

**JULY 2025**

The Director/ Principal/ H. O. Ds / Debate Patrons, Parents  
C/o: *INTERNATIONAL HIGH SCHOOLS*  
*Gaborone, Botswana.*

**AVID INTERNATIONAL**  
The Hub, Itowers, CBD, Ground & 1<sup>st</sup> Floor  
P.O Box 794 AAH, Western Commercial Road  
**GABORONE, BOTSWANA**  
**02 AUGUST 2025**

**RE: Invitation to Global Debates, Innovation Speech & Business Pitch Championship– 13 September 2025**

Following a fruitful discussion during the recent patrons' debating forum at Grand Palm Hotel, Gaborone, and an inspiring Innovation Debate @ Hibiscus English Medium Schools during Robot-Make-A- Thon Convention, we are excited to invite your school to participate in the **Innovation Debating & Business Pitch Championship Tournament for International High Schools** scheduled for **Saturday, 13 September 2025** at the **University of Botswana, Gaborone.**

This is our fifth championship aims to bring together brilliant young minds to explore contemporary issues, challenging innovation perspectives, and showcase their public speaking and critical thinking skills in an AI driven academic environment. The competition will be guided by themes that reflect creativity, innovation, and business impact.

We are kindly requesting your school to nominate teams of students to represent your institution. This will be an excellent opportunity for learners to engage intellectually with peers from diverse backgrounds and deepen their understanding of current innovation dynamics which are shaping business societies and modern economies.

**Venue:** University of Botswana  
**Date & Time:** Saturday, 13 September 2025 | 08:00 AM onwards  
**Participants:** Junior & Intermediate and Senior Secondary School Students  
**Affiliation fee:** P350-00 per student {for food – breakfast, lunch & Snacks, competition materials and Logistics}

Kindly confirm your school's participation by **30 August 2025**, indicating the number of participants, level and competition category so we may finalize the program and logistics.

Refer to the attached guidelines. Should you require any further information, contact for support.

We sincerely hope to see your school represented during this exciting and forward-thinking event.

Warm regards,



*Admire Raymond M.*  
Convener – Global Debates & Innovation Speech  
Avid International Trust

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**\*\*\* Avid International Trust is a registered trust with the High Court Botswana, Trust No. TUHGB-000099-24. The trust offers a GLOBAL DEBATE AND INNOVATION SPEECH AND BUSINESS PITCH program designed to connect, support and inspire school learners to engage in a skilful-thought provoking competition centred on innovation perspectives. This program contains principles of active-learning and just-in-time speeches. The goal is to encourage is to encourage the exchange of intellectual and innovation ideas that impact us all while debating on the influence, effects and solutions of the world's anticipated future opportunities and challenges \*\*\*\***

# UPCOMING SESSIONS

DATE	VENUE	DEBATING MODEL	CHAMPIONSHIP DESCRIPTION	COST CALCULATOR
JUNE 28 2025  0700 -1000 hrs.	GRAND PALM HOTEL @ Gaborone BOTSWANA	World Schools Format. Innovation Speech and Business Pitch	Reflective Breakfast Meeting Certification for Patrons and Adjudicators	Sponsored + fee
30 June – 3 July 2025  4 Days	Rondebosh Boys’ High School @ Neighbourgood Newlands {for accommodation}  CAPTOWN SOUTH AFRICA	World Schools Format. {No POI}	Open Debate League for High School Pan -African Championship {all learner age groups – Juniors, Intermediate and A Level} {So far 26 schools from 9 countries and 10 cities confirmed to attend}  Official opening 2025-2026 session	P13 890-00 per Debater Free for Patron/ Adjudicators/ team {Breakfast Lunch, Dinner, snacks and transport packages included. }
13 SEPTEMBER 2025  0700 – 1730	University of Botswana  Gaborone BOTSWANA	WORLD SCHOOLS Format  Innovation Speech & Business Pitch Deck. {Prepared and Impromptu}	National Championship Tournament for High School learners for Botswana Schools. {all age groups- Juniors, Intermediate and A Level} Individual competition for public Speakers	P 350 – 00/ Debater. Breakfast, Lunch Refreshments/ Snacks Inclusive. Teams to provide own transport {packages for patrons and adjudicators are available}
June- July Pan-African Debate  2026	Hoërskool Jan  Van Riebeeck College  Cape Town SOUTH AFRICA	World Schools Format  {Juniors and Intermediate}  World Schools Debate. Innovation Speech & Business Pitch Deck	Global Debating Championship Tournament  for High Schools In Africa  {golden opportunity to compete with other African ’s debaters}	P11 300-00 / debater  Free for Patron/ Adjudicator  { Inclusive of Transport, breakfast, snacks, lunch, snacks, dinner and accommodation}

