

A Bill to Fund the Regulation of Pharmaceutical Advertisements

BE IT ENACTED BY THE CONGRESS HERE ASSEMBLED THAT:

SECTION 1. \$10 billion will hereby be allotted to the FDA in order to promote the 1
expansion of pharmaceutical advertisement regulation. An additional \$500
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million will be allotted in order to provide a monetary incentive for
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participation in the FDA's existing Bad Ad Program.
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SECTION 2. Pharmaceutical advertisements will be defined as advertisements created 5
for the purpose of being displayed to the general public in order to
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promote pharmaceutical drugs. The FDA's Bad Ad Program is a current
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pathway for the reporting of unethical advertisements that individuals may
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choose to indulge in. Monetary incentive shall be defined as \$100 per
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advertisement taken down.

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SECTION 3. The FDA will be responsible for the proper use of the funds provided by 11
this bill. Additional funds may be approved by Congress upon the request

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of the FDA.

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SECTION 4. This legislation will take effect in FY 2026. All laws in conflict with this 14
legislation are hereby declared null and void.

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Introduced for Congressional Debate by Senator Meng of Acton-Boxborough Regional High School.