

## **Girl Pop**

### **User Adoption Plan**

#### **1. How did you get people to use your app or invention?**

We talked to family members, explained what our app was and what it was for.

#### **2. How many people have used your app or invention so far?**

3 people so far.

#### **3. What feedback did they give you?**

They found the Girl Pop app very easy to use and register. They also mentioned that it was difficult to read the content at first, but we corrected that after receiving their feedback.

#### **4. How do you plan to get people or organizations to use your app or invention this year? How will you convince people that they need your product?**

Posting on social media, forming partnerships, and explaining that with our app we can help many women and girls who truly need assistance.