

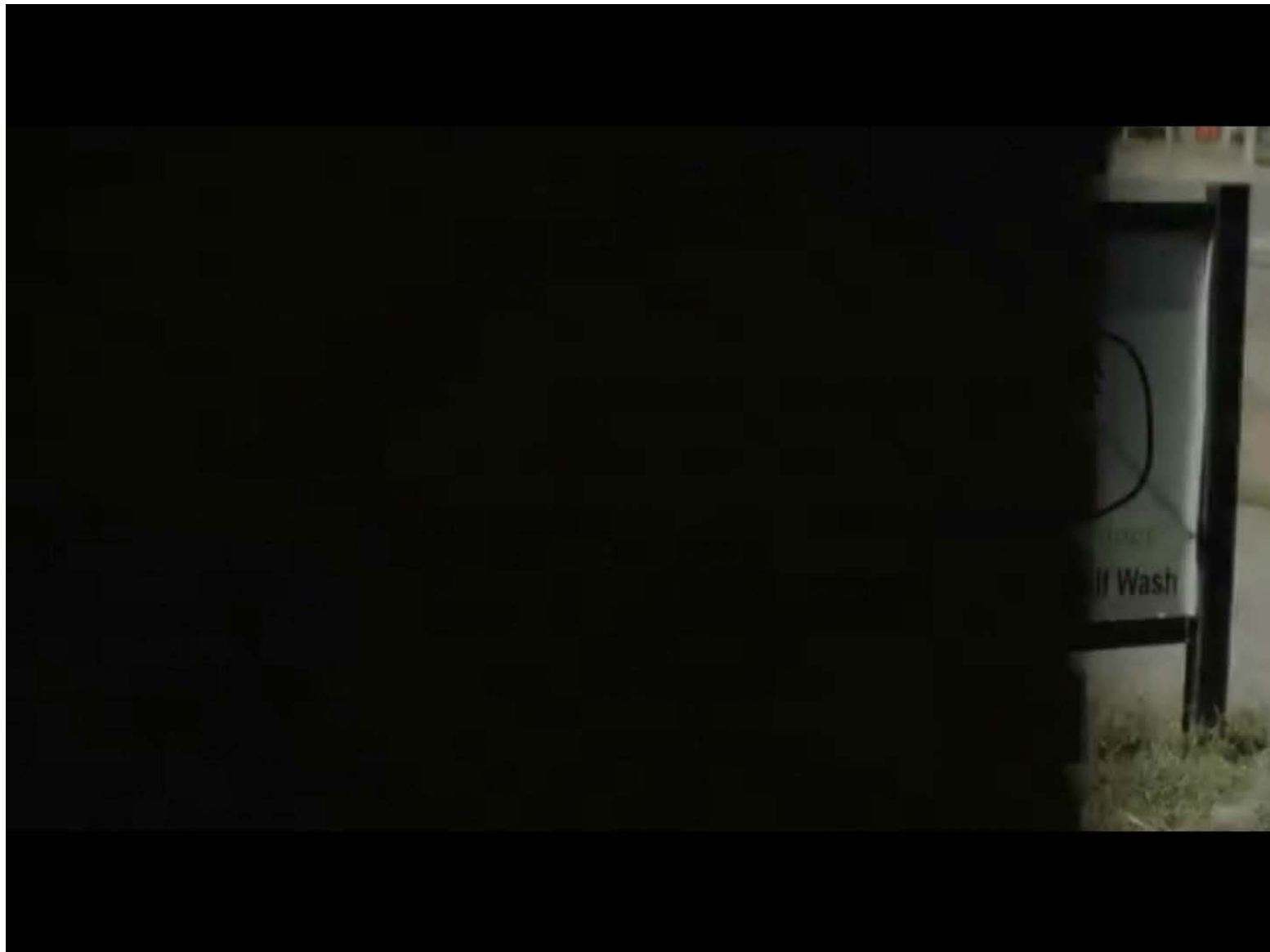


Where people & animals connect!

Lisa Stetar
Executive Director

Mission

To transform lives by creating opportunities for individuals who face poverty and homelessness to care for homeless animals



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Who We Serve

- Young people struggling to overcome adverse childhood experiences so they can successfully transition into adulthood:
 - generational poverty
 - time in state custody
 - foster care
 - juvenile justice
 - other past traumas

Challenges

- Complex Needs resulting from effects of trauma
 - Physical and mental health issues
 - Developmental/social skills deficits
 - Behavioral problems
 - Survival skills can cause problems in a workplace or residential setting
- Served by multiple agencies with inadequate coordination

Fostering Resilience

- Despite the challenges, the young people we serve are resilient, determined, and optimistic
- Helping them successfully transition to adulthood requires a long term, comprehensive strategy that fosters:
 - Resilience
 - Mental and physical health
 - Life skills and job skills
 - Social Supports

Strategy

- Pair vulnerable young people and homeless animals through social enterprise:
 - Mutually nurturing relationships that provide healing
 - Job-Training and transitional employment
 - Pet Adoptions
- Pair social enterprise with onsite affordable housing:
 - Comprehensive and sustainable response to youth homelessness
 - Housing for individuals w/o housing benefits

