



Magento: Getting started





Installation?

This quick start guide covers briefly how to setup and use the Magento extension. For installation advice, please refer our Installation guide for system administrators.

Read more about the extension & get the Installation guide from [here](#).



Before we start, please make sure..



..that you have:

- Magento store with products and categories
- Administrator level access to your Magento installation
- Transfluent's Magento extension is successfully installed

If you need support at any time, please feel free to contact us: support@transfluent.com

CONFIGURE A MULTILINGUAL STORE

To make it multilingual, you need to create a new store view for the translated store. On Magento Admin Panel choose **Manage Stores** option from **System**-menu. You might want to select the current store view and rename it to something more distinguishable than *Default Store View*, e.g. U.S. store.

Now create a new store view and then browse to **System -> Configuration**. Choose **General** and expand **Locale Options** section if necessary. From top left "Current Configuration Scope" -dropdown, switch from "Default configuration" into your new store view. Now uncheck "Use website" checkbox from "Locale"-option and then choose correct locale for your new shop view, e.g. German (Germany) for a store view for German speaking audience. Save changes and you have now multilingual Magento installation!



Locale Options		
Locale	<input type="text" value="German (Germany)"/>	<input type="checkbox"/> Use Website [STORE VIEW]
First Day of Week	<input type="text" value="Sunday"/>	<input checked="" type="checkbox"/> Use Website [STORE VIEW]

TRANSFLUENT ACCOUNT

To really get started, you need a Transfluent account. Again, choose **Configuration** from **System**-menu. Then from navigation on left, choose **Transfluent Settings** under **Transfluent** caption. Either login to your existing account or create a new one using your email.

A password will be sent to your email and you should change it from [My Account](#). You can setup credit card payments by [adding a credit card](#). In case of any questions, please contact sales@transfluent.com.



Create account

Email

Terms of Service Accept the [Terms of Service?](#)

[Create account](#)

Authenticate

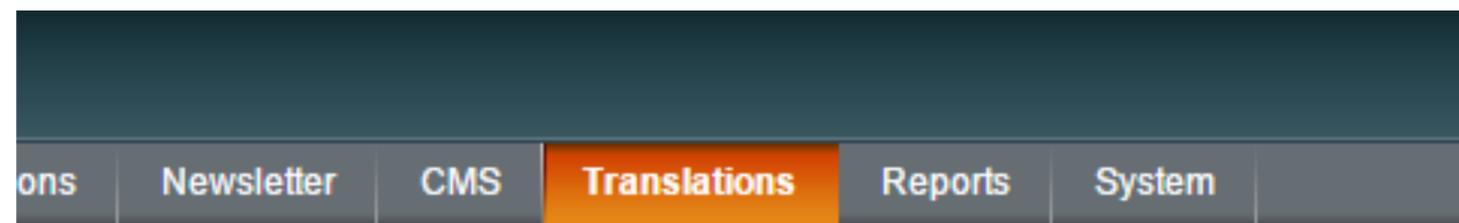
Email

Password

[Login](#)

TRANSLATE MENU

On Magento Admin Panel there is a new menu item: **Translations**. Place mouse over it and on submenu there are options to translate product details by categories as well as CMS pages & static blocks.



TRANSLATE PRODUCT DETAILS



Choose “Order translations by category” to translate product details from one or more category. On later steps, you can choose which product details (i.e. product fields such as meta keywords) you want to translate. Third step provides you a quote and you may provide instructions to the translators.

After accepting the quote and placing the order, the translators will receive the content to be translated and they will begin their work. Once they finish the translation, the translated content is automatically saved into the target store and published.

Order translations by category

1. Choose source&target > 2. Choose categories > 3. Get quote > 4. Order!

Translation options

Translator level	Business ▼
Translate from	English (English, en_US) ▼
Translate into	French (French, fr_FR) ▼
Existing content in target store view..	Skip: Assume any store specific value to be all ▼

Next

TRANSLATE CMS CONTENT



Choose “Order translations for CMS content” from **Translations**-menu to translate CMS pages and static blocks. You can translate all pages and all blocks at once or choose them one-by-one for translation.

The translation process is similar: you get a quote, place the order, translators work and the translated content is automatically published. As easy as it gets, right?

Order translations for CMS content

1. Choose source&target > 2. Choose CMS content > 3. Get quote > 4. Order!

Select CMS pages and static blocks to translate

Select pages

- [404 Not Found](#)
- [Madison Island](#)
- [About Us](#)
- [Customer Service](#)
- [Enable Cookies](#)
- [Privacy Policy](#)
- [503 Service Unavailable](#)

- [Welcome to our Exclusive Online Store](#)
- [Reward Points](#)

- [Company](#)

Select blocks

- Footer Links SM (footer_links_sm)
- Promotional Banner (promotional-banner)
- Homepage Image Carousel (homepage-image-carousel)
- Home & Decor (home-decor)
- Dresses & Skirts (dresses-skirts)
- Travel Gear For Every Occasion (travel-gear-for-every-occasion)
- Category Landing Bottom Promo Block (category-landing-bottom-promo-block)
- Category Landingpage Accessories Links Block (category-landingpage-accessories-linksblock)
- Category Landing Page Accessories - Main Block (category-landingpage-accessories-mainblock)
- Category Landing Page Accessories (category-landingpage-accessories)
- Main image 404 Page (main-image-404-page)

TRANSLATE CATEGORIES, ATTRIBUTES AND TAGS

The extension provides options to translate category information, product attributes (such as colors, sizes etc.) and tags. Go to **Catalog**-menu, choose e.g. **Manage Categories** and then switch to some store view. The **Translations**-block appears and provides options to translate the category information.

Similar functionality is available to translate attributes, tags and details of a single product.



The screenshot shows the Magento Admin interface. At the top, a navigation bar contains the following menu items: Dashboard, Sales, **Catalog** (highlighted), Mobile, Customers, Promotions, Newsletter, and CMS. Below the navigation bar, the 'Categories' section is visible, featuring an 'Add Subcategory' button and a 'Choose Store View' dropdown menu currently set to 'English'. To the right, the 'Translations' block is displayed, containing a 'Translate' section with the following options:

- category name
- category description
- category meta title, keywords and description
- translate same properties for all subcategories

Below these options, there is a label 'into' followed by three language selection options: English (English), French (French), and French (French).

There is more..

..awesome solutions to ease your overhead of running a multilingual business!



Any custom solution is possible by implementing our [API](#). There are client libraries for PHP, Ruby and others.



Our [translation widget](#) is easy to use tool for ad-hoc translation needs. Need to translate a flyer or a contract? Look no further!



Now that you already got this covered, why not make your customer support multilingual next? Check out our solutions on the right!



[Zendesk](#) is an award-winning help desk software in a cloud. With our app for Zendesk you can translate your emails.