

Business Lean Canvas *Make your own copy and edit as needed*

Problem Many people don't know what to do when experiencing simple symptoms or When to seek medical help, Leading to poor prevention habits and delayed care.	Solution An app that helps users identify basic symptoms, receive care guidance, monitor health signs(sleep, water, mood), and access quick wellness tips.	Unique Value Proposition Simple, fast, and preventive health guidance in the palm of your hand, focusing on both physical and mental well-being based on UN SDG 3.	Existing Alternatives General internet searches(Google), specialized fitness/diet apps.	Target Market People who experience simple symptoms, need quick help, and want to improve their quality of life through preventive habits.
Feedback Feedback is integrated by having medical professionals validate the "Quick Symptom Guide" to ensure safety. Entrepreneurs help refine the "Smart Alerts" and "Monitoring" features to ensure they meet market	Key Metrics - Number of daily check-ups completed - User consistency in monitoring habits(water, sleep, mood). - Reduction in reported symptoms after following app guidance.		Outreach Social media campaigns focused on wellness, partnerships with health organizations, and digital marketing centered on SD3 3 goal.	Early Adopters Health-conscious individuals and people already Looking for digital solutions to track their symptoms and daily well-being.

demands for workplace wellness.				
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Cost structure <i>What things will we buy? e.g:</i> • <i>Startup costs: App development and UI/UX design.</i> • <i>Fixed: Server Maintenance and health content updates.</i> • <i>Variable: Marketing expenses and user support.</i> • <i>Profit share: Since the app is based on SDG 3(Good Health and Well-being), a percentage of the subscription profits can be donated to health-related NGOs. This aligns the business's financial success with its social mission.</i>	Revenue streams <i>What ways will we repeatedly make money? e.g:</i> • <i>Service: While the app is a digital product , it can offer a "Premium Support Service" Where users pay for a 24-hour pass to access a live chat with automated wellness tips.</i> • <i>Membership: Monthly/ yearly subscription for premium health insights.</i> • <i>Product: Potential integration with teleconsultation services or wellness products.</i>
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