



SWEET SUCCESS AND THE SOUL OF YOUR BUSINESS

**A 7-DAY EXPERIENCE OF ENERGY ALCHEMY
FOR CREATIVE ENTREPRENEURS**

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DAY ONE

Why Are You Here? A Fresh Definition of Success

► [Access Day 1 audio here](#)

Welcome to *Sweet Success and the Soul of Your Business: a 7-Day Experience of Energy Alchemy for Entrepreneurs*. I'm so glad you're here! Thank you for embarking on this journey into the land where energy alchemy and creative entrepreneurship walk hand in hand.

Over the next seven days, we will explore two essential elements that will help you shape your business as an expression of your soul's deepest desires, while also supporting your own wholeness and well-being, and creating true ease, prosperity and freedom for yourself and your beloveds.

While there is a lot more to crafting a successful business than we can cover in such a brief period of time, we will focus on two things that are essential for creating sustainable success in your business: Your relationship with your soul, and the relationship between you and the soul of your business.

Your business has its own soul, its own purpose, its own unfolding life. When you enter into a co-creative partnership with the soul of your business, you call on its wisdom, power and presence, its allies and resources, to help you build a strong foundation for a business that emerges from your deepest desires, and serves both you and your world in meaningful ways.

Before we dive into our week-long exploration, consider this question: What brings you here, today?

Perhaps you're doing work that you love, that you're good at, that serves people – and yet, it doesn't make you enough money so that you and your family feel financially stable and secure.

Or perhaps your business is flourishing, but you are exhausted and chronically overwhelmed. Maybe you're wondering if this is all there is – this parched desert of creating, launching, marketing, promoting, and then doing the whole thing all over again.

Maybe you feel burdened by the seemingly endless demands of your business, while what you truly long for is to feel that your business supports you – that it brings you spaciousness, prosperity, ease, and freedom to live your life as you choose.

You are not alone.

Business thrives at the intersection where your gifts, passion, and genius meet the world's need – and the market's willingness and ability to pay for your work.

Your business will flourish when these elements are in place:

- You love what you do, and you love the business of doing it
- You have the skills, knowledge, dedication & experience to do your work superbly
- What you offer serves a real need
- You are clear about what you do, why you do it, and whom you serve
- There are enough people in your world who are willing and able to pay for what you offer
- You are able to connect with the people who need what you have to offer, and share your business's story with them so clearly and cleanly that they feel at home in the world of your business, understand how your business can help them, and trust you enough to invest in your offers
- You understand that your business requires a different set of skills, structures and support than your work does, and you're willing to do what it takes to succeed in business.

Success in business – as in all things – has both inner and outer components.

The outer components are important. But it is the way in which the soul of your business shapes the world of your business that ultimately determines the degree of success you are able to achieve.

You are here because you want to succeed on your own terms. So let's begin by exploring what success is, for you.

Ultimately, success is an individual and evolving state of being rather than a goal that you climb towards and achieve. How I define success may not be how you define it, and as you and your business grow, your definition of success will change and grow as well.

However, there are certain markers of success that most of us can agree upon. On an outer level, these include a flow of income and resources that support you in living joyfully, doing your best, most creative work, and thriving – however you define this for yourself.

Since your business and your life are intimately intertwined, success also means that your life is imbued with those qualities that truly matter to you. These qualities might include Wholeness. Abundance. Kindness. Ease. Support. Freedom. Sovereignty. Play. Love. Right relationship.

On an inner level, success includes doing work that emerges from your creative heart – that nourishes your soul’s purposes, is in alignment with your vision and values, and serves your world in meaningful ways.

You may be here because the outer and inner markers of success aren’t lining up for you.

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Today’s Practice

Take a moment. Center yourself. Gather your journal and pen. Consider:

- What deep longing has brought you to this course? Why are you here?
- What brings you joy, in your business? What do you love about it?
- What isn’t working in your business? What constricts your heart, or is painful for you?
- What markers of success (internal or external) are you ready to grow into?
- What are the qualities that truly matter to you? Which ones do you express in the world of your business? Which ones are missing or wanting to be more fully integrated into your life and business? **

Wishing you the miracles of simplicity and clarity in your exploration.

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** To learn more about soul qualities, and to explore them in greater depth, head on over to my online [Deva Cards](#).

DAY TWO

Why Energy Alchemy Matters

► [Access Day 2 audio here](#)

If we are to stay in business without burning out, getting disheartened or losing ourselves in the daily noise, we have to learn sustainable ways of working and creating with spaciousness, freedom and flow.

Energy alchemy skills are essential for this. They extend our vocabulary, make many things possible that otherwise might be out of reach, and offer ways of growing both ourselves and our businesses in partnership with allies in many dimensions, so we experience greater flow, freedom and ease.

We live in an energy ecology – in fact, we live in multiple, nested energy ecologies – and the more fluent we are, in our ability to work with energy, the more effective we will be at crafting successful, sustainable businesses.

