Black Ops 6 x Yeti Cooler Giveaway Sweepstakes ("Sweepstakes")
Official Rules

No Purchase Necessary to Enter or Win. A Purchase will Not Increase Your Chances of Winning. Odds of winning depend upon the number of eligible entries received. Void where prohibited.

This Sweepstakes is in no way sponsored, endorsed administered by, or associated with, X Corp. (formally known as Twitter) ("X").

Eligibility: The Sweepstakes is open to legal residents of the fifty (50) United States and the District of Columbia ("Eligible Territory") who are eighteen (18) years of age or older (or legal age of majority, whichever is older) as of the date of entry. Employees, officers, directors, agents and representatives of Activision Publishing, Inc. ("Sponsor"), teamDigital Promotions, Inc. ("Administrator"), and each of their respective parents, affiliates, subsidiaries, wholesalers, retailers, distributors, suppliers, advertising and promotion agencies (hereafter collectively, "Released Parties"), and each such individual's immediate family members (i.e., mother, father, sister, brother, child, husband, wife and their respective spouses, regardless of where they reside) and those living in their same households, whether or not related, are not eligible to participate or win. Void outside the Eligible Territory and where prohibited by law. All applicable federal, state and local laws apply. By participating, entrants agree to these Official Rules and the decisions of the Sponsor, which are final and binding in all matters related to this Sweepstakes. This Sweepstakes is in no way sponsored, endorsed or administered by, or associated with X.

Promotion Period: The Sweepstakes begins at 12:00:00 a.m. Pacific Time ("PT") on November 25, 2024 and ends at 11:59:59 p.m. PT on November 28, 2024 ("Promotion Period").

How to Enter: To participate during the Promotion Period, you will need an X (formerly "Twitter") account ("**X Account**"). If you don't already have an X Account, visit www.x.com to create one. Creating an X Account is free. By submitting your information and creating an X Account, you will be required to agree to the X terms of service and privacy notice. If you do not agree to X's terms of service and privacy notice, you cannot create an X Account or participate in this Sweepstakes. During the Promotion Period, log in to your X Account and make a post that includes both of the following hashtags: #BlackOps6 and #BO6Sweepstakes (the "**X Hashtags**"). Sponsor may not receive entries from X users with "protected" profiles (i.e., user has set their X Account so that only people the user has approved can view their profile) due to the way X operates its service, and thus your X Account and profile settings must be public to be eligible for entry via X. Use of the X Hashtags constitutes your unconditional acceptance to these Official Rules. Subject to your compliance with these Official Rules, once you post your entry in accordance with this method of entry on X, you will receive one (1) entry into the Sweepstakes. Posts that do not follow the above format may be discarded or ignored. Incomplete replies or posts received after the applicable Promotion Period deadline, and/or posts which may contain obscene or offensive language, or any language communicating messages inconsistent with the positive images to which the Sponsor wishes to associate, will be void. Entrants may participate in the Sweepstakes via their mobile device and/or computer. **Data rates apply to entrants who submit or participate via a wireless mobile device.**

By entering, you consent to participate in this Sweepstakes, and you consent for Sponsor to obtain, use and transfer your first name, address and X username for the purpose of administering this Sweepstakes. Sponsor's Online Privacy Policy will apply to all personal information collected as a result of this Sweepstakes. For information regarding Sponsor's privacy policy, please or visit https://www.activision.com/legal/privacy-policy. The use of script, macro or automated devices (or any other devices intended to automate or subvert any aspect of entry) to enter the Sweepstakes is prohibited and any entry through such means and any entry that is deemed to be ineligible (in accordance with these Official Rules) will be void. All entries become the exclusive property of the Sponsor and will not be acknowledged or returned. In the event of a dispute as to the identity of any entrant, the entrant will be deemed the Authorized Account Holder (defined below) of the email address submitted at the time of entry or email addressed associated with the respective X Account

provided that such individual is eligible and such individual complied with these Official Rules. "**Authorized Account Holder**" is defined as the natural person who is assigned to the email address by an Internet access provider, online service provider or other organization (e.g., business, educational institution, etc.) which is responsible for assigning email addresses for the domain associated with the submitted email address. Proof (to the Administrator's satisfaction) of being the Authorized Account Holder may be required by the Administrator. In the event a dispute regarding the identity of the individual who actually submitted an entry cannot be resolved to the Administrator's satisfaction, the affected entry will be deemed ineligible.

Released Parties are not responsible for late, lost, stolen, incomplete, misdirected, delayed, garbled, damaged, inaccurate, or undelivered entries, posts, direct messages, or comments; or for telephonic, human or computer failures, problems or errors, defects or delays in any transmission, interruptions in service due to system upgrades, repairs, modifications or other causes, failures or malfunctions of connections, satellite, network, cable, Internet Service Provider (ISP), phones, phone lines or telephone systems, traffic congestion on the internet, technical or mechanical malfunctions, or other malfunctions or errors, whether caused by equipment, programming, human error or otherwise relating to or in connection with the Sweepstakes, including, without limitation, errors which may occur in connection with the administration of the Sweepstakes, the processing of entries, posts, direct messages, comments, the announcement of any prize, for any injury or damage to participant's or any other person's computer or other device relating to or resulting from participation in this Sweepstakes, or for printing, typographical, human or other errors appearing in these Official Rules or other Sweepstakes-related materials. Sponsor reserves the right to void any entries of entrants and disqualify such entrants who have attempted to tamper with or impair the administration, security, fairness or proper play of this Sweepstakes and/or who are in violation of these Official Rules.

