

Business Lean Canvas

Problema <i>Verbal and physical aggression against SUS employees Overcrowding and long waiting times Lack of information about where to seek care</i>	Solução <i>Healthcare in the palm of SUS patients' hands.</i>	Proposta de Valor Única <i>Centralized information Smart redirection to appropriate services Improved social interaction and environment Optimized waiting times Implementation of an integrated medical system</i>	Alternativas Existentes <i>Meu SUS Digital</i>	Público Alvo <i>SUS reception staff SUS nurses SUS patients First responders</i>
Feedback <i>According to healthcare professionals and potential users, the application will significantly help reduce waiting lines, prevent aggression, and minimize unnecessary paperwork.</i>	Métricas-chave <i>According to healthcare professionals and potential users, the application will significantly help reduce waiting lines, prevent aggression, and minimize unnecessary paperwork.</i>		Alcance (Divulgação) <i>To reach everyone, we use SUS channels along with the city hall's social media. The proof that it works comes from testimonials from doctors and patients who have already used it.</i>	Usuários Iniciais <i>Patients of the Unified Health System (SUS)</i>
Estrutura de Custos <i>Advertising App hosting costs Government contracts</i>			Fontes de Receita <i>City Hall (Government) → This application is designed to support people who use the Unified Health System (SUS).</i>	