

KINGSMEN YOUTH FOOTBALL AND CHEER

Social Media Contract

As Student-Athletes you have the responsibility to portray your team and yourselves in a positive manner at all times. Sometimes this means doing things that are an inconvenience to you, but benefit the whole team. Facebook, Twitter and other social media sites have increased in popularity globally, and are used by the majority of student-athletes in one form or another.

Student-athletes should be aware that third parties - including other teams and league representatives - could easily access your profiles and view all personal information. This includes all pictures, videos, comments and posters. Inappropriate material found by third parties affects the perception of the student-athlete and the Kingsmen Youth Football and Cheer. This can also be detrimental to a student-athlete's future with our program, and other future programs they may wish to play for including high schools, colleges, and private teams.

Examples of inappropriate and offensive behaviors concerning participation in online communities may include depictions or presentations of the following:

- Photos, videos, comments or posters showing the personal use of alcohol, drugs and
- Photos, videos, and comments that are of a sexual nature.
- Pictures, videos, comments or posters that condone drug-related activity.
- Content online that is unsportsmanlike, derogatory, demeaning or threatening toward any other individual or entity (examples: derogatory comments regarding another institution; taunting comments aimed at a student-athlete, coach or team at another institution and derogatory comments against race and/or gender).

If a student-athlete's profile and its contents are found to be inappropriate in accordance with the above behaviors, he/she will be subject to the following penalties:

1. Verbal warning
2. Written warning
3. 1 week suspension
4. Removal from the program and forfeiture of any monies paid

If you are ever in doubt of the appropriateness of your online public material, consider whether it upholds and positively reflects your own values and ethics as well as the Kingsmen Youth Football and Cheer. Remember, always present a positive image and don't do anything to embarrass yourself, the team, or your family. By signing below you affirm that you understand Kingsmen Youth Football and Cheer Social Media Policy and Guidelines for Student-Athletes

Print Name of Participant _____

Signature _____ Date _____

Print Name of Parent/Guardian _____

Signature _____ Date _____