



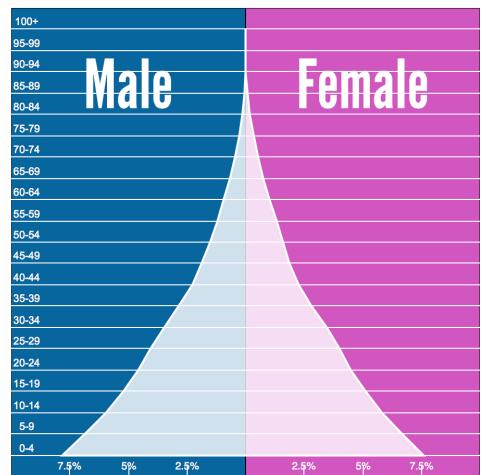
## Demographic Trends

- Population by 2025 –
- 2020 median age in
  - Europe: 43
  - China: 38
  - Africa:
- Working-age population has peaked in China and South Korea
  - India
  - Germany



source: pwc

**AFRICA**  
**2015**  
Population: **1.166.239.000**



Link to this graph: <http://populationpyramid.net/africa/2015/>



2006: Expanding the innovation horizon



2008: The enterprise of the future



2010: Capitalizing on complexity



2012: Leading through connections



2013: Customer Activated Enterprise

# Fit for the future

## Capitalising on global trends



**1,344**

CEOs in 68 countries

**39%**

of CEOs are very confident about their company's growth prospects

*See page 5*

**86%**

of CEOs recognise the need to change R&D and innovation capacity

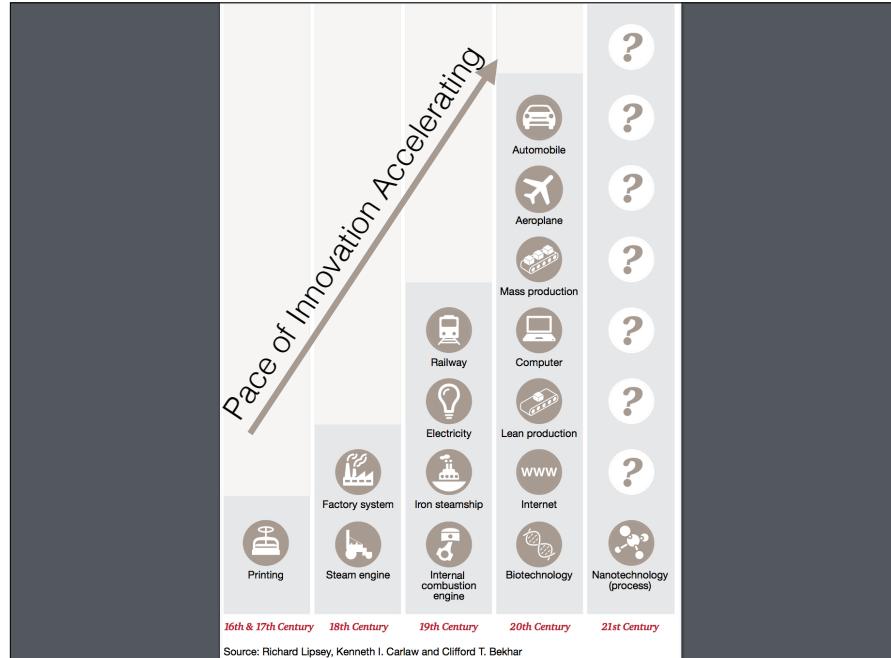


Dennis Nally  
Chairman, PricewaterhouseCoopers

86% of CEOs recognize the need to change R&D and innovation capacity

CEOs will have to **encourage innovation** that's both **radical and methodical**...





very successful  $\otimes$  innovative





Low demand for innovation training

Training in innovation (innovative thinking and managing innovation) is still an afterthought in most organizations

**BCG**

THE BOSTON CONSULTING GROUP

FIGURE 22:

PROGRAMS MOST IN DEMAND BY YOUR BUSINESS PARTNERS

What types of programs are most in demand by your business partners? (Please indicate the top three.)

