

SELECT ONE TOPIC FROM THE LIST BELOW:

ON CAMERA - Competitors will have 30 minutes to prepare a 30-second elevator pitch AND a subsequent 3-minute sales pitch.

1. Glow & Go Holiday Backpacks

- **Features:** A backpack with built-in LED lights that can display festive designs or personalized messages. Includes a portable charging station for phones and laptops.
- **Target Audience:** Tech-savvy students who want to combine practicality with holiday flair.

2. SnowPrint Sneakers

- **Features:** Sneakers that leave festive patterns (like snowflakes or holiday greetings) in the snow or dirt when worn. Designed with eco-friendly materials and customizable soles.
- **Target Audience:** Active students looking for unique holiday fashion.

3. Holiday Hologram Decorator

- **Features:** A pocket-sized device that projects 3D holographic holiday decorations onto walls, ceilings, or lockers. Users can customize designs through an app.
- **Target Audience:** Students who want a high-tech way to decorate without physical clutter.

4. MugMood Multi-Changer

- **Features:** A thermos that changes its design with heat, revealing holiday patterns and encouraging hydration. Includes a Bluetooth speaker in the lid for music on the go.
- **Target Audience:** Busy students juggling studies, sports, and holiday spirit.

5. Festive Study Buddy

- **Features:** A holiday-themed planner that syncs with an app, providing study tips, reminders, and festive encouragements. Comes with customizable stickers and inspirational messages.
- **Target Audience:** Students balancing holiday fun and academic responsibilities.

6. ChocoBlast Ornament Maker

- **Features:** A DIY kit that lets students create chocolate-filled ornaments. Comes with molds, colorful wrappers, and edible holiday decorations.
- **Target Audience:** Creative students and foodies who enjoy hands-on activities.