



Den Store Utfordringen

Regler og vilkår

KONKURRANSEN ER IKKE KJØPSBETINGET. KJØP ELLER BETALING VIL IKKE FORBEDRE DINE VINNERSJANSER. DENNE KONKURRANSEN ER TILTENKT DELTAKERE I NORGE ALENE, OG KONKURRANSENS REGLER ER UNDERLAGT NORSK LOV.

1. OM KONKURRANSEN: “Den store utfordringen” arrangeres av TerraCycle Norge, i samarbeid med TASSIMO. Målet med “Den store utfordringen” er å øke bevisstheten rundt resirkulering og oppsirkulering, og ideen om at man kan redusere mengden av søppel som blir sendt til forbrenning eller som havner på deponier. TerraCycle Norge vil fokusere mer på lokale innsamlingssted gjennom vårt innsamlingsprogram, i tillegg til å gi deltakere mulighet å donere penger til veldedige formål.

2. HVEM KAN DELTA: Konkurransen er åpen for nåværende deltakere i TASSIMO-Brigaden som er private innsamlere, samt nye deltakere i TASSIMO -Brigaden. Ansatte, ledere, og styremedlemmer i TerraCycle Inc., TASSIMO, deres respektive tilknyttede selskaper eller divisjoner, morselskaper, datterselskaper, tilknyttede selskaper og deres slektninger og nære familiemedlemmer (ektefeller, foreldre, barn, søsken), samt enkeltpersoner som bor i samme husstand, uavhengig av om de er i slekt eller ikke, kan ikke delta i konkurransen. Ved å delta godtar deltakeren disse offisielle reglene, som går under norsk lov.

2.a Spesifikke vilkår

De 20 første som registrerer seg som et lokalt innsamlingssted i TASSIMO-Brigaden under konkurranseperioden mellom 26. januar og 5. april 2016 blir tildelt 500 kroner hver, som går til en selvvalgt ikke-statlig organisasjon. Hvis det nyregistrerte lokale innsamlingsstedet sender inn en forsendelse under konkurranseperioden, som veier 2 kilo eller mer, deltar deltakeren i en loddtrekking. Etter 5. april 2016 kommer TerraCycle til å trekke tre tilfeldige vinnere blant deltakerne som har sendt inn en forsendelse med TASSIMO-kapsler og/eller folieemballasje i konkurranseperioden. De tre tilfeldige vinnerne kommer å få hver sin goodie bag fra TASSIMO. Hvis medlemmer av Brigaden sender inn flere forsendelser under konkurranseperioden har de større sjanser til å vinne en goodie bag fra TASSIMO i loddtrekningen. En forsendelse gir et lodd i loddtrekningen, to forsendelser gir to lodd, også videre.



3. KONKURRANSEPERIODE: "Den store utfordringen" starter 26. januar 2016 kl.12.00 og avsluttes 5.april 2016 kl.24.00. TerraCycle kommer til å trekke tre vinnere etter 5. april 2016, som deretter kommer til å bli kontaktet av TerraCycle.

4. PREMIER: Hvis deltakere av "Den store utfordringen" er blant de 20 første som registrerer seg som et lokalt innsamlingssted i TASSIMO-Brigaden under konkurranseperioden fra 26. januar til 5. april 2016 vinner de 500 kroner hver, som går til en selvvalgt veldedighetsorganisasjon. Veldedighetsorganisasjonen som vinneren velger må være registrert i Norge. Hvis disse kravene er oppfylt deltar samtlige deltakere i konkurransen om å vinne en goodie bag fra TASSIMO til en verdi av 270 kroner. Baggen inneholder følgende produkter; Gevalia Original Mellanrost, Evergood Classic, Gevalia Latte Macchiato Less Sweet, Gevalia Cappuccino og Freia Sjokolade. Tre goodie bager blir utloddet til tre vinnere. Vinnerne velges ut ved hjelp av www.random.org som genererer et tilfeldig utvalg.

De 20 vinnerne vil bli publisert på TerraCycle Norges hjemmeside www.terracycle.no, og på TerraCycle Norges Facebookside www.facebook.com/TerraCycleNOR.

Dersom vinneren ikke kan motta prisen, kan prisen gå tapt. Det er ikke mulig å gi prisen videre, og premiepengene kan kun doneres til en veldedighetsorganisasjon, som er registrert i Norge. Andre utgifter i forbindelse med konkurransen, for eksempel eventuelle kostnader i forbindelse med forsendelse av TASSIMO-avfall hos Posten, er vinnernes eget ansvar. Enhver person/kunde/epost/adresse kan bare vinne en premie.