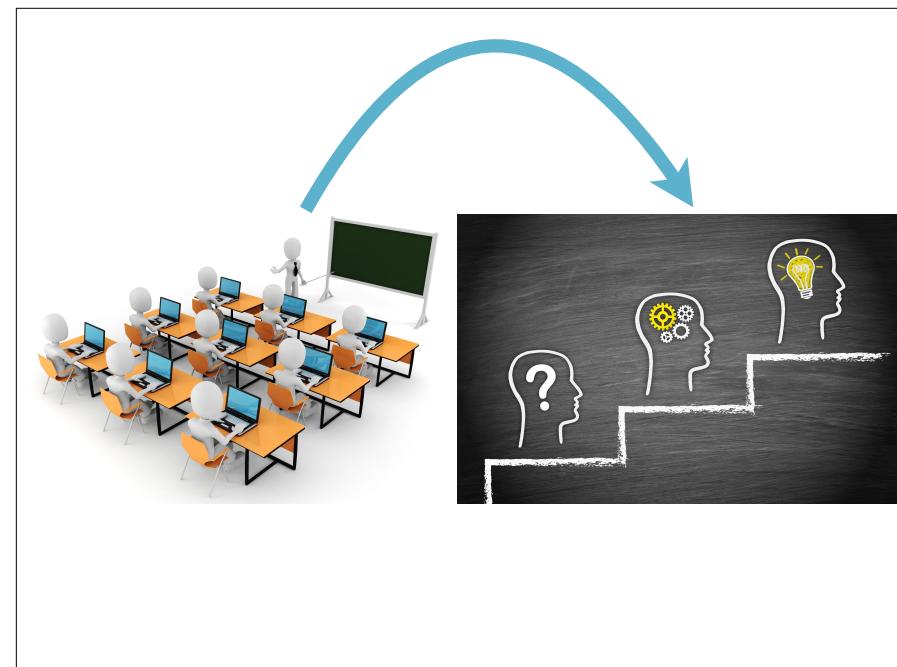
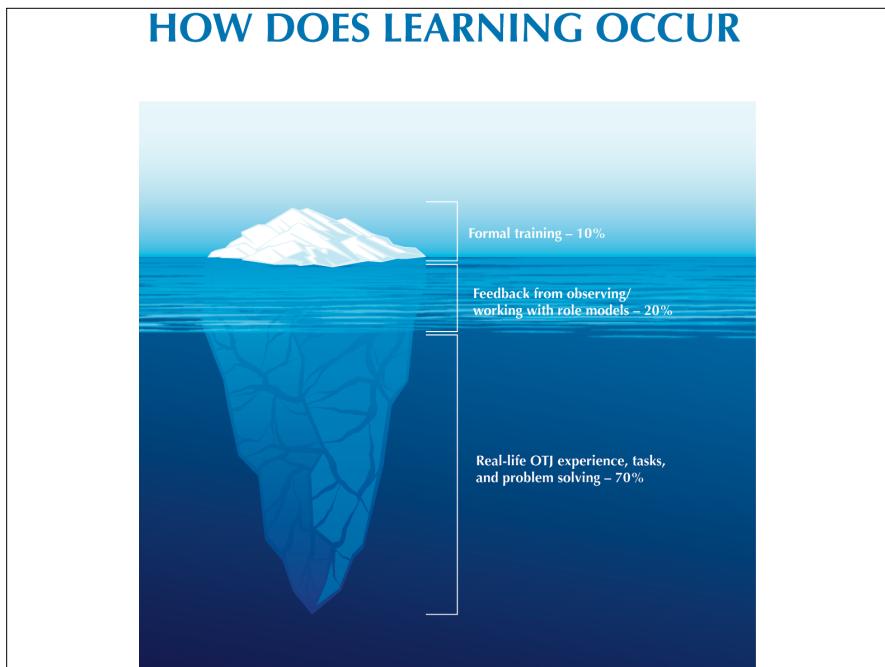


