At TerraCycle we strive to develop effective recycling solutions for items that are not widely recyclable at a local level. Through the Air Care Recycling Program we accept a range of air care products such as trigger heads, which consist of a mix of different materials and are not covered by nationwide recycling programs. In order to make the recycling process as effective as possible we do not accept plastic bottles, as these can be recycled through most municipal programs.

The Air Care Recycling Program accepts all brands of the following types of waste:

1. Air freshener cartridges and plugs
2. Air freshener packaging and flexible film
3. Air freshener plastic trigger heads
4. Febreze ONE bottles with trigger heads
5. Febreze ONE refills