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## REWARDS AND BENEFITS FOR AFFILIATES

### (a) Participants and Championship Winners

In addition to trophies, certificates, medals, T- shirts and Stationery, affiliate debaters will be Awarded with:

- ✓ Academic robot kits
- ✓ Tablets, laptops, smart watches
- ✓ IT study Accessories

### (b) Patrons and Adjudicators

- ❖ A token of appreciation will be handed over to patrons, adjudicators and facilitators

### (c) Schools and learning Institutions

Upon winning the championship tournament schools will be awarded with:

- ✓ Printers
- ✓ Desktops Computers
- ✓ Photocopiers
- ✓ IT accessories.

\* Let us have your thoughts on you and your institution affiliating to this Global Debates and Innovation Speech program\*

## AFFILIATION AND REGISTRATION

Contact us and provide a form filled with the following details to book and register for this program

**Institution** \_\_\_\_\_ **Contact** \_\_\_\_\_

NAMES OF DEBATERS	SURNAMES OF DEBATERS	LEARNING LEVEL	AGE
juniors	Form 1 and 2		
intermediate	Form 3 and 4/5		
Senior	A levels		

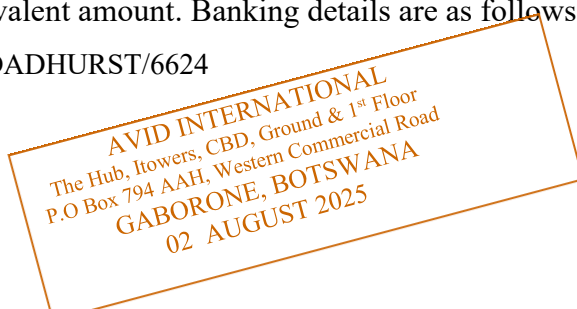
## PAYMENT PROCEDURE

Soon after confirming registration, proceed on to deposit an equivalent amount. Banking details are as follows:

BANK NAME/BRANCH/CODE: Standard Chartered/ BROADHURST/6624  
ACCOUNT NAME: Avid International  
ACCOUNT NUMBER: 0100402301100  
SWIFT CODE: SCHBBWGX

\* Having other payment options, inform us\*

Great institutions run debates - no debate about it! Wish you the of best in all your debating championship tournaments.



## INNOVATION DEBATES AND SPEECH

## Structure

- ✓ Debate ---- **World Schools Format & Rules** – Impromptu Motions
- ✓ Innovation Speech ----- **Public Speaking Rules** --- Prepared Speech 70% and Impromptu Speech 30%

The fields of innovation offer a plethora of topics that can spark insightful debate among scholar. Keeping up with the latest discoveries, innovations, and ethical implications is essential in today's fast-paced digital world.

\*\*\*Here are some of innovation motions that can stimulate meaningful discussions\*\*\*\*

### 1. Artificial intelligence: Boon or Bane?

Artificial intelligence (AI) has the potential to revolutionize various industries, from healthcare to education and beyond. However, concerns about job displacement, privacy issues, and algorithmic bias are also essential points to consider. A debate on the role of AI in our society asks whether its benefits outweigh its potential risks.

### 2. The Race for Space Exploration

As technological advancements propel humanity further into space than ever before, questions arise about the future implications of this exploration. Is our focus on colonizing other planets necessary or practical? What about the environmental and financial costs associated with these endeavours? Debating these topics can lead to deeper understanding about our place in the cosmos and the impact it has on Earth.