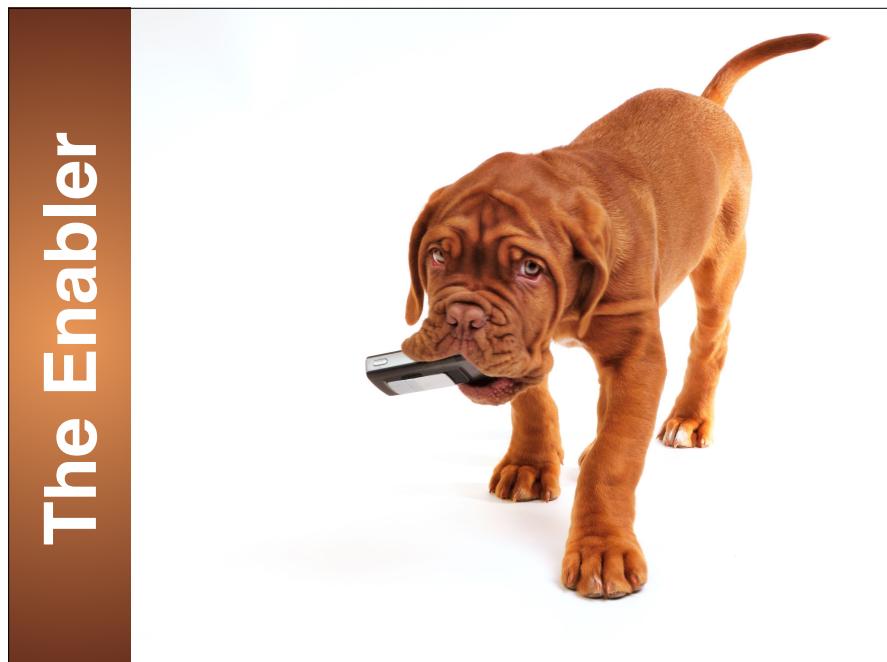
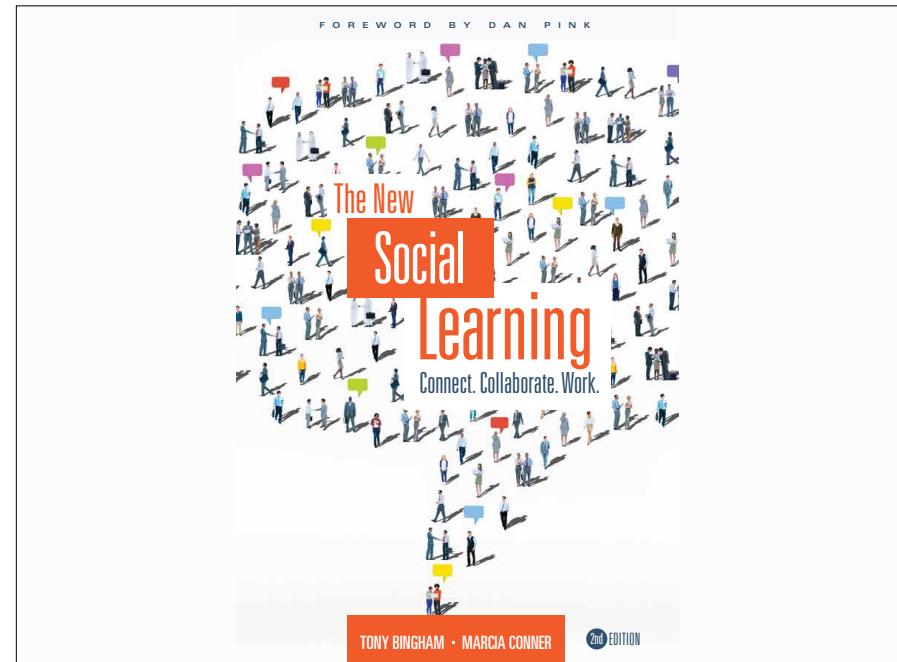
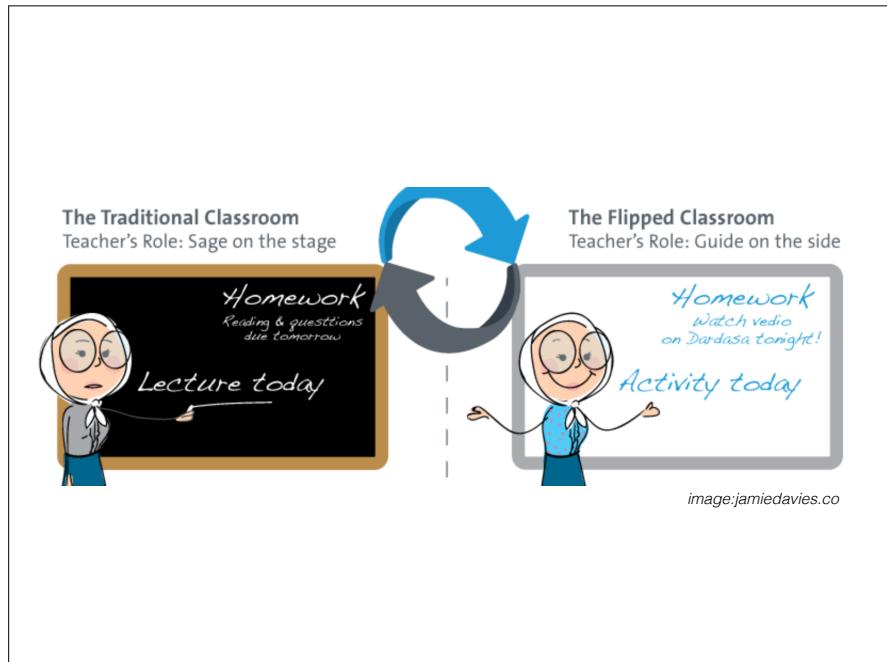
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RESEARCH