Your business has its own soul, its own essence. It also has its own ecology, which is intimately interwoven with your life.

By harmonizing the various elements of your personal ecology, including your relationship with your business, you create greater wholeness, coherency and integration in all aspects of your life. And, you contribute to creating a world that works for everyone.

Success in business requires you to do the inner work of knowing and claiming your true desires, aligning your vision and values with your soul's purpose, and with your own gifts, talents, abilities, personality and nature.

To do this, you will have to meet and come into right relationship with your own doubts and ambivalence, recognize and dissolve conditioned beliefs, patterns and programming, free yourself of past fantasies, dreams and projections, and let go of fixed ideas about who you are and what you can be, do or have.

To grow your business, you will have to liberate yourself from your past by embracing its soul qualities and essence, while dissolving those forms and patterns that no longer serve you.

Energy alchemy skills help you to do this, cleanly, effectively and with great speed. The outer work supports the inner work, and vice versa.

By working with energy technologies and energy alchemy, you can cultivate the power of your soul's presence. You can develop your soul's qualities in yourself, and increase your capacity to hold and express them in your life.

When you do, everything in your ecology is transformed. You develop harmonious and mutually beneficial relationships with your business, with your clients, with money, prosperity, abundance – every aspect of your business comes into alignment with the pattern that your soul, and the soul of your business, holds for its perfect unfolding.

Your presence brings power, clarity and freedom to your life. Tomorrow, I'll share with you a guided meditation to get clear and present, no matter what's going on in your life. Meanwhile, here's a practice to focus your attention and be loving in relationship with your ecology.

Today's Practice

For today, set a timer to sound every 30 minutes – on your phone or laptop, or use a simple kitchen timer. When it goes off, stop and check in with yourself. What are the sensations in your body? The tastes in your mouth? The smells you smell? The sounds you hear? What are you feeling? What do you need? What do you want?

Drop into your heart, and think of someone or something you love unconditionally. Feel your love and deep appreciation for them fill your heart. Now, expand and extend the love and appreciation you feel until they flow from your heart through your whole body. Extend your deep love to every part of your body, beginning with the soles of your feet, and moving through every part of your body all the way to the top of your head. Move inward as well as upward – love your organs, arteries and veins, the network of your nerves, the marrow in your bones, your miraculous cells.

Extend love and appreciation to your senses, your thoughts and feelings, your desires and needs. Love and appreciate what's knotted, difficult, contracted in you. Extend your love and appreciation to that which is easy, fluid, expansive, grace-filled in you. Embrace your stories, your patterns, your complexity, your simplicity – all of you – with a spacious, open heart.

Now, look around you. Expand the love and appreciation that fills you to embrace the objects in your room – your desk, your computer, the books on your bookshelf, the chair

in which you sit. Take a moment or two to bring your loving appreciation to each thing in your environment, and to include it in your embrace.

Love. Appreciate. That is all.

Notice how you feel, at the end of a day of loving what is.

Wishing you the miracle of unadorned attention to things as they are.

DAY THREE

The Power of Presence

► [Access Day 3 audio here](#)

Your Presence is you – the radiance of your soul in your body, the light of your personhood. Your presence is the gift you offer the world. It is also the innate power with which you create all things in your life and in your business. To work effectively with energy alchemy, you begin by strengthening your ability to be present. Today, you'll spend a few moments in a simple practice to ground, center, and experience a fuller expression of your soul's presence.

Please sit comfortably in a chair, with the soles of your feet flat on the floor, your hands resting palms-up in your lap, and your back reasonably upright. Gently close your eyes, and bring your awareness behind your eyes and up a bit, into the center of your head.

Take a deep breath in – feel the touch of the air as it enters your nostrils; stay with it as it flows all the way down into your belly, and back out again. Another deep breath – in... and out. And one more.

Become aware of the sensations in your body. The warmth of your breath in your nostrils. The pressure of your feet on the floor, of your bottom against the seat of your chair. The texture of your clothes against your skin. The weight of your eyelids on your eyes.

Listen more closely – to the whoosh of your pulse; the rhythm of your heartbeat; the hum of your organs and cells; the deep bass note of your bones.

Taste the flavors in your mouth and on your tongue.

Pay attention to the smells you encounter – the scent of your own breath; of your skin; of the room around you.

Be aware of what you're feeling right now. Make room in your heart for all your feelings, and give them permission to flow. Feelings are energy, just as all things are energy. And energy naturally flows, unless it is restricted, denied or bound. Give your feelings room to breathe, room to flow.

Notice your thoughts, and let them float by like white clouds in a clear blue sky – without clinging to them or pushing them away. Let them arise and disappear naturally – make room for them without identifying with them.

You are not your thoughts. You are not your feelings. You are not the sensations in your body. You are not your doubts and fears, your hopes and dreams. Yet all of these are elements of your personal ecology. All of these aspects of you are energy, and energy is constantly moving and changing.

You are a living, incarnate, embodied soul.