### 3. Genetic Engineering: Unleashing Pandora's Box?

Genetic engineering techniques such as CRISPR have become increasingly accessible, allowing scientists to edit genes with remarkable precision. While these breakthroughs could lead to life-saving treatments for genetic disorders or perhaps even cure diseases, they also raise ethical questions about manipulating human DNA and potentially creating "designer babies." Exploring these concerns is critical as we enter a new era in biotechnology.

### 4. Social Media: The World's Great Connector or Divider?

Social media platforms have connected people worldwide, making communication faster and more convenient than ever before. Yet this connectivity has also amplified negative effects such as disinformation, cyberbullying, and addiction. Should governments regulate social media usage to minimize harmful consequences? Debating this topic will undoubtedly highlight the dichotomy between freedom of expression and the need for increased regulation.

### 5. Renewable Energy: The Path to a Sustainable Future

The ongoing climate crisis has reignited discussions on the effectiveness of renewable energy sources as a way to reduce the global carbon footprint. However, transitioning away from fossil fuels raises questions about cost, infrastructure, and the required changes in the existing economy. A debate on renewable energy delves into the feasibility of achieving global sustainability.

### Conclusion:

As we continue to push the boundaries of innovation these debates will only grow more complex. By engaging in these discussions, we foster open-mindedness, critical thinking, and a deeper understanding of what it means to live in an ever-changing world. So whether we find ourself pondering AI's impact on humanity or debating the merits of space exploration, remember that healthy debates propel our society toward progress and innovation.

## BUSINESS PITCH PRESENTATION – USING PROJECTED SCREEN

### FORMAT

A presentation by a team of three using **Design Thinking Model** in PowerPoint form

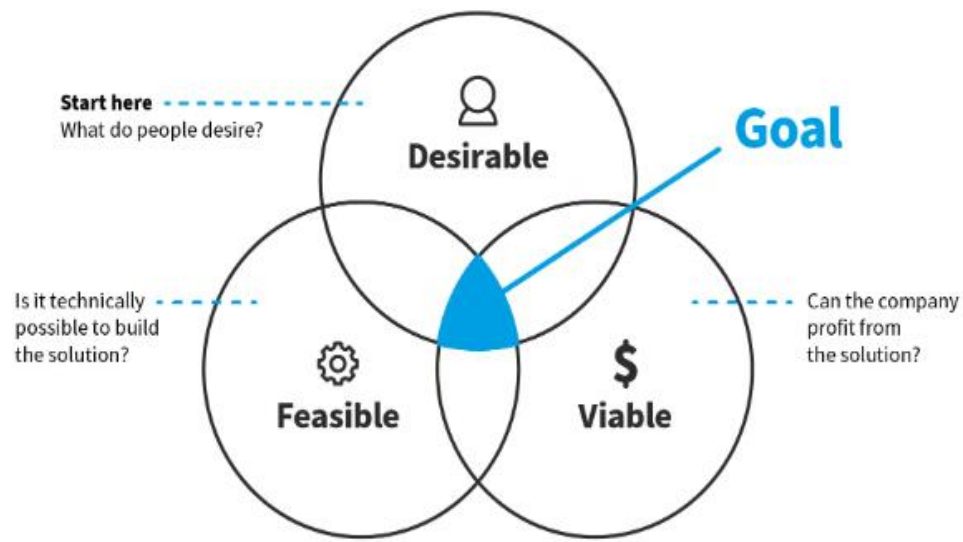
\* Naming a presentation is mandatory---title

First Presenter – Emphasize and Define

Second Presenter – Ideate and Prototype

Third Presenter – Test

- ✓ The goal is to develop innovation idea in three lenses:



Design thinking is a methodology focused on understanding the user needs in five stages

1. Empathize: Research your users' needs.
2. Define: State your users' needs and problems.
3. Ideate: Challenge assumptions and create ideas.
4. Prototype: Start to create solutions.
5. Test: Try your solutions out.

### THEMES - BUSINESS PITCH

#### Theme 1: Innovation in the Digital Era

Teams should encourage to embrace new technologies and strategies.

##### *Explore Advances in AI, Automation, and Big Data*

AI, automation, and big data are transforming industries. An exploration through each can provide valuable insights into using technology for business growth. Ethical considerations around AI and machine learning offer opportunities for meaningful discussions on responsible practices.

