EASTSIDE MEMORIAL ECHS

P-TECH Renewal Application

2023-2024

Contents

Background

District Affiliation

AUSTIN ISD

CD #: 227901
Region: 13
Mailing Address (Line 1): 4000 S. IH 35
Mailing Address (Line 2):
City, State, Zip: AUSTIN, TX 78704

School Affiliation

EASTSIDE MEMORIAL ECHS

CDC #: 227-901-019
Region:
Mailing Address (Line 1): 1012 ARTHUR STILES
Mailing Address (Line 2):
City, State, Zip: AUSTIN, TX 78721

Academy Information

What is the academy name?

Eastside Radio, Television, and Film P-TECH

Which model does the district intend to implement at this time? Within these models, there are variations.

School-Within-School (SWS) - A subset of students on the campus are enrolled in grades 9-12 are enrolled in the academy.

Grade Levels Served

What grade level(s) will your academy plan to serve?

9

Enter the number of students that you plan to serve in 9th grade.

25

Contacts

Applicant

Applicant 1

Job Title

Executive Director of ECHS & PTECH

Name Prefix

Dr.

First Name

Creslond

Last Name

Fannin

Email

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Phone

512-414-4471

Principal

Principal 1

Name Prefix

Mr.

First Name

Andrew

Last Name

Bailey

Email

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Phone

512-414-5810

Superintendent

Superintendent 1

Name Prefix

Dr.

First Name

Anthony

Last Name

Mays

Email

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Phone

512-414-1700

Narratives

Narratives

The majority of the following questions will be narrative response. Narrative responses are limited to a maximum of 250 words. We recommend writing your responses in a text-editing software such as Microsoft Word and then pasting your responses into the website when they are complete. Progress to the next section when you are ready.

Narratives: Degrees and Credentials, Recruitment and Enrollment

Degrees and Credentials

Select the Career Cluster(s) that your academy plans to offer.

Arts AV Tech & Communication

Select the Program(s) of Study your academy plans to offer.

Digital Communications

Which of the following credential(s) does the academy plan to offer students?

AD
PSC
IC

What associate degree(s) does the academy plan to offer?

Item

Other

What level 1 postsecondary certificate(s) provided by an IHE does the academy plan to offer?

Item

Other

What industry certifications does the academy plan to offer?

Item

Adobe Certified Associate (ACA) - Photoshop (Visual Design using Adobe Photoshop)

Adobe Certified Associate (ACA) - Illustrator (Graphic Design & Illustration using Adobe Illustrator)

Does the IHE partner currently have an articulation agreement with a four-year IHE detailing how a student's associate degree and accrued credits could lead to a baccalaureate degree?

Yes

Provide the university name that your IHE partner has an articulation agreement with and the bachelor degree that students could earn using their associate degree and accrued credits. Each row represents a degree.

2-Year Degree	University	4-Year Degree
Associate of Arts	University of Texas at Austin	Bachelors

Recruitment and Enrollment

Describe any changes in established plans for recruitment and enrollment process that meet open enrollment requirements.

Austin ISD hosted our first annual district showcase featuring all elementary, middle, high school, and central office departments. This is year two of a district implementation of a District Common Application to streamline the process for programs of choice across Austin ISD, the advantage being that students and families only have to complete one comprehensive application to be used for multiple schools. Our central office team in collaboration with our campus teams has and will continue to host Early College Pop-Up events at each of our middle schools to assist students and families. Austin ISD has committed to providing free transportation in and out of the district for students who enroll in our PTECH programs. Eastside PTECH will use multiple methods for recruitment such as hybrid and virtual "open houses," evening-time (and Saturday) info-sessions, and recruitment outside our feeder pattern. The Eastside team will visit middle school CTE programs that align with Radio, Film, and Television, and recruitment at parent nights at Martin Middle School.

Narratives: Strategic Partnerships: IHE, Strategic Partnerships: Business Partner, Business Partners: Hiring Priority

Strategic Partnerships: Business Partner

Business/Industry Partner 1

Affiliation/Company

PBS Newshour- Student Reporting Labs

Job Title

Executive Director

Name Prefix

Ms.

