

ADOPTION PLAN

App: Jevy - Basic Studies

Group: J01

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Jevy - Basic Studies was created for young people and adults who can read simple words but still struggle to understand texts and solve basic everyday math situations. Our first validation shows that the app is relevant to this audience because it uses real-life activities, audio support, and a simplified dictionary to make learning clearer and less intimidating.

So far, Jevy has been tested by a small group of initial users, including at least one user who gave detailed feedback. This user said the app helped with reading comprehension, that the everyday examples made learning easier, that the audio supported moments when reading was difficult, and that the simplified dictionary and math activities were useful and easy to understand. In addition to user feedback, the project also considered the perspective of an experienced Portuguese language teacher with more than 30 years in education and Youth and Adult Education (EJA).

To attract more users, we plan to present Jevy to EJA schools and build partnerships with institutions that work with young and adult learners. We also plan to promote the app on social media by sharing short, clear content that shows how the app can help in real situations. Our goal is to convince new users by showing that Jevy is a simple, practical and welcoming app, designed for people who need learning tools they can truly use in everyday life.