5. HÅNDTERING AV PERSONLIG INFORMASJON: TerraCycle håndterer konkurransedeltakernes personinformasjon i overensstemmelse med de generelle vilkårene som godkjennes av samtlige TerraCycle-medlemmer når de oppretter sitt medlemskap. Man kan lese mer om de generelle vilkårene på <http://www.terracycle.no/no/pages/Personvern.html>.

6. Generelle vilkår på engelsk:

6. GENERAL CONDITIONS: Entrants (and entrant's parent/legal guardian, if participant is a minor) agree (a) that Sponsor and its respective parents, subsidiaries and affiliated companies and advertising and promotion agencies, and all of its respective officers, directors, employees, representatives and agents (individually and collectively "Releases") will have no liability whatsoever for, and are released and shall be held harmless by



participants (and participants' parent/legal guardian if participant is a minor) against, any liability, for any injuries, losses or damages of any kind, to person(s), including death, or property, or violation of intellectual property or personal rights (such as but not limited to, copyright, trade name/trademark, and/or rights of privacy or publicity or portrayal in a false light) resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of the prize or participation in this Contest or related activity and the use of the Entry submitted, and (b) entrants (and entrants' parents/legal guardians if entrants are minors), by entering, except where legally prohibited, grant permission for Sponsor (and agree to confirm such agreement in writing), and those acting pursuant to its authority to use, publish, exploit the Entry and the elements embodied therein as more fully set forth in the section below titled "Grant of Rights by Participants", and winners further grant ownership of the Entry and the elements embodied therein as more fully set forth in the section below titled "Assignment of Rights by Winners". Any waiver or non-use of any rights hereunder by Sponsor does not constitute a general waiver of any other Sponsor rights. By submitting an Entry, entrant (and entrant's parent/legal guardian, if entrant is a minor) agrees that entrant's submission is gratuitous and made without restriction, and will not place Sponsor under any obligation, that Sponsor is free to disclose or otherwise disclose the ideas contained in the Entry on a non-confidential basis to anyone or otherwise use, exploit and assign the ideas without any additional compensation or notice to, or approval from, participant, his/her parent or legal guardian or any third party. Entrant (and entrant's parent/legal guardian, if entrant is a minor) acknowledges that, by acceptance of entrant's Entry, Sponsor does not waive any rights to use, assign or otherwise exploit similar or related ideas previously developed or known to Sponsor, or developed by its employees, contractors and agents, its affiliates and their employees, contractors and agents, or obtained from sources other than entrant and entrant (and his/her parent or legal guardian) agrees that he/she shall not have or make any claim against Releases resulting from such use, assignment or other exploitation. Potential winners (and winners' parents/legal guardians if winners are minors) will be required to complete, sign and return an Affidavit of Eligibility, a Liability Release, and where lawful a Publicity Release within seven (7) days of prize notification. If Affidavit/Release is not received by the date stated on the notification, or if any potential winner is found to be ineligible or not in compliance with these Official Rules, or if any of the prize notifications or prizes are returned



as undeliverable, the prize in its entirety may be forfeited.

Grant of Rights by Entrants: By submitting an Entry, entrant (and entrant's parent/legal guardian, if entrant is a minor) grants Sponsor a perpetual, worldwide, irrevocable, assignable, sub licensable, royalty-free and fully paid-up license to the Entry and Sponsor and their designees may exploit, edit, modify, post, use and distribute the Entry and all elements of such Entry in any and all media now known or hereafter devised, without limitation and without compensation, permission or notification to any entrant, his/her parent or legal guardian or any third party.

Assignment of Rights by Winners: By accepting a prize, any and all results and proceeds of all services furnished by winners hereunder (including, without limitation, the Entry and any other work based on or derived there from), and all other materials of every kind whatsoever created by winner at any time if relating to the Contest (collectively, "Work"), are a "work made for hire" (as that term is used in the United States Copyright Act) for each Sponsor. Each Sponsor is the "author" of the Work for all purposes, including without limitation the copyright laws of the United States, and each Sponsor is the owner, in perpetuity and throughout the universe, of all right, title and interest in and to the Work, including without limitation all copyrights in and to the Work (and all renewals and extensions thereof now or hereafter provided by law) and all the rights therein and thereto, including all "moral rights of authors" and "droit moral" rights and any similar or analogous rights under the applicable laws of any country of the world. Winners (and winners' parents or legal guardians if winners are minors) also waive all "moral rights of authors" and "droit moral" rights (and any similar or analogous rights under the applicable laws of any country of the world). Without limiting the binding effect of any of the foregoing provisions, in the event that any of the Work is not deemed to be a "work made for hire" for Sponsor, winners (and winners' parents or legal guardians if winners are minors) shall irrevocably and exclusively grant and assign to Sponsor (or, if any applicable law prohibits or restricts such assignment, winner (and winners' parents or legal guardians if winners are minors) shall grant to Sponsor an irrevocable, perpetual, royalty-free, transferable license of) all right, title, interest and ownership in and to such Work, including, without limitation, all rights of every kind and



nature (whether now known or hereafter devised, including all copyrights, neighboring rights, trademarks, patents and any and all other ownership and exploitation rights in the Work therein and thereto and all renewals and extensions thereof), throughout the universe, in perpetuity, for all purposes, in any and all media, whether now known or hereafter devised.

