



## **BRISTOL YOUTH SOCCER**

### **More Important Than the Score of the Game**

There can be no greater ambition for a parent than to see their child achieve a fulfilling and successful life. The path will be laid by the values and character that are developed during a child's early years at home, in school and through an involvement in extracurricular activities.

At Bristol YS we understand this and we take this responsibility seriously. We recognize the greater value of participating in sports; its influence on the development of good character, the development of social skills, communication skills, self esteem, team building and leadership. The influence sports has on higher graduation rates, how it improves risk aversion in areas such as smoking, drinking, drugs, gangs and teenage pregnancies and teaching that failure presents an opportunity for growth.

These areas of sustainable value play a role in the creation of a fulfilling and successful life and are desirable to every family.

That is why at Bristol we focus on creating a family soccer experience, one that keeps players engaged and offers them growth in areas such as self esteem. team building and communication.

With this thinking in mind we are pleased to be introducing several exciting changes for the fall season, all designed to improve your family's soccer experience, ensure that you experience the game in a positive, safe environment and highlight the greater value of participating in soccer beyond becoming a better athlete.

At the youngest ages we will introduce Xara Soccer's Dinomites Program, created specifically for children of 4 and 5 years of age. This program not only engages the players in learning the game, it offers a great platform for the development of social skills, imagination, sharing and core motor skills.

For families in our U7 to U14 age brackets they will take part in an exciting soccer experience built around countries from around the world or cities across the N. America and the world. This season will see the USA playing Brazil, Italy playing Argentina or Los Angeles playing New York right here in Bristol. Your family will have access to many online support materials that allow your family to create many memories of your soccer season. This exciting new experience gives everyone the opportunity to create family fun throughout the season.



## **BRISTOL YOUTH SOCCER**

### **More Important Than the Score of the Game**

We are committed to making your family's soccer experience memorable and the introduction of this new dynamic product is part of this commitment. We believe that with these exciting products, support materials and your creativity, families in our program will turn a season of games into a lifetime of memories.

We offer you the confidence that at Bristol we are committed to delivering a soccer experience that supports your effort to develop skills that allow your child to grow up and lead a fulfilling and successful life.

There is no questioning the importance of player development and we assure every parent that signs their child up to play every child will be given the best opportunity to learn the game and develop their skills.

But our program is focused on delivering the games greater value; by combining the lessons learnt in the classroom with those skills learnt on the field, every child can create the platform for a fulfilling and successful life.

Sincerely,  
Bristol Youth Soccer

**LEARN MORE ABOUT THE PROGRAMS DISCUSSED ON THE FOLLOWING PAGES**



## ***CHANGE THE WAY FAMILIES EXPERIENCE THE GAME***



## ***REMEMBER WHEN YOU WERE 5?***

### **A DYNAMIC INTRODUCTION TO THE GAME**

The U5/U6 Dinomites are turnkey age appropriate programs designed to expose young players to the skills of the game in a fun and family inclusive structure. Mom and Dad are integrated into drills and activities, kids fall in love with the game, while coaches can coach without the usual fears and challenges of youth coaching.

### **A PROGRAM THAT CHECKS ALL THE BOXES**

- ✓ A 10 WEEK CURRICULUM TO SUPPORT COACHES
- ✓ WEEKLY ACTIVITIES THAT ENGAGE PARENTS
- ✓ STORIES THAT EXCITE PLAYERS
- ✓ ATTRACT THE COACHES YOU NEED
- ✓ FREE ONLINE "SCRAP BOOK" MATERIALS
- ✓ SOCCER SAFE BALL & EQUIPMENT
- ✓ PRODUCTS TO CREATE A "TOTAL" EXPERIENCE
- ✓ DEVELOPED WITH CHILD DEVELOPMENT EXPERTS AND EDUCATORS

### **CURRICULUM OBJECTIVES**

The Dinomite program is built around a 10 week coaching curriculum and program specific training ball. Each weekly session includes lesson objectives, required equipment and

coaching points that are integrated into a fun story for kids. They help coaches of all skill levels eliminate any fear of coaching the game and makes coaching more fulfilling. This has enabled organizations to recruit new volunteer coaches more easily.

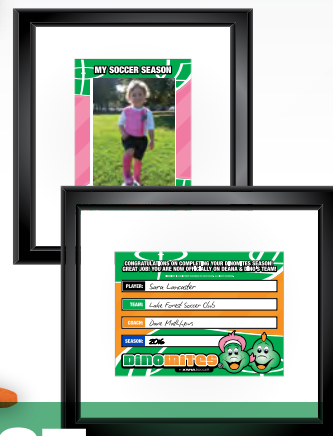




### REWARDS & AWARDS

The Dinomites program offers a suite of online materials that can be downloaded and used by administrators, coaches and parents to enhance the overall experience for everyone involved.

- **CERTIFICATES**
- **PHOTO SURROUNDS**
- **LETTERHEAD**



## U5 DINOMITES PRODUCT



**8 FOOT DINOMITES  
FIELD FLAGS**

## U6 DINOMITES PRODUCT

**COACHING GEAR AND ACCESSORIES ALSO AVAILABLE**





# ***NO TICKET NEEDED***

We are bringing the excitement of the world of soccer to Bristol. Imagine USA versus Brazil, a match between Arsenal and United, or a tournament with all the great soccer cities of the USA. Offer a unique soccer experience to your soccer organization and create memories that will last a lifetime.

***AND YOU DON'T NEED A TICKET TO GET IN!***



BRINGING THE EXCITEMENT OF THE WORLD OF SOCCER TO BRISTOL FIELDS!

# **3 UNIQUE PROGRAMS**

## **3 DISTINCTIVE SOCCER EXPERIENCES**



### **INTERNATIONAL SERIES**

The global game of soccer; introduce your members to soccer on an international scale and create a soccer experience that will last a lifetime.

### **CHAMPIONSSERIES**

Club soccer around the world; introduce your members to the biggest clubs from across the globe and ignite their passion for the game.



### **CITYSERIES**

An American soccer experience; bring your season to life and let your imagination create lasting soccer memories with teams from across America.



# MORE THAN JUST A JERSEY

The **No Ticket Needed** experience is so much more than just a top class jersey. Enhancing the overall soccer experience for our players and parents with flags and banners for the sideline. Sign up for the suite of online support materials that will assist parents in creating the soccer experience of a lifetime.

## PRE SEASON

An opportunity to get together with families and teammates to create banners and flags for your team. Embrace the culture of your Country, Club or City and use your imagination to create a unique environment on your sidelines this season.



## SEASON

During the season the apparel products, online support materials and creativity of our members will create a family soccer experience that turns a season of games into a lifetime of memories.



## POST SEASON

Add richness and value to your families soccer experience by creating a No Ticket Needed experience. Unique uniforms and products are enhanced by free online support materials that include tournament organizers, team information, **player certificates**, photograph surrounds and parent's notes. Put it all together to build a truly memorable soccer experience.





***BRISTOL YOUTH SOCCER IS EXCITED TO  
CREATE A UNIQUE SOCCER EXPERIENCE  
FOR OUR MEMBERS AND LOOK FORWARD  
TO SEEING YOU AT THE FIELDS!***



POWERED BY **XARA** SOCCER