The business pitch may cover:

- AI's role in enhancing customer experiences
- Automation tools for streamlining operations
- Using big data analytics for informed decision-making

## ***Use Digital Advancements to Transform Industries***

Digital advancements are driving change across various sectors, fostering positive social impacts. Highlighting these shifts helps teams understand technology's potential to address global challenges.

Business Pitch to explore include:

- Adopting digital technology in traditional industries
- Successful case studies of technology integration
- Preparing for future trends and emerging technologies

By focusing on these themes, teams can [enhance audience engagement](#) and encourage meaningful conversations.

## **Theme 2: Sustainability and Green Solutions**

Environmental responsibility is a key concern for many organizations, making sustainability and green solutions an engaging and relevant conference theme.

### ***Showcase Sustainable Business Practices***

Highlighting sustainable business practices shares practical methods for reducing environmental impact. Hosting a "Green Conference" featuring recyclable materials, digital programs, and eco-friendly practices can align your event with contemporary values and attract eco-conscious attendees.

Business pitch can focus on:

- Green technologies
- Sustainable supply chain management
- Corporate social responsibility

### ***Strategies for Reducing Environmental Footprints***

Conferences that implement eco-friendly strategies set an example for reducing environmental impact. Using digital materials, eco-friendly venues, and sustainable catering options demonstrate a commitment to environmental responsibility.

Include discussions on:

- Renewable energy and environmental innovations
- Green architecture trends
- Strategies for minimizing the environmental footprint

By embracing sustainability, you can inspire attendees to adopt greener practices, fostering a community dedicated to environmental stewardship.

## **Theme 3: The Future of Work and Hybrid Models**

As organizations continue to adapt to rapid changes, understanding new models of work is critical.

### ***Remote Work, Flexible Schedules, and Hybrid Strategies***

The rise of remote work and flexible schedules has fundamentally altered business operations. Teams can explore effective business strategies for integrating remote and in-person work environments, utilizing [hybrid event tips](#) to navigate these changes.

Key topics include:

- Managing hybrid teams and applying practical [hybrid event tips](#)
- Enhancing communication
- Using technology, such as [event management platforms](#) to host a virtual event that proves your best practices and recommended solutions

Furthermore, choosing appropriate [hybrid event venues](#) can enhance the experience for both remote and on-site attendees.

### ***The Long-Term Impact of Evolving Workplace Trends***

Conferences focusing on the lasting effects of workplace changes help organizations prepare for future challenges. By analysing case studies, attendees can gain insights into how hybrid models affect culture and employee engagement.

This theme equips attendees with knowledge and tools to successfully navigate the evolving workplace.

## **Theme 4: Marketing and Sales in a Digital Age**

Staying competitive requires keeping pace with rapid changes in marketing and sales technologies. Focusing on this theme allows attendees to explore new strategies shaping the industry.

### ***New Digital Marketing Tools and Lead Generation Tactics***

Sessions can cover the impact of AI on marketing automation, using data analytics to [increase event ROI](#) through targeted lead generation, and incorporating platforms like voice search and virtual reality.

These discussions help teams discover practical ways to attract and retain customers in a digital landscape.

### ***Social Media Strategies and Customer Engagement***

Social media is essential for connecting with audiences. Conferences can explore effective engagement strategies, such as storytelling, [YouTube marketing strategies](#), algorithm-driven visibility, and campaign analytics.

These insights enhance customer engagement and help you refine your social media strategies.

## **Theme 5: Technology and Its Role in Business Transformation**

Technology plays a central role in transforming how businesses operate and compete. This theme provides insights into integrating new technologies for growth and development.

### **Technological Advances (Blockchain, Cloud Computing, and Cybersecurity)**

Conferences can explore advancements such as blockchain, cloud computing, cybersecurity, and understanding [event data ownership](#). These discussions offer valuable insights into streamlining operations and improving security.

Topics may include:

- Blockchain for secure transactions
- Cloud computing for scalability and efficiency
- Cybersecurity strategies for protecting data, including considerations of [event data ownership](#)

### **Embrace Change for Business Growth**

Adapting to technological advancements is crucial for staying competitive. By embracing these changes, organizations can improve customer experiences, increase efficiency, and open new market opportunities.

