

Team Name: StudyBox

Group members: Gana and Kristina

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Project Summary: Our app study box helps secondary students to learn and find systems of Learning. Some students find It difficult to study on their own and have no motivation to study at all . The Un Global goals state on their website that "By

2030, ensure that all girls and boys complete free, equitable and quality primary and secondary education leading to relevant and effective learning outcomes". We hope our app will motivate future generations to learn and engage for better education.

How have you gotten people to use your app? We used a different statistic/Idea when getting Students to use our app. As our app " study box" is secondary level based we asked a student from primary school and 2 students from Secondary school to test our app. We asked a student from primary school to test our app to see if it was easy to understand and if they were interested in our app (this way we will know that if more primary school students would be interested in our app we would add features so that everybody from primary and secondary level students can use it in the future). We sent the students the Qr code to access our app, we called the students via zoom and explained the background of why we designed our app and the process behind the app. We showed them how to use specific features like for example the " Call your friends feature " and many other features that we have. We then asked the students to write a little bit feedback to us about our app and we asked them if they would ever use it with friends which would then help us understand how the students felt about our app and if we needed to fix any issues we had!

How many people have used your app so far?

We only had a very small amount of people/students use our app. The reason why we asked 1 primary level student and 2 secondary level students was because we wanted them to give us very detailed and honest feedback about our app. Look at the feedback that was given we think the students have given us very detailed, reliable, and honest feedback which we appreciate.

What feedback did they give you? The feedback we received from the students was really valuable feedback. Our primary school student had mentioned that the app was easy to access, the app had nice designs and they loved our logo but they would personally wouldn't use it since they are in primary school. We asked them " how come ? " and they had mentioned that most primary students are not in the headspace to study. They also mentioned how they would see this app more valuable to secondary level students as it provides ways to revise for important subjects and would be helpful for those doing junior and leaving cert. Our Secondary level students had given us great feedback too !. They first gave us feedback about our designs and how they liked the theme of the app and beautiful colors through out our app. They found the app easy to understand but thought it can be easier if we added buttons that took us back to the previous screen ! They also loved our idea about how we could call friends and test each other on subjects. The students told us that they would definitely think that the app would be useful to secondary students. They had mentioned that we should put a limit on how many people could attend calls . The students had mentioned that they both struggled with studying on their own and kept getting distracted

when trying to focus this app would be a great solution to that problem. We think that the feedback given was very honest. We made sure at least every screen had a back button that took you to the previous screen. Adding this feature we found it much easier to test our app! We also took into consideration adding a limit to how many people can attend a call room. For now, we have decided to make the limit 2-4 people per call.

The thing I love the most about the app is the colors we added. The app has a really bright selection of colors which makes it fun for the learners.

1. The least thing we like about our mobile application was the number of pictures we used, we noticed that too many images and words we didn't need really made it confusing so we decided to include fewer images in our app!
2. The feature I would most likely use would definitely be the sample papers we provide. Our app has a section called "study yourself" that section provides ways to practice and study yourself. There is a feature where you can find different example papers from past exams! I would definitely use that feature whenever I have big exams coming up soon!
3. We think we are not missing any features in our mobile application. We are happy the way it turned out and we are proud to make what we envisioned come true
4. On a scale of 1 to 5, I rate my experience of using my mobile application 5

5. On a scale of 1 to 5, I rate the interface of my mobile application a 4

6. On a scale of 1 to 5 I rate the intuitiveness of the icons a 4

I think my mobile application should improve on the layout of the designs.

This year we plan of getting people to use our app by advertising on social media platforms such as Tiktok, Instagram, and other platforms. Since this generation looks up to Influencers and content creators on social media we will be doing a collaboration with Multiple Influencers to showcase our app to their followers/ audience. We will also be putting ads and advertising our app on Facebook and other platforms where users can scroll and stop to look at our eye-catching ad. We would love to make billboards and banners to showcase our app to whoever we would like to stick with advertising our app on social media. This google research shows us that

4.62 billion people in the world use social media. Due to social media being this popular we have decided to start off advertising there