Winner Selection: Five (5) potential winners will be selected in a random drawing conducted by Administrator on or about November 29, 2024 from among all the eligible entries received during the Promotion Period. By entering, entrants agree to be bound by these Official Rules and to the decisions of the Sponsor, which will be binding in all respects. The potential winners will be notified by X direct message or comment underneath entry post. Entrants will be responsible for checking their "Message Requests". Each potential winner must then contact Administrator using the contact information provided within three (3) days of the notification. If any required information is not returned within the timeframe specified in the notification correspondence, or if any notification is returned as undeliverable, then the prize may be forfeited and, at Sponsor's discretion, an alternate winner may be notified. Potential winners may be required to execute and return a Prize Claim Form within five (5) days from the date of notification of winning. Non-compliance with the foregoing or with these Official Rules in any way, the inability to contact a potential winner (as specified above) or return of any prize or prize notification as non-deliverable may result in disqualification and, at Sponsor's discretion, the awarding of the applicable prize to an alternate potential winner in a random drawing from among all remaining entries.

Five (5) Prizes: There will be five (5) prizes awarded in this Sweepstakes. Each winner will receive one (1) Yeti Hard Cooler (21.2" x 15.9" x 15.4"). Approximate Retail Value ("ARV") of each prize: $275. No transfer, assignment, cash redemption or substitution of any prize (or portion thereof) except by Sponsor, who reserves the right to substitute a prize with one of comparable or greater value at its sole discretion. Prizes are awarded "AS IS" with no warranty or guarantee, either express or implied (including, without limitation, any implied warranty of merchantability or fitness for a particular purpose) by Sponsor. All federal, state and local taxes (including income and withholding taxes) and all other costs and expenses associated with acceptance and use of a prize not specified herein as being awarded are each winner's sole responsibility. Total ARV of all prizes awarded: $1,375.

Miscellaneous: By participating, entrants agree to be bound by these Official Rules and agree that: 1) Sponsor and its designees may use (unless prohibited by law) entrant's name, X username, city and state of residence, photograph, any oral or written statements, and/or likeness for advertising, trade and/or any other purposes in any media now or hereafter known throughout the world in perpetuity, without further compensation, permission or notification, and 2) the Released Parties shall have no

liability and entrant will defend, indemnify and hold harmless the Released Parties and X from and against any claim, action, liability, loss, injury or damage to entrant or any other person or entity, including, without limitation, personal injury or death to entrant or any other person or damage to personal or real property, due in whole or in part, directly or indirectly, by reason of the acceptance, possession, use or misuse of any prize (including, but not limited to, any travel or activity related thereto) or participation in this Sweepstakes. Sponsor reserves the right, in its sole discretion, to modify, suspend, and/or terminate this Sweepstakes (or portion thereof) for any reason, should virus, bugs, non-authorized human intervention or other causes, including, but not limited to, war, strikes, terrorist activities, and/or acts of God, corrupt or impair the administration, security, fairness or proper play of this Sweepstakes or for any other reason and, in the case of termination, at its discretion, select the winners from all eligible non-suspect entries combined and received prior to the event that required such termination. **CAUTION:** Any attempt to deliberately damage the website or undermine the legitimate operation of this Sweepstakes is a violation of criminal and civil laws and should such an attempt be made, the Sponsor reserves the right to seek any and all remedies available from any such person(s) responsible for the attempt to the fullest extent permitted by law.

LIMITATION OF LIABILITY: IN NO EVENT WILL THE RELEASED PARTIES BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND, INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES ARISING OUT OF YOUR ACCESS TO AND USE OF ANY WEB SITE OR DOWNLOADING FROM AND/OR PRINTING MATERIAL DOWNLOADED FROM ANY WEBSITE ASSOCIATED WITH THIS SWEEPSTAKES.

Arbitration: Except where prohibited by law, as a condition of participating in this Sweepstakes, entrant agrees that (1) any and all disputes and causes of action arising out of or connected with this Sweepstakes, or the prizes awarded, shall be resolved individually, without resort to any form of class action, and exclusively by final and binding arbitration under the rules of the American Arbitration Association and held at the AAA regional office nearest the entrant; (2) the Federal Arbitration Act shall govern the interpretation, enforcement and all proceedings at such arbitration; and (3) judgment upon such arbitration award may be entered in any court having jurisdiction. Under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, punitive, incidental or consequential damages, or any other damages, including attorneys' fees, other than entrant's actual out-of-pocket expenses (i.e., costs associated with participating in this Sweepstakes), and entrant further waives all rights to have damages multiplied or increased.

Choice of Law: All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrants and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the substantive laws of the State of California, USA.

Winners List: For the winners' names (available until January 29, 2025), visit http://winners.teamdigital.com/Yeti.

Sponsor: Activision Publishing, Inc., 2701 Olympic Boulevard, Building B., Santa Monica, CA 90404.
Administrator: teamDigital Promotions, Inc., 6 Berkshire Blvd., Bethel, CT 06801. www.teamDigital.com.

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