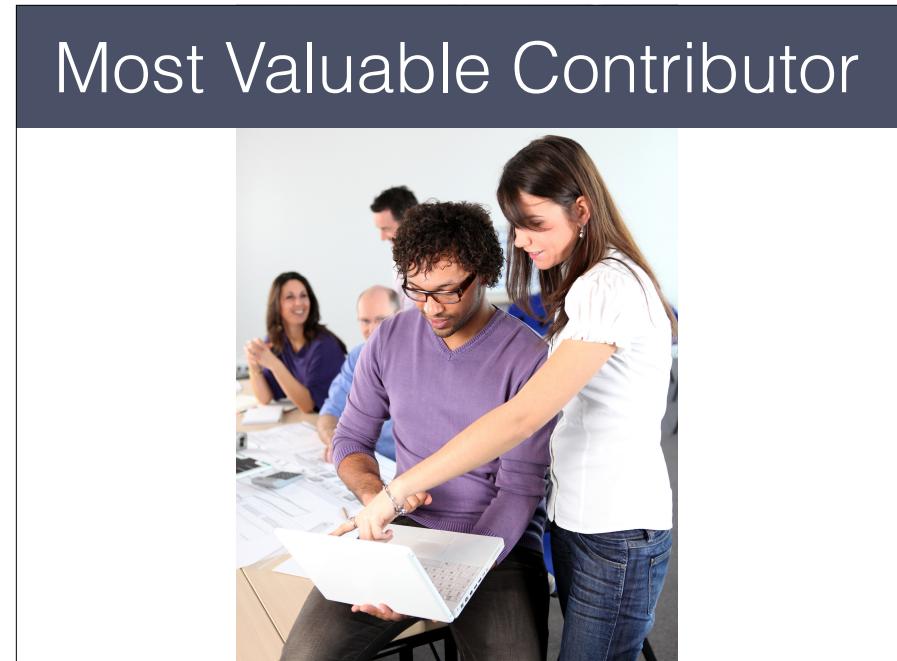
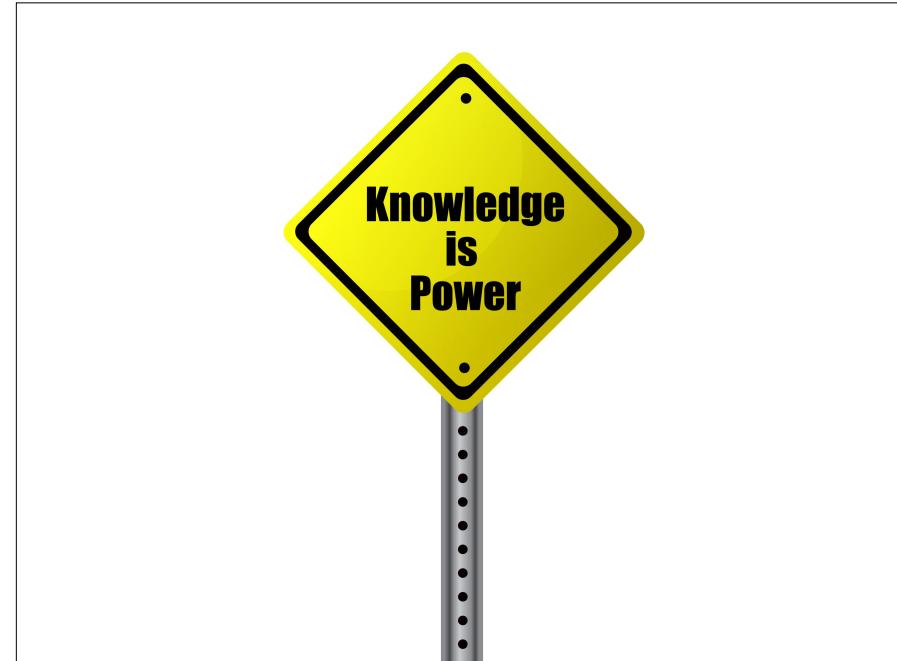




