Bear Naked Brigade® **Spotlight Location**



Palos East Elementary School | Palos Heights, IL



People **Collecting:**

500



Units Collected:

469



Points Earned:

1,638

Tell us about your collection location.

We collect TerraCycle Brigade items in large plastic bins on bookshelves centrally located in the school. Our Brigade team (ALPS students at Palos East) spends recess hours sorting and boxing recyclables. Recyclables are also collected during lunch hours.

Why do you participate in the Bear Naked **Brigade?**

It is a product district families purchase and so why not help the planet by recycling the used packaging.

How do you collect so much Bear Naked Packaging?

We send home letters regarding recyclable items several times throughout the year. Parents and students are aware of what we recycle, so they bring it in.

What tips do you have for other participants in the Bear Naked Brigade?

Make sure others are aware of what you can and are collecting.

Is there a specific tool or resource that you've created to help you collect and recycle Bear Naked packaging?

The art club students made hand-drawn labels for all of the collection bins, including the Bear Naked Brigade bin. As previously mentioned, a flyer was sent home to parents listing and explaining each Brigade.



Tell us a story about your most exciting, memorable, or inspiring moment in collecting for the Bear Naked Brigade.

Someone brought in 20 Bear Naked granola bags at once and the recycling Brigade students were so excited over this. Also, TerraCycle sent us an upcycled pencil case made from Bear Naked wrappers as a reward, and my students think it is so cool to see a product of their recycling efforts!

What is the best or most influential thing you've spent your TerraCycle points on?

We have donated our TerraCycle points to the school and have purchased recycling bins and other materials to keep supporting our efforts.