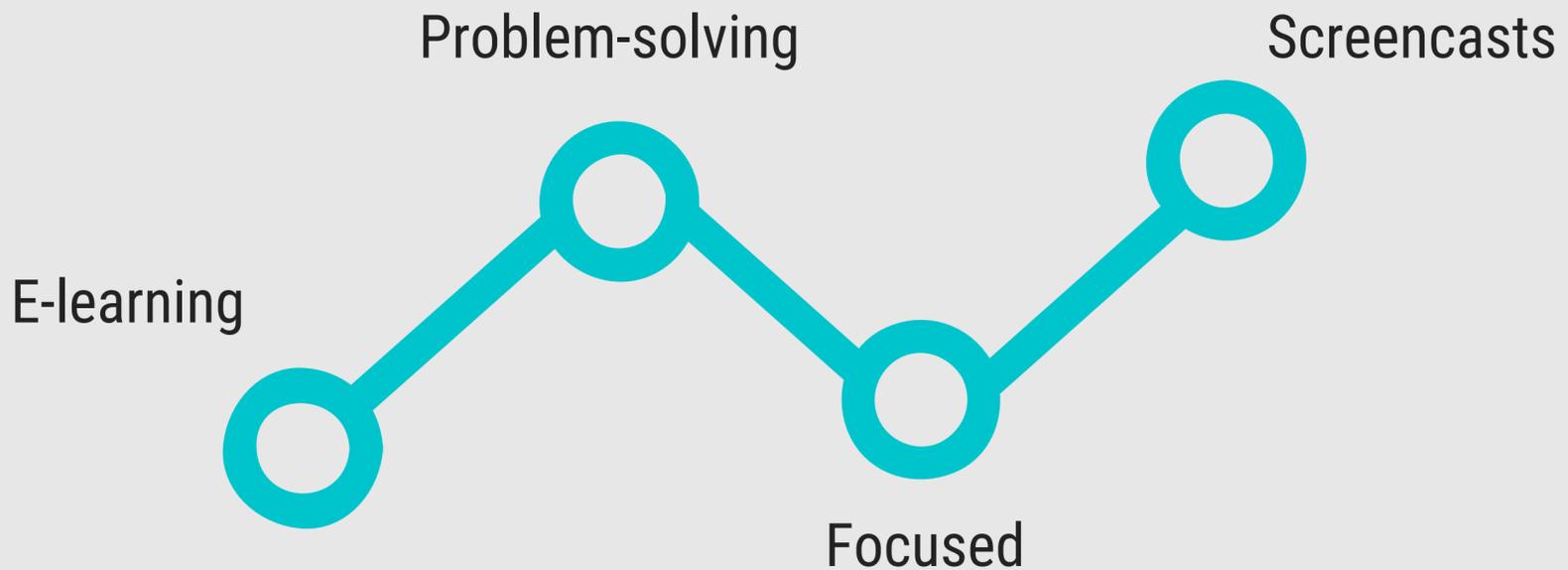




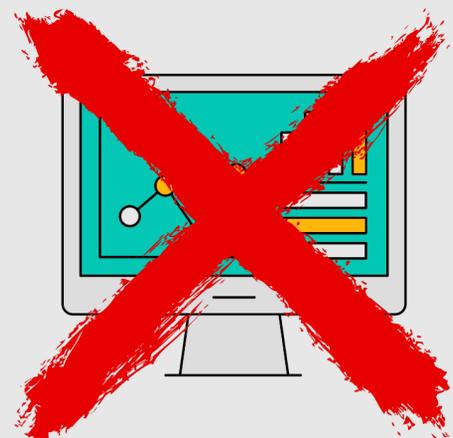
# WHAT IS TECH SNIPS?



TechSnips is an IT career development platform for IT professionals, system administrators and DevOps engineers focusing on providing high-quality, laser-focused, how-to technical screencasts called snips delivered by industry professionals.

All snips are designed to teach a viewer how to solve their immediate problem and move on with their day. Snips are not considered training. A snip is focused on problem-solving, not on teaching; there are courses for that.

TechSnips is anti-PowerPoint and only hosts snips that are technical demos from industry experts that have "been there, done that" across dozens of categories.





## LICENSING OVERVIEW

Our licensing program is an ongoing partnership you have with us. It's great way for technology vendors and e-learning companies to host our content on an ongoing basis on another platform for a low monthly or quarterly fee.

### **Rights**

During the term of your licensing agreement, TechSnips offers a non-exclusive, unlimited play license to host our content in as many different channels as you wish. The only stipulation is that our content may not be edited in any way.

### **Ongoing Updates**

Unlike other companies, we realize that technology content can become quickly out of date. This is why we offer content refreshes up to twice per year for all content you license through us.

This is, by far, the best feature of the licensing program over our Full Rights model. Ongoing updates mean you don't have to worry about content currently on the cutting-edge to soon being yet another long-forgotten, bargain bin video!



## CONTENT LICENSING USES

Some great uses of our licensing program are:

### **Training**

If you're an IT training company, imagine a resource you could tap at any time to produce hours of quality video training. We have dozens of seasoned IT professionals that live the content they produce every day. They can explain concepts much better than someone whose sole job is just to train.

### **Content Marketing**

If you're a software vendor, you always have the option to sponsor content directly on our platform but by using our license model you have the flexibility to host that content anywhere you wish. Add it to a blog post, create an entire course from multiple snips, etc. The choice is yours.

### **Documentation**

Software documentation is traditionally boring. Why not provide engaging, real-world uses of your product with video?