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Bausch + Lomb Launches National ONE by ONE Contact Lens Recycling Program

Contact Lens Wearers Can Now Recycle Used Biotrue® ONEday and Other Bausch + Lomb Contact Lenses and Blister Packs

TRENTON, N.J., November 28, 2016 – Bausch + Lomb, a leading global eye health company, has launched a national recycling program to provide Americans with a responsible option for their otherwise non-recyclable contact lenses and blister packs. By partnering with recycling company TerraCycle to create the Bausch + Lomb ONE by ONE recycling program, Bausch + Lomb gives contact lens wearers the ability to recycle used Biotrue® ONEday brand contact lenses and blister packs, as well as lenses and packs from other Bausch + Lomb brands as well as all other contact lens brands.

Contact lenses and blister packs are considered non-recyclable through municipal facilities mainly because they are too small to be captured by standard sorting machinery. Through the Bausch + Lomb ONE by ONE recycling program, contact lenses and blister packs are now 100% recyclable, providing a nationwide solution to prevent these items from entering the waste stream, at zero cost to the consumer.

Once collected, contact lenses and blister packs are separated and cleaned. The metal layers of the blister packs are recycled separately, while the contact lenses and plastic blister pack components are melted into plastic that can be remolded to make recycled products. For every pound of accepted Biotrue® ONEday and other Bausch + Lomb brand packaging sent through this program a \$1 donation will be made to Optometry Giving Sight, a global fundraising initiative that targets the prevention of blindness and impaired vision.

“Bausch + Lomb is continuously striving to become a more environmentally sustainable company in order to preserve not only the well-being of our patients, but also of our environment,” said Guy Guglielmino, Vice President of Marketing, Vision Care, Bausch + Lomb. “With the launch of our Bausch + Lomb ONE by ONE recycling program, we are asking people to join us to take ONE small step each day to help the environment, so that together we can create a significant positive impact.”

The Bausch + Lomb ONE by ONE recycling program is open to any interested individual, eye care professional or organization. To learn more about participating in the Bausch + Lomb ONE by ONE recycling program, please visit <http://www.terracecycle.com/bauschrecycles>.

About TerraCycle

Founded in 2001, TerraCycle, Inc., is the world's leader in the collection and repurposing of hard-to-recycle post-consumer waste, ranging from used chip bags to coffee capsules to cigarette butts. The waste is collected through free, national, brand-funded recycling programs, as well as various consumer and government-funded models. The collected waste is reused, upcycled or recycled into a variety of affordable, sustainable consumer products and industrial applications. Each year, across 20 countries, TerraCycle collects and repurposes billions of pieces of waste, donating millions of dollars to schools and charities in the process. TerraCycle is the subject of a half-hour comedy, 'Human Resources' on Pivot, now in its third season. To learn more about TerraCycle, please visit www.terracycle.com.

About Bausch + Lomb

Bausch + Lomb, a Valeant Pharmaceuticals International, Inc. company, is a leading global eye health organization that is solely focused on protecting, enhancing, and restoring people's eyesight. Its core businesses include over-the-counter supplements, eye care products, ophthalmic pharmaceuticals, contact lenses, lens care products, ophthalmic surgical devices and instruments. Bausch + Lomb develops, manufactures and markets one of the most comprehensive product portfolios in the industry, which is available in more than 100 countries.

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