



## FULL RIGHTS

Do you need high-quality, technical IT screencasts delivered by subject matter experts with full content rights? If so, our Full Rights program is for you.

Our Full Rights program allows you full control over *your* content. You tell us what kind of video content you need to be created, we then produce, edit and submit it to you completely white-labeled. The content is 100% yours to do what you will with it.

### **On-Demand Video Content**

The Full Rights program allows you to request and receive content for nearly any IT topic. If we don't have experts on staff to handle it, we will find them. We are your full-service, one stop shop for any technical, IT video demonstrations.

### **Full Service**

We find the experts, review and edit the content and can even come up with an entire outline and content plan for multi-hour courses.

### **Full Rights**

Unlike our sponsor or license model, you retain full rights to any content you have us produce. This gives you the ultimate flexibility to host the content, wherever and whenever you want.



## PRICING

The only fee associated with our Full Rights program is a one-time fee of \$50/produced minute regardless of the number of videos purchased.

A produced minute is the total length of all video content that we provide to you. This is the length of content after all editing has been performed.