

BONNIE-JILL LAFLIN BIO

If you ask most men to describe their “dream woman,” chances are they would say someone who possesses exquisite beauty, brains.....oh, and will enthusiastically look forward to watching football, baseball and basketball games with the guys — and passionately discuss the stats, outcome and scores. But do such “dream women” really exist? Well, at least one! Her name is Bonnie-Jill Laflin. From a Dallas Cowboys Cheerleader to the NBA’S first and only female scout (Los Angeles Lakers), the former Miss Dallas-Fort Worth USA is sure leaving her foot and hand prints in the sports world — with five NBA rings and a Superbowl ring to prove it.

Bonnie-Jill got her first big break while attending high school, when she was selected to the Golden State Warriors’ cheerleading squad and was named Cheerleader of the Year by the NBA. A year later, Bonnie-Jill joined the San Francisco 49ers Goldrush Cheerleading squad, earning her first Super Bowl ring. The following year, she became a member of the most coveted cheerleading squad in NFL history, the Dallas Cowboys Cheerleaders, where she was also selected to grace the cover of their internationally known swimsuit calendar. After leaving the cheerleading world, Bonnie-Jill went on to work in basketball operations and also became a sports broadcaster for the LA Lakers, earning five NBA rings (1999-00, 2000-01, 2001-02, 2008-09, 2009-10). While acting as a scout for the Lakers, she also served as Assistant General Manager for the Lakers’ Minor League Team, the Los Angeles D-Fenders.

Far from the conventional woman, Bonnie-Jill wears many hats from broadcast journalist to philanthropist; model and actress; to an ever evolving entrepreneur, and she strives to continually transform herself while maintaining her down-to-earth southern style. The University of Texas Broadcast Journalism major has worked in various broadcasting jobs, including host of ESPN2’s “SpeedWorld,” correspondent for ESPN’s morning show “Cold Pizza,” host of NFL Network, cast member of Spike TV’s “Hotlines,” correspondent for FOX News “Hannity” Show, and correspondent for the LA Lakers on Sporting News Radio and KCAL/KCBSTV. Her newest television project, a reality show depicting her career in the male dominated sports world is currently in development.

As an actress and model, Bonnie-Jill Laflin has appeared in numerous television shows, print campaigns/commercials and music videos. She was the featured model/actress in one of the most popular Super Bowl commercials, "Fed-Ex" with legendary actor Burt Reynolds. She has been featured in Nike, Wrangler, Fritos, McDonalds, Coca-Cola, Carl's Jr., Bacardi, Coors, Miller Genuine Draft and Budweiser advertising campaigns. She has been featured in music videos for such artists as Creed, Dwight Yoakum, Clay Walker, Little Texas and in Dierks Bentley's "Come a Little Closer" video, which was named "Sexiest Music Video" by Country Music Television. Featured as one of STUFF magazine's "Next Big Thing", MAXIM magazine's "HOT 100", and FHM magazine's "Most Eligible" as well. Laflin has layouts in Sports Illustrated, Maxim, FHM, GQ, Fitness Rx, Muscle and Fitness, Player and Razor magazines to name a few.

A burgeoning philanthropist, Bonnie-Jill is a dedicated supporter of the troops and has traveled to Afghanistan, Iraq and other countries on 17 Goodwill and USO tours as the only female celebrity. She recently returned from her 7th Goodwill tour in Iraq and is currently featured on the cover of the 2011 "Battlefield Babes" Calendar" with proceeds going to the Wounded Warriors Project. Bonnie-Jill is also heavily involved in animal welfare issues and has been featured in three international PETA campaigns as well as a PSA for the Humane Society encouraging compassion for all animals. Laflin has recently started her own non-profit Hounds and Heroes benefiting the military and animal welfare. She also donates her time to Operation Baghdad Pups, ASPCA, Humane Society, Special Olympics, Best Buddies, Operation Gratitude, Wounded Warriors Project and visiting war veterans in VA hospitals.

As an entrepreneur, Bonnie-Jill Laflin combined her love of fashion and sports and is the Founder and CEO of the trendy NBA clothing line "Double Play Sportswear," which is available in NBA arena stores nationwide.

Bonnie-Jill currently resides in Los Angeles with all of her rescues - Chihuahua/Boston Terrier mix, Diamond, Pug/French Bulldog Wilt Chamberlain and her two cats, Lollipop and Johnny Cash. In her spare time, she enjoys horseback riding, boxing, running and spending time with her 2 racehorses.