

## Team Tech Vision

We are 8th-grade students from Escola Estadual Professora Elizabeth de Freitas Magalhães and Escola Estadual Adolfo Augusto de Moraes in Rondonópolis, Mato Grosso, Brazil. We are participants in Projeto Rebeca, a collaborative initiative with the University of São Paulo (USP) and the Federal University of Rondonópolis (UFR). This project empowers girls from public schools to explore careers in technology and innovation.

How have you gotten people to use your app or invention?

We are currently in the ideation phase, with no concrete definitions yet. However, the envisioned use case involves young people seeking entertainment with friends in public spaces, such as parks. They would download the app with the expectation of continuous improvements and, as the experience evolves, act as promoters, bringing new users to the platform.

How many people have used your app or invention so far?

The application has not yet been tested as it is still under development. Once the initial version is ready, we will conduct alpha testing with friends and family to gather early feedback. As the app remains in the development phase, it currently has no active users. We plan to iterate on the design based on this initial feedback to enhance user experience and resolve potential bugs. Our growth strategy includes promotion via social media and marketing campaigns, as well as creating tutorial videos and forming partnerships with local communities to drive downloads.

How do you plan to get people or organizations to use your app or invention this year?

We promoted our project by distributing flyers in public squares and posting on social media to reach a wider audience. We also engaged in direct outreach by talking to

schoolmates, neighbors, and family members. To scale our impact, we are seeking support from the city council and public companies to gain official backing and visibility.

redes sociais, marketing, contato com organizações comunitárias

Como você convencerá as pessoas de que elas precisam do seu produto?