Learning is  
persistent & ubiquitous

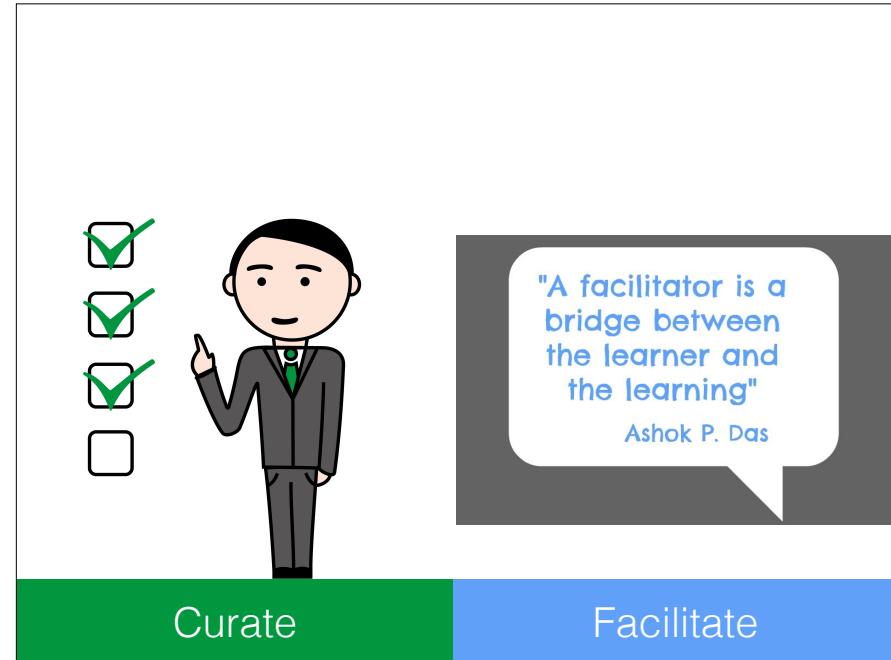






Most Valuable Contributor

# Trainers?



# Science of Learning