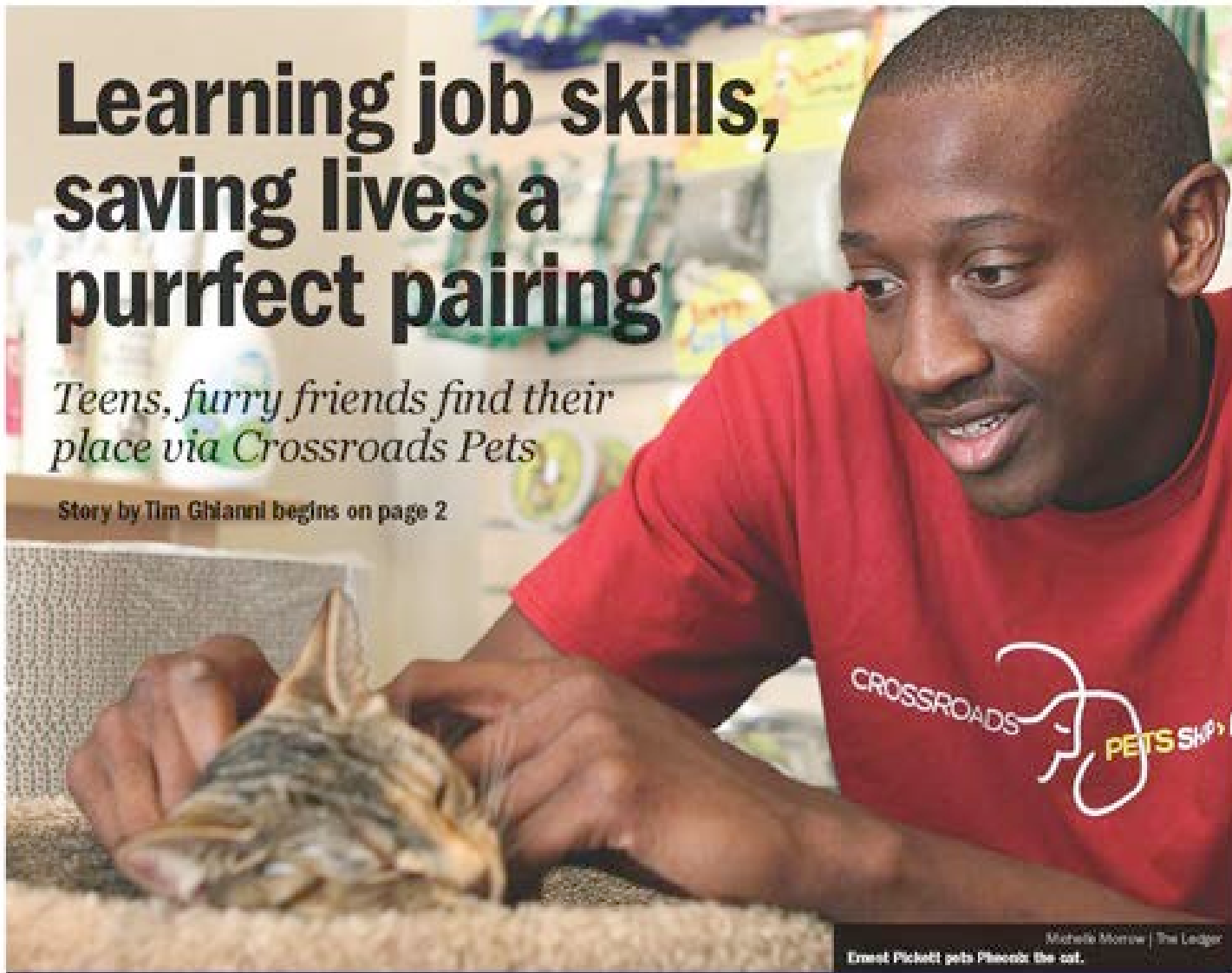
Crossroads Pets- Shop & Adopt

- Mission-Aligned Social Enterprise:
 - Job training and Employment
 - Animal/kennel care, grooming, retail, customer service
 - Pet Adoptions
 - Earned Revenues to help sustain program
 - Grooming services and dog self-wash
 - Retail of pet foods and pet supplies

Learning job skills, saving lives a purrfect pairing

*Teens, furry friends find their
place via Crossroads Pets*

Story by Tim Ghianni begins on page 2



Michelle Morrow | The Ledger
Ernest Pickett gets Pleasie the cat.

Residential Program

- Pilot-Scale
- Affordable
 - income based
- Community Support
 - Internal
 - external
- Case Management



Housing Program Funding

- Construction:
 - THDA Housing Trust Fund and Private Foundations
- Operational:
 - Social Enterprise:
 - Tenant Rent (employment)
 - Earned Revenues
- Support Services:
 - Foundations and donors



Expansion Plans



- Scale up and more fully demonstrate our model
- Increase affordable housing:
 - Create 20+ units (beds) of affordable housing
 - Shared living units (dormitory style)
 - Efficiency Apartments
- Increase job-training/employment opportunities and earned revenues:
 - Create space for new social enterprise endeavors
 - Create commercial, leasable space
 - Partner with tenants to expand employment opportunities
- Expand humane education and adoption programs

Lisa Stetar

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We believe in the healing power
of human-animal relationships.

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