Sponsor' rights in and to the Work shall include, without limitation, the right to exploit the Work (or not) by any and all means now known or hereafter devised throughout the universe in perpetuity, including, without limitation, the right to alter, modify, edit, adapt, composite, morph, scan, duplicate, merchandise, use and cut the Work). Sponsor shall be free to exploit, license, sell and/or assign any or all of its rights in the Work at any time and from time to time, in whole or in part, to any person or entity, without permission from, or notice or compensation to, winners, their parents or legal guardians or any third party. In furtherance of and without limiting the foregoing, all revenues derived by Sponsor or their designees from the use, exhibition, publication, distribution, merchandising, transmission, licensing, display, selling or other exploitation of the Work shall be the sole and exclusive property of Sponsor and winner, his or her parents, heirs, successors and assigns shall have no interest in or to any such revenues.

At the request of Sponsor, winners (and winners' parents or legal guardians if winners are minors) shall execute and deliver to Sponsor such assignments or other instruments as Sponsor may deem reasonably necessary to establish, protect, enforce and/or defend any or all of Sponsor' rights in the Work. If a winner (or winner's parent or legal guardian if winner is a minor) fails to so execute and deliver any such instrument within five (5) days of the date of such notice, Sponsor shall have the right to do so in winner's name, place and stead, and Sponsor are hereby irrevocably appointed as winner's attorney-in-fact for such purposes, which power is coupled with an interest.

PRIVACY: Sponsor will be collecting personal data about entrants online, in accordance with their respective privacy policies. Please review the Sponsor' respective privacy policies at www.terracycle.no. By participating in the Contest, entrants hereby agree to Sponsor' collection and usage of their personal information and acknowledge that they have read and accepted Sponsor' privacy policies.



7. **LIABILITY LIMITATIONS:** Releases are not responsible for lost, late, misdirected, incomplete, or non-delivered Entries or e-mail; or for interrupted or unavailable satellite, network, server, Internet Service Provider (ISP), Website, telephone or other connections, availability or accessibility, or miscommunications, or failed computer, satellite, telephone or cable transmissions, or lines, or technical failure or jumbled, corrupted, scrambled, delayed, or misdirected transmissions or computer hardware or software malfunctions, failures, or technical errors or difficulties, or other errors of any kind whether human, mechanical, electronic or network or the incorrect or inaccurate capture of Entry or other information or the failure to capture, or loss of, any such information. Persons who tamper with or abuse any aspect of this Contest or otherwise attempt to undermine the legitimate operation of the Contest by cheating, hacking, deception, or other unfair playing practices or intending to annoy, abuse, threaten or harass any other entrants or Sponsor representatives, as solely determined by the Sponsor, will be disqualified. Any use of robotic, automatic, macro, programmed or like entry methods will void all such Entries by such methods, and disqualify any entrant using such methods. Neither Sponsor nor its agencies are responsible for injury or damage to entrants' or to any other person's computer related to or resulting from participating in this Contest or downloading materials from or use of the Website. Should any portion of the Contest be, in Sponsor's sole opinion, compromised by virus, worms, bugs, non-authorized human intervention, technical failures or other causes which, in the sole opinion of the Sponsor, corrupt or impair the administration, security, fairness or proper play, or submission of Entries, Sponsor reserve the right at its sole discretion to suspend, modify or terminate the Contest, and select the winner from Entries received prior to action taken or as otherwise deemed fair and appropriate by Sponsor. Neither Sponsor nor their agencies are responsible for any incorrect or inaccurate information, whether caused by Website users, tampering, hacking, or by any equipment or programming associated with or utilized in the Contest, and assume no responsibility for any error, interruption, deletion, defect, delay in operation, or transmission, communications line failure, theft or destruction, or unauthorized use of this Website. In case of dispute, the authorized subscriber of the e-mail account used to enter the promotion at the actual time of entry will be deemed to be the entrant, and must comply with these Official Rules. The authorized account subscriber is deemed to be the natural person who is assigned an e-mail address by an Internet Access Provider, on-line



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8. SPONSOR: TerraCycle Norge, Sabichi House, 5 Wadsworth Rd, Perivale, Middlesex, UB6 7JD.