Business Pitch may provide guidance on overcoming challenges and using technology, including leveraging [event data insights](#), for sustained growth.

## **Theme 6: Advanced Healthcare Solutions**

Changes are transforming healthcare, and this theme explores developments that shape the future of the industry.

### **Medical Advancements, Telemedicine, and Healthcare Technology**

Attendees can explore topics such as telemedicine, AI in diagnostics, and advancements in medical devices. These developments are changing patient care and healthcare delivery.

Interactive demonstrations may cover:

- AI-driven diagnostics
- Telemedicine for remote care

- Advances in personalized medicine

## New Challenges in Healthcare

Conferences can address key challenges facing the healthcare sector, such as managing public health crises and improving access to care. Discussions may also focus on ethical considerations and supporting mental health for healthcare professionals.

Incorporating wellness activities into the conference itself further acknowledges the importance of well-being within healthcare, and utilizing the [power of analytics](#) can optimize event outcomes.

## Theme 7: Globalization and Market Expansion

The theme explores the opportunities and challenges of expanding into international markets, helping businesses reach new audiences and diversify operations.

### Opportunities and Challenges of Expanding Into International Markets

Entering new markets offers growth potential but also presents obstacles such as cultural differences and regulatory complexities. Sessions can provide strategies for navigating these challenges.

Topics may include:

- Accessing new customer bases
- Overcoming legal and regulatory hurdles
- Adapting products for local markets
- Choosing [trendy event venues](#) to appeal to international audiences

### Successful Case Studies of Going Global

Sharing real-world examples of successful international expansion can offer valuable insights for attendees. Highlighting companies that have successfully navigated cultural, legal, and logistical challenges provides actionable takeaways.

This theme can help you explore how to grow your business by entering new markets.

## *Why applying Creative Problem-Solving and Design Thinking modes in Business Pitch*

Creative problem-solving and design thinking offer fresh approaches to overcoming business challenges. The theme emphasizes new and creative approaches to common problems.

Teams can introduce design thinking as a framework for tackling business problems. Case studies and presentations provide insights into how companies have used creative thinking to drive success.

Business Pitch presentation may focus on:

- Labs for creative problem-solving
- Presentations on creative strategies
- Case studies of successful design thinking applications

This competition allows teams to apply design thinking principles in real-time. Participants can engage in activities such as empathy mapping, journey mapping, and prototyping exercises to develop new solutions.

These interactive elements enhance their business pitch skills and encourage creative problem-solving.

The theme focuses on building resilience in the face of uncertainty, equipping learners with the tools to navigate challenges and thrive in changing environments.

Business pitch on adaptive leadership, crisis management, and navigating change help teams develop the skills to remain agile during unpredictable situations. Mindfulness practices can support mental health and resilience.

Business pitch presentation may cover:

- Crisis management strategies
- Techniques for leading through change

- Mindfulness and stress management
- Implementing creative [corporate event ideas](#) to foster resilience

Pitch that focus on resilience offer strategies for organizational strength, featuring keynotes and interactive workshops. Presentation on networking opportunities also allow for the exchange of ideas on how to adapt and grow through challenges. These themes equip learners with practical tools for building a more resilient organization. Therefore teams need to highlight advancements in education and lifelong learning, offering insights into how organizations can prepare for future challenges.

Digital developments are reshaping education and training, and understanding these changes through resources like a [virtual events glossary](#) can be beneficial. Teams can explore the role of e-learning platforms, AI in education, and virtual and augmented reality in changing how we learn and teach.

Hands-on demonstrations can focus on:

- Virtual and augmented reality in education.
- AI-powered learning platforms.
- Gamification for enhanced learning experiences.

Lifelong learning and upskilling are essential for adapting to an evolving job market. Such panel presentations and workshops can highlight career pathways, micro-credentials, and corporate learning programs. By focusing on innovation and business pitch learning, learners gain actionable strategies to stay competitive in the future of work. These 7 themes offer a variety of engaging and relevant ideas for our next competition . Select a theme that resonates with your audience and reflects current trends ensures that your presentations are impactful and memorable.

\*\*\*\*\* **Wish you fruitful debates** \*\*\*\*\*