household expenses by addressing these two issues together.

- *Bettie Teasley*, Director, Research & Planning, THDA

10:45 a.m.

Weatherization & Other Energy/Utility Savings

Leaky roofs, doors and windows let expensive heat slip out. Smart investments can pay off big for homeowners and renters in energy savings month after month.

- *Chad Bowman*, Weatherization Program Manager, City of Memphis

11:15 a.m.

THDA Homeownership Counseling

- *Kendra Love*, HUD Housing Counselor, THDA

12:00 p.m.

Lunch – Creative Funding for Successful Strategies

- *Ralph M. Perrey*, Executive Director, THDA
- *Mary L. Hernandez*, Affordable Housing Program Manager, Federal Home Loan Bank of Cincinnati

1:00 p.m.

Integrated Costs Panel

All of the day's speakers return for a group discussion and Q&A.

1:45 p.m.

Facilitated Table Discussions

Each table will discuss which ideas and strategies can be implemented locally and how. Notes from these discussions will be shared by social media and email to all participants and those unable to attend.

2:15 p.m.

Close