



Wedding Planning

WITH PEM

“We get lots of positive feedback about Wedding Planning With Pem. It’s refreshing and different!”

-Brad Pendleton, WCVL Indianapolis

Information Your Listeners Aren’t Getting Anywhere Else!

- **WEDDING PLANNING WITH PEM** is the 90 second daily radio feature that delivers wedding planning tips, etiquette advice, money saving ideas and much, much more!
- The wedding industry is a \$50 Billion per year market! Your station will find this an easy sell.
- Topics include: Wedding Tradition and Culture • Marriage Money Matters • Family Dynamics • Wedding Travel Safety • Health and Wellness • Wedding Planning Advice • and much more!
- Host **Pem Clark** is a talented radio personality, professional wedding planner and wedding retailer. She has produced and hosted over 4,000 episodes of the popular daily feature.
- Wedding season is 12 months long! When couples aren’t having weddings, they’re planning them. Ideal for all formats and for male and female listeners of all ages.

Perfect for local advertisers: Wedding Reception Halls • Luxury Car Dealers • Bridal Salons • Fine Dining Establishments • Jewelers • Spas and Beauty Salons • Resorts and Casinos • Florists • Caterers • Limo Services • Tuxedo Rentals • and Many More!

Format: 90 Seconds Daily, Mon-Sun

Distribution: FTP Download

Free of Charge: 60 Sec. In-Show Barter M-F

**Don’t Wait! Send back NOW
to Lock in Your Market!**

Email: info@syndication.net Fax 847-583-9025
Or call 1-800-743-1988





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“We really like Wedding Planning With Pem, it’s a great complement to our morning show!”

–Jeff Sisk, Program Director, WHOP-FM Nashville

About the Host

Pem Pfisterer Clark is a talented Radio and TV personality, a professional wedding planner and wedding retailer, and an inspirational speaker. She has personally officiated over 900 weddings. Since 2001, Pem has hosted and produced over 4,000 episodes of the popular syndicated feature, WEDDING PLANNING WITH PEM.

A successful entrepreneur, Pem operates a full service bridal salon and a wedding reception hall. More recently, she opened a wedding chapel, which hosts as many as 6 weddings a week.

Along with her successful radio program, Pem hosts a television version of her show which airs three days a week in local markets.

She is also a talented artist whose illustrations are sold in retail outlets both nationally and worldwide. Her art commissions include the Senate and House in Washington, as well as the President’s Oval Office.

Pem Clark and her husband live in Henderson, Kentucky.

Pem is dedicated to your station’s success! She is available to record promos, opens and closes, and for interviews with your station (some restrictions apply).



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