First Name

Leah

Last Name

Clapman

Email

LClapman@newshour.org

Phone

Describe how the Business/Industry articulation agreement addresses the following Business/Industry Blueprint Requirements: Clear roles and responsibilities for work site supervisors, mentors, teachers, support personnel, and other partners.

The purpose of the agreement between the IHE, ISD, and our industry partner is to provide a smooth transitional experience for students to receive their high school diploma, plus a work credential, an associate's degree, and work-based learning. The IHE works collaboratively with the ISD to align the course of study leading to an Associate of Arts in Radio, Television, and Film and a level 1 certificate still being determined. Eastside ECHS will annually review the course offerings from our IHE, regularly meet with our IHE representatives, guide AVID courses, an ECHS campus contact, and update any to the four-year plans. The program will focus on students from low-income, first-generation college applicants that are statistically underrepresented in higher education.

Describe how the Business/Industry articulation agreement addresses the following Business/Industry Blueprint Requirements: Support for students' activities, such a clubs, Career and Technical Student Organizations, competitions, and special invitations.

ACC is responsible for the delivery of college services and for providing support assistance to Eastside P- TECH. This support comes not only from the delivery of instruction, but also through the services designed to improve student retention and completion rates, and provide the guidance necessary for a successful transition from an associate degree to a bachelor's degree. These services include access to all ACC facilities, including libraries, study rooms, learning labs, and guidance staff. In addition, ACC provides electronic resources delivered via technology for all P-TECH students. Our agreement also stipulates that ACC will post final grades for P-TECH students no later than the Wednesday after the close of each semester, allowing for timely intervention if adjustments to individual student graduation plans are needed. Each P-TECH student participates in the midterm advisement meeting involving the student, the campus-assigned ACC academic advisor. Topics covered include student progress, next course(s), a credit transferability review to 4 year institutions, and academic coaching topics including time management, organization, tutoring, and the effective use of online tools.

Describe how the Business/Industry articulation agreement addresses the following Business/Industry Blueprint Requirements: Student access to business and industry partners and work-based learning facilities, services, and resources.

Our PTECH industry partner will assist in providing virtual, in-person, and hybrid opportunities for students. They will help define and provide opportunities for workplace experience (design projects, job shadowing, internships, and site visits) that will support students in gaining skills needed in the radio, film, and television fields. Austin ISD will provide a physical space to house the Radio Film and Television Program. Austin ISD will allow ACC and other industry leaders when appropriate to support the Eastside PTECH program.

Describe how the Business/Industry articulation agreement addresses the following Business/Industry Blueprint Requirements: Transportation fees and costs.

The Austin ISD provides transportation for students to the IHE campus, if necessary. The students take classes at the IHE both across the street from the Eastside ECHS campus, virtually and on campus. The IHE "will waive tuition and fees" that are part of the 4-year plan for an associate of arts degree in radio, film, and television.

Strategic Partnerships: IHE

The P-TECH shall have strategic partnerships with business and industry partners and IHEs that are formally articulated in writing and clearly define a variety of careers.

IHE Partner 1

Affiliation

Austin Community College

Name Prefix

Mrs.

First Name

Mison

Last Name

Zuniga

Email

mzuniga@austincc.edu

Phone

512-223-7679

Job Title

Interim Associate Vice Chancellor

Describe how the IHE articulation agreement addresses the following IHE Blueprint

Requirement: Curriculum alignment and courses of study, which enables a student to combine high school courses and college-level courses to earn either an associate degree, postsecondary certificate provided by an IHE, or industry certification.

The purpose of the agreement between the IHE and ISD is to provide a smooth transitional experience for students to receive their high school diploma, plus a work credential, an associate's degree, and work-based learning. The IHE works collaboratively with the ISD to align the course of study leading to an associate degree in Radio, Film, and Television and a level 1 certificate. Eastside ECHS will annually review the course offerings from our IHE, regularly meet with our IHE representatives, guide AVID courses, provide an ECHS campus contact, and update the four-year plans. The program will focus on students from low-income, first-generation college applicants that are statistically underrepresented in higher education.

