

SMS OFFER BLUEPRINT

Use the following template to optimize each SMS offer you send to customers.

Business Name

It's essential that you include your business name in each text message offer you send customers.

Offer

It's good practice to lead off with the offer you're making to customers. Gets them hooked!

Offer Fine Print

Tell customers what is required to partake in the offer.

Text Deliver

Get 30% of your purchase

When you spend more than \$20

Show text to redeem

EXP 05/31

Expiration Date

Make sure your customers are aware of when the offer will expire.

Redemption Instructions

Tell customers how to redeem the offer.