

MOM Brands Cereal Bag Brigade®

Spotlight Location

Lynden Christian School | Lynden, WA



**People
Collecting:**

500



**Units
Collected:**

77,048



**Points
Earned:**

180,196

Tell us more about yourself and your collection location.

We have been involved with TerraCycle for many years. We began as a cardboard, paper and metal recycling fundraising program for our school, run by volunteer grandparents trying to help keep the cost of Christian education down for our families. We have been able to add the TerraCycle program right alongside of these programs and our Box Top, labels and Coke reward programs. The community around our school supports these programs very well!



Why do you participate in the MOM Brands Cereal Bag Brigade and how do you involve participants at your collection location?

We are a very strong farming community, breakfast is very important. The dairy industry supports a good breakfast and what better than a bowl of

cereal to help supplement that! Our families use many recipes for baking that use cereal also, so we see a huge support for this Brigade!

How do you collect so many cereal bags?

We have a very nice hallway that is located next to our cardboard and mixed paper collection locations that houses all the collection bins for the various Brigade programs that we collect. We are in a building located across the street from our campus by our bus garage so it is easy for our parents and community people to find! We are able to keep the school families up to date on our collection via our web page and newsletters and at the center we have information sheets on the table to help keep our community members up to date on what we continue to take!

What tips do you have for other participants in the MOM Brands Cereal Bag Brigade?

Find out what the most popular items in your community may be for collection and start with those items. Make a sheet that is easy to read and fits inside of their cupboards, this way they are willing to get started saving for you and they are not so overwhelmed with too big a list! We have found it is easier to add items to the list than take them off . . . once they are trained to collect something it is harder to stop them! :)

Is there a specific tool or resource that you've created to help you collect and recycle cereal bags?

Just a very simple poster describing what we take above our collection bin and it helps to have our Labels and Box Tops bins right next to them, that way they save the whole package for us!

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Is there a specific message that you would like to share with MOM Brands, the brand partner of the MOM Brands Cereal Bag Brigade?

Thanks for supporting good habits by encouraging our kids to remember breakfast and also to be good stewards of our earth and recycle for a good cause! You are helping educate the next generation and their families!

Tell us a story about your most exciting, memorable, or inspiring moment in collecting for the MOM Brands Cereal Bag Brigade.

We have a number of retirement homes that have joined in on our collection and when a group of them came on their bus to deliver all of their cereal and other items to put in the bins, they were soooo happy to be helping us collect and show that the older generation is willing to help and said "you can train an old dog new tricks"!

What is the best or most influential thing you've spent your TerraCycle points on?

We collect in our classrooms also since we do not have a hot lunch program. We needed special contained bins to help make collection neat and compact and easy for our kids to empty in the main hall center every week. With some of the money we have raised we were able to purchase just the right bins for all three of our buildings from pre-k-12th grade!! The rest of our funds go to help with everything from PE to music to library to computer needs! We are always finding a place to put it to good use and are SO thankful for this program that allows us to do what we are commanded and teach our kids and their families how to recycle/upcycle!!