

Skincare for 'Stressed' Fluctuating Skin

All submissions to be in English

Pack shape & form

Rough sketch / illustration. Pack can come in all forms e.g. tube, jar, spray etc.

Brand Name:

Headline / Tagline:

A brief write-up about your product idea

*Include the following: What insight/theme/territory have you chosen?
What is the story behind your idea, rationale and thought process of
coming up with this idea? What would the user experience be when using
the product?*

A visual expression that brings your product idea to life

Rough sketch / illustration to highlight product usage and benefit