Describe how the IHE articulation agreement addresses the following IHE Blueprint Requirements: Policies for: 1) advising students on the transferability of all college credit offered and earned, 2) ensuring the IHE transcripts college credit earned through dual credit in the same semester that credit is earned, 3) advising students as to the transferability and applicability to baccalaureate degree plans for all college credit offered and earned (college credits earned during high school should allow students to progress from an associate degree to a bachelor's degree and beyond in their chosen field), 4) students accessing the IHE facilities, services and resources

ACC is responsible for the delivery of college services and for providing support assistance to Eastside P- TECH. This support comes not only from the delivery of instruction, but also through the services designed to improve student retention and completion rates, providing the guidance necessary for a successful transition from an associate degree to a bachelor's degree. These services include access to all ACC facilities, including libraries, study rooms, learning labs, and guidance staff. In addition, ACC provides electronic resources delivered via technology for all P-TECH students. ACC hosts early college events such as the Junior January Jumpstart (J3) Conference, featuring a scholarship fair and workshops geared to early college juniors specifically to address the transition to a four year degree. Our agreement also stipulates that ACC will post final grades for P-TECH students no later than the Wednesday after the close of each semester, allowing for timely intervention if adjustments to individual student graduation plans need to take place. Each P-TECH student participates in the midterm advisement meeting involving the student, the campus-assigned ACC academic advisor. Topics covered include student progress, next course(s), a review of transferability to 4 year institutions, and academic coaching topics including time management, organization, tutoring, and the effective use of online tools.

Describe how the IHE articulation agreement addresses the following IHE Blueprint Requirements: Transportation costs and fees including provisions for discontinuing operation while ensuring students previously enrolled will have opportunity to complete their course of study.

The Austin ISD provides transportation for students to the IHE campus, if necessary. The students take classes at the IHE both across the street from the Eastside ECHS campus, virtually and on campus. The IHE "will waive tuition and fees" that are part of the 4-year plan for an associate arts in radio, film, and television.

Describe how the IHE articulation agreement addresses the following IHE Blueprint Requirements: Data sharing agreement that includes provisions for teacher data such as

qualifications and student level data such as credit hours taken and earned, GPA, formative data to assess if student is on track for college readiness

The data sharing agreement specifically details the student information the district will provide ACC and identifies the shared data to include the following: student name, grade level, date of birth, endorsement area, address, email, test scores, credit attempted/earned, GPA, and TSIA2 readiness by grade level. This information is provided electronically in a template designed by ACC. In addition, ACC is required to provide the following to AISD: postsecondary transition rates to institutions of higher learning, dual credit enrollments by AISD campus per semester, and success outcomes. Upon written request, ACC will also provide articulated credit attainment information and college major selection recommendations. ACC will use an early alert system to identify P-TECH students at-risk of not completing coursework to provide the P-TECH campus contact time to effectively structure student support.

Business Partners: Hiring Priority

List the business partner(s) that have an agreement with the district that students completing the P-TECH program and otherwise meet hiring requirements have priority interviewing with the employer.

Business Partner
PBS News Hour

Narratives: Regional Workforce Alignment, Work-Based Learning

Work-Based Learning

Add up to three activities offered to 9th grade students.

9th Grade Activities
Guest Speaker
Industry Partner Site Visit

Regional Workforce Alignment

List the regional high-demand occupations your academy intends to address through selected program(s) of study and work-based learning.

Regional High-Demand Occupation
Production Coordinator
Film Developers
Advertising and Public Relations

Narratives: Advanced Academics

Advanced Academics

Select the type of advanced courses (dual credit/AP/IB) your campus plans to offer students.

DC
AP

What type of dual credit courses does your campus plan to offer?

AGCM

Describe any challenges in ensuring your academy has educators with qualification to teach dual credit. What steps did your academy take to address the need?

Last year Austin ISD was awarded the TCLAS 9C grant to fund six teachers to earn their master's degree at Texas A&M University-Commerce to teach ENGL 1301 and ENGL 1302. Our goal is for them to complete their degree by August 2024 so they can begin teaching dual credit at their respective campuses by Fall 2024.

