



Auburn University

2017 Football Season

Beverage Services

Welcome Football Fans!

Hospitality United would like to welcome you to Auburn University for the 2017-2018 Football Season. We are looking forward to another exciting season and the opportunity to provide the very best beverage amenities and services to all our guests. The contents of this packet outline everything you need to know to prepare for the best gameday experience in all of college football.

Hospitality United offers a variety of services as a convenience to you and the guests at your tailgate. Below are just a few of the services we offer:

- Provide, Deliver, Organize, and Ice Mixers (Coke, Diet Coke, Sprite, Soda, Tonic, OJ, Cranberry, Red Bull, Lemons, Limes, etc.)
- Storage of Mixers from Game to Game
- Additional Specialty Coolers
- Unlimited Ice Supply

Tailgate Coordination Team

This season, our Tailgate Coordination Team will be comprised of our Accounts Team and our On-Site Team.

All ordering and assistance that you may need leading up to gameday will be with our Accounts Team. All correspondence on gameday will be with our On-Site Team.

If you have any questions, concerns, or requests, please do not hesitate to let us know. Your feedback is a critical component to helping our team achieve our goals for a successful 2017 Season.

Accounts Team

Anna Hawkins – Account Manager

anna@bnbbartending.com

(334) 734-2468, option 1 (office)

Rhianna Lerma – Account Manager

rhianna@bnbbartending.com

(334) 734-2468, option 1 (office)

On-Site Team

Jimmy Cox – On-Site Director

jimmy@bnbbartending.com

(334) 343-2130 (cell)

Nick Kellard – On-Site Director

nick@bnbbartending.com

(907) 355-3343 (cell)



Tailgate Administrator

Each tailgate must designate a primary and direct contact with Hospitality United for all issues or questions that may arise during the season.

The Tailgate Administrator will be responsible for:

- Communication to tailgate owners, co-owners, and guests regarding any beverage issues or changes
- Proper and timely placements of orders, with all necessary information
- Timely payments of all invoices

How to Order

All orders should be submitted to our Accounts Team. Please see the ordering process listed below:

1. Call or offices at (334) 734-2468 and speak to an Account Manager
2. The Account Manager will send you a “Send for Signature” order from through Adobe’s secure servers. Please fill out the order form in its entirety. You will have an option to keep a standing order with us to keep certain “par” levels so that you don’t have to submit an order every week. If you choose this, our Accounts Team will call you to discuss the details and will go over every week’s orders with you.
3. Account Manager will send you an invoice where you can process payment or send to your Accounts Payable Department.
4. Account Manager will send you a “Send for Signature” Tailgate Contract.

Advance Ordering

To guarantee premium beverage service standards for all our guests, orders and/or special requests must be submitted by 5:00 PM on the specified Order Deadline before each game to guarantee delivery of service. Any orders received past these deadlines will be subject to a 20% late processing fee.

<u>Opponent</u>	<u>Day of Game</u>	<u>Order Deadline</u>
Georgia Southern	Saturday, September 2 nd	Monday, August 28 th
Mercer (Homecoming)	Saturday, September 16 th	Monday, September 11 th
Mississippi State	Saturday, September 30 th	Monday, September 25 th
Ole Miss	Saturday, October 7 th	Monday, October 2 nd
Georgia	Saturday, November 11 th	Monday, November 6 th
Louisiana Monroe	Saturday, November 18 th	Monday, November 13 th
Alabama	Saturday, November 25 th	Monday, November 20 th

Tailgate Administrator Form

Date: _____ Tailgate Number: _____ Is this Tailgate at the Park? _____
Administrator Name: _____
Tailgate Name: _____
Phone: _____ Cell Phone: _____
Billing Address: _____
City: _____ State: _____ Zip: _____
Email: _____
Expected Arrival Time: _____ Expected Departure Time: _____

Guarantee of Payment

Each Tailgate must provide Hospitality United with a credit card to be kept on file despite your billing preference.

Card Holder's Name (Please Print): _____
Card Holder's Signature: _____
Credit Card #: _____ Exp. Date: _____
Credit Card Type: _____ Billing Zip Code: _____ CVV: _____

Billing Preference

_____ Please bill me for each game by sending an invoice to the email address listed above.
_____ Please charge my credit card for the invoice amount on the Friday before the game.

Gratuity

An 18% gratuity will be added to your invoice. Gratuity will be divided between the production staff that delivered your products.

Tailgate Order Form

Tailgate Number: _____ Is this Tailgate at the Park? _____ Administrator Name: _____

Tailgate Name: _____ Phone: _____ Date: _____

PLEASE NOTE: All items will be in 24-packs unless otherwise noted. All items are subject to all applicable sales tax. Please enter a number on the line next to your selections to indicate desired quantity. Delivery fees are built into pricing.

QTY	<u>Refreshments</u>	Price	QTY	<u>Sodas</u>	Price
_____	Dasani	\$25	_____	Soda Water	\$12
_____	Smart Water – 12-pack	\$40	_____	Tonic Water	\$12
_____	Voss Water – 12-pack	\$50	_____	Coca-Cola	\$25
_____	La Croix Lime – 12-pack	\$25	_____	Diet Coke	\$25
_____	La Croix Grapefruit – 12-pack	\$25	_____	Sprite	\$25
_____	La Croix Coconut – 12-pack	\$25	_____	Ginger Ale	\$25
_____	Perrier – 12-pack	\$40	_____	Ginger Beer	\$50
_____	Powerade Blue	\$50	_____	Red Bull	\$72
_____	Powerade Yellow	\$50	_____	Red Bull Sugar Free	\$72
_____	Powerade Red	\$50	_____	Red Bull Orange	\$72
_____	Powerade Orange	\$50	_____	Red Bull Blue	\$72
_____	Sweet Tea – Gallon	\$15	_____	Red Bull Red	\$72
_____	Un-Sweet Tea – Gallon	\$15	_____	Red Bull Green	\$72
_____			_____	Red Bull Purple	\$72
QTY	<u>Juices/Mixers</u>	Price	QTY	<u>Garnishes</u>	Price
_____	Bloody Mary Mix – Liter	\$12	_____	Lemons – Quart	\$14
_____	Sour Mix (Margarita Mix) – Liter	\$12	_____	Limes – Quart	\$16
_____	Cranberry Juice – ¾ Gallon	\$14	_____	Oranges – Quart	\$16
_____	Orange Juice – ½ Gallon	\$14	_____	Olives – Pint	\$12
_____	Pineapple Juice – ½ Gallon	\$12	_____	Celery – Quart	\$12
_____	Lemonade – ½ Gallon	\$15	_____	Cherries – Pint	\$16
			_____	Pickled Okra – Pint	\$20
			_____	Pickled Green Beans – Pint	\$20



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Tailgate Order Form

Tailgate Number: _____ Is this Tailgate at the Park? _____ Administrator Name: _____

Tailgate Name: _____ Phone: _____ Date: _____

QTY	<u>Labor & Services</u>	Price
_____	Mixer Storage (Full Season)	\$300
_____	Mixer Storage (Per Game)	\$75
_____	Cooler Rental	\$40
_____	Unlimited Ice (Per Game)	\$100
_____	16 oz Cups (100 pk)	\$20

We understand that your likes and dislikes are unique. If there is an item you would like to have for your tailgate, we will do our best to accommodate your request with advance notice.

Special Requests

Hospitality United

309 South 10th Street
Opelika, Alabama 36801
(334) 734-2468 (o)
www.bnbbartending.com

