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TERRACYCLE FILES FOR REGULATION A OFFERING FOR US SUBSIDIARY

The Global Leader in Recycling Hard-to-Recycle Waste Seeks to Raise \$25 Million

TRENTON, N.J., (October 9, 2017) – TerraCycle US Inc., the U.S. subsidiary of TerraCycle, Inc., announced it has filed for a Regulation A offering with the U.S. Securities and Exchange Commission (SEC) that allows anyone the opportunity to invest in the innovative recycling company’s U.S. subsidiary.

“At TerraCycle, we see waste as having positive value, not negative,” said Tom Szaky, TerraCycle CEO. “Our recycling programs are in approximately 25,000 U.S. schools and our name and logo is on nearly 60 billion packages globally. This offering allows people who support TerraCycle’s mission to invest in the U.S. operating company and participate in its growth as we continue to offer unprecedented waste solutions while changing public perception of waste.”

TerraCycle is known for developing scientific solutions for hard-to-recycle items such as chip bags, coffee capsules and pens, and converting them into raw materials. Those raw materials are then sold to and used by manufacturers to create new products. TerraCycle collects, converts and sells over 100 waste streams in the U.S. that were originally destined for landfills.

Through the Regulation A offering, TerraCycle US Inc., seeks to raise \$25 million in growth capital and use the proceeds from this offering to acquire related companies and grow its business. Upon anticipated qualification in November, potential investors will be able to go to www.OwnTerraCycle.com to view information and invest. The offering will be open to any category of investor.

About TerraCycle

Founded in 2001, TerraCycle, Inc., is the world’s leader in the collection and repurposing of hard-to-recycle post-consumer waste, ranging from used snack packaging to coffee capsules to pens. The waste is collected through free, national, brand-funded recycling programs, as well as various consumer and government-funded models. The collected waste is turned into a variety of raw materials that are sold to manufacturers to produce new products. Each year, across 21 countries, TerraCycle collects and repurposes billions of pieces of waste, donating millions of dollars to schools and charities in the process. To learn more about TerraCycle or get involved in our recycling programs, please visit www.terracecycle.com.

TerraCycle US Inc. is not yet accepting investments. No money or other consideration is being solicited by the company at this time, and if sent in response, will not be accepted. No offer to buy the securities can be accepted and no part of the purchase price can be received until the offering statement filed by the company with the SEC

has been qualified by the SEC, and any such offer may be withdrawn or revoked, without obligation or commitment of any kind, at any time before notice of its acceptance given after the qualification date. If you indicate interest, your indication of interest involves no obligation or commitment of any kind.

An offering statement regarding this offering has been filed with the SEC. You may obtain a copy of the preliminary offering circular that is part of that offering statement from

https://www.sec.gov/Archives/edgar/data/1714781/000114420417045693/v473424_partiandiii.htm

About Regulation A

Regulation A, as amended, is part of the JOBS Act, bi-partisan legislation signed in 2012 and 2015 that greatly expanded entrepreneurs' access to capital, allowing them to crowdfund their capital raises, meaning the public can invest in private companies.

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