Is the academy a TSIA testing site?

Yes

Narratives: Curriculum and Support

Curriculum and Support

Provide examples of how the campus plans to provide students with academic services. List activities and brief descriptions of the activities. Add a new row for each provided service.

Activity	Description
TSI Math Support	TSI Math advisory class is Monday-Friday. This advisory section is only for students in ECHS (grades 10- 11) that need to become college ready in math before taking college prep math class. The goal is to get them TSI math ready in one semester.
AVID (Advancement Via Individual Determination)	The AVID program promotes college readiness and lays the foundation for college success. Critical components of the AVID program include the requirement that each student participates in at least one tutorial session per week, and participates in the weekly review of assignments and projects.
Saturday School	Students are encouraged to attend Saturday school every Saturday to get help with homework, assignments, and projects.
Friday Mandatory Meetings	These meetings are also to check and monitor student grades and attendance on the high school side and develop a personalized plan to catch up on grades if needed.

Provide examples of how the campus plans to provide students with wrap-around services. List activities and brief descriptions of the activities. Add a new row for each wrap-around service.

Activity	Description
Social Emotional Support	ECHS students have access to social workers, teachers, tutors, and/or the campus in-house therapist. Our students know we can support them with home visits and are able to connect families with wraparound services when needed.
Parent/ Family Support	Planned meetings are held every semester to address concerns parents/guardians may have while helping their student with the stresses of college.
Lunch Hour study clubs	The college and career center is open during lunch time for all ECHS students to work with fellow students on homework assignments and projects. ECHS students are also able to visit with their high school teachers during this time.
ECHS Advisory period	ECHS students are assigned to small-sized advisory classes. These advisors have been selected by administrators to specifically be ECHS advisors.

How does your academy use the access, achievement, and attainment data for program improvement?

In our October 2022 monthly meeting, our Educate Texas coaches led an outcomes-based measure session to review access, achievement, and attainment data. In January 2023, Austin ISD will conduct a professional development opportunity facilitated by Educate Texas. The facilitator will share major concepts in the CCRSM Blueprint for ECHS and PTECH, explain the program benchmarks, and review our campus TEAL data centered around access, achievement, and attainment data points. This professional development opportunity will be for our principals, designated campus specialists, program counselors, supplemental campus-based staff, and district Career Technical Education and Early College Programs teams. Crockett ECHS's Leadership Team uses the access, achievement, and attainment OBMs for planning, remediation, and formulating proactive approaches for program success. This information is analyzed regularly throughout the school year and is referred to when building the master schedule for the campus. These OBMs are also analyzed when ISD/IHE personnel meet to discuss progress and goals for upcoming years.

Narratives: Leadership Team

Leadership Team

List the Leadership Team's three priorities for the next year and describe how the selected priority contributes to the academy's success. Each priority should be a benchmark from the ECHS/T-STEM/P-TECH Blueprint.

Benchmark	Description
Benchmark 1 Target Population	Recruit the subpopulations of at-risk students. Eastside ECHS program will continue to provide opportunities for students who are not exposed to post-secondary instruction, college readiness culture, and advanced academic services. Additionally, recruitment to the program will invite parents of at-risk students to collaborate in the goals and process designed for academic growth and achievement.
Benchmark 4. Curriculum and Support	High failure rates in introductory college mathematics courses, particularly among underrepresented groups have been of concern for many years. We will continue discussing our plan to include strategies with specific focus on math to better prepare students for the upcoming year. Plan will include increased tutoring, math boot camp, math enrichment activities and peer to peer tutoring.
Benchmark 5. TSI	TSI College Readiness Standards Since students are unable to enroll in ACC classes without passing the TSI test, success on this measure is essential to the success of the program as a whole.

Narratives: Benchmark Products

Benchmark Products

On this page, you must provide a hyperlink to the location where your digital products corresponding to the product and activities that are required to be posted by the first day of serving students. Enter the hyperlink here. Hyperlinks must be entered with the fully qualified URL including "HTTP://" or "HTTPS://".

https://drive.google.com/drive/folders/1vzYyCqvq2CXsFUU0_uPpfBmdsAUUkQAD