

A modern interior scene with a dark, textured wall, two glowing pendant lamps, and a low table with chairs. The word "TRENDS" is overlaid in a white box.

TRENDS



MINDFULNESS

Balance // Mental Health // Nature

As we seek more balance, calm and stability, and the new mental health experts will be required. We are entering in the Now Age - a crossroads of spirituality, nature and mysticism - which is being taken serious.

***The home is the source of reconnection.** We are mentally and physically exhausted. The fast pace of culture has pushed us into lifestyles oversaturated with synthetic foods, products, and information. Solace is found in the quiet honesty of the home.*

*In addition to mental clarity, the physical realm is readdressed as well. **Repurpose trumps purchase,** as vintage revivals and sustainable materials grow in popularity. However, **greenery is the true star,** acting as the purist connection to the natural world.*

CONTEMPORARY ENVIRONMENTS

Minimal // Integrated // Expressive

*Hard minimalism with cold appearance is over, shiny surfaces and big color contrasts are moving towards warmer accents, transforming into a cozier and more approachable environment. New streams inclining towards a more "natural" representation, which is reflected on a **proposed raw** look, industrially looking materials and finishes, regardless the color. Simplicity and integration represents the contemporary "smart" lifestyle of consumers, crisp furnishing combined with cutting edge technologies. Remains minimalistic, but allows **eclectic influences** to penetrate, creating a freedom of decor choices.*





NIGHTTIME NATURALS



Deep tones// Photogenic// Scapism

Dark hues are a key direction this year and will continue to drive designs in a growing number of interiors categories well into 19/20 and onwards. Consumers tend to "crave deep, comforting colours that offer a welcomed escape from the chaos of daily life."

Natural elements are given an atmospheric quality when placed into dark, is the relationship between modernity and nature in a more nuanced way. Those Nighttime naturals environments have reflections and shadows changing over day and night, generating many photogenic moments.