Feel your soul's presence, within you and all around you. Your soul is vast, and extends into many dimensions. But there is an aspect of it that is incarnated in your life now. You can experience this aspect of your soul in your body, and in your energy field, all around your body.

It takes no effort to experience your soul's presence. Effort is a body energy. It doesn't exist in the realms of subtle energy, which is the domain of your soul. So let go of any tension or trying-to-do, and simply invite your soul to flow into your body through the back of your heart, between your shoulder blades. Let it fill your heart, and flow up through your spine into your head, and down your spine into your pelvic bowl.

You know what presence feels like. You experience the presence of people you encounter every day. You get a felt sense of who they are, from the very first moment you meet them. And they, in turn, know you by your presence, even if they've never met you before.

For now, feel your soul's presence radiating from your spine out through your whole body—into your chest and belly, into the bowl of your pelvis, right down to the soles of your feet. Feel your presence radiating down your arms and hands, and into your fingertips. Feel your soul's presence penetrating skin and muscle and bone, until the light of your soul infuses every cell of your body.

Feel your extended soul radiating out all around your body, into your energy field and beyond. Feel it flowing down into the earth to meet the Deva of the earth. Feel your deep love for the earth flowing from your heart, down through your belly and pelvic bowl, into the heart of the earth. Feel the earth's love for you, flowing up through the soles of your feet, into the bowl of your pelvis, and from there radiating out into your whole body.

Feel your soul radiating upward to connect with the soul of the cosmos. Feel your love for the cosmos — for the sun, moon and stars, the galaxies and universe of which you

are a part. Experience the power that holds all of these celestial bodies in harmonious relationship with each other and with you.

As your love radiates out into the cosmos, feel the love that the Deva of the cosmos has for you. Feel its love flowing in through the top of your head, into your heart, down into your belly and your pelvic bowl.

As you anchor into these energies of earth and cosmos, your presence — that aspect of your soul that's in your body — becomes more powerful, vibrant and available. And your presence is what you bring to the world. It's what makes your business and your life rich, full, creative and successful.

Feel your soul's light vibrating in every organ and cell of your body.

The whole of your body and your energy body is a field of vibrating particles. Feel the shimmer and flow of these vibrations, inside your body and in your energy body around you.

Now extend your awareness into your energy field, around you. Staying centered in your spine, fill your energy field with your soul's radiance.

Your energy field extends out all around your body, about the distance of your outstretched arms. Reach overhead with your arms outstretched; then sweep your arms out on either side of your body, all the way down to your feet. The boundary of your energy body is at your fingertips, at the very edge of your outstretched arms. Like a second skin, it forms an egg-shaped field of electromagnetic energy all around your body.

As you breathe in, feel the boundary of your energy field expand a little. As you breathe out, feel it contract ever so slightly, much the way your skin expands and contracts as you breathe in and out.

Be aware of this pumping action of your energetic boundary, flexing as you breathe out, and expanding as you breathe in.

Today's Practice

Play with this today. Notice where your boundary feels clear and flowing. Notice which areas of your boundary feel diffuse or numb or difficult to sense.

Does your sense of your energy field change as you bring your awareness and attention to it? How do you feel, as you invite more of your soul's presence into your body and energy field?

As we walk this journey, you will gain a greater understanding of how the power of presence and the power of boundaries work together to enhance your personal power to manifest your soul's desires. Together, they contribute to the success of your business, and creative joy in your life.

Wishing you the miracle of presence!

DAY FOUR

What and Who is Your Business Deva?

► [Access Day 4 audio here](#)

Your business has its own soul, separate from yours. It has its own genius and gifts, its own life-path, its own unfolding ecology.

Your business has its own allies and partners, its own sources of support and sustenance. Its life is intimately woven into yours, because it emerges from your heart, your vision. You nourish it with your energy, time, money and resources.

But your business is not you.

If you have children, you know this. They come from you, but they are not you. Their life is theirs to shape; and while it is your privilege to serve their unfolding lives, you do not own your children. They are sovereign beings, with their own souls, their own path, and their own destiny.

It is the same with your business.

Once you truly understand this, it changes the way you do business. In the soul of your business, you have a partner whose knowledge and gifts complement your own.

When you consciously cultivate partnership with the soul of your business, the relationship between you becomes one of increasing love and creative collaboration based in sovereignty, rather than a relationship that is weighed down by debt, burden, responsibility and obligation.

Your business can and will love and support you, if you let it – if you give it what it needs so it can continue to grow into its full capacity.

If your business is still very new, it may seem like a baby who demands every ounce of your time, energy and resources to meet its needs.

But, given the right support, your business will grow up to serve and nourish you and the people and causes you love. No matter what stage your business is in, right now, the Deva of your business wants to serve you, and your world.

Your business also offers you a playground for creative exploration and discovery, and a powerful container for your own growth and evolution.

Because your business has its own life, it can flourish even when you yourself are going through difficult times. Your ups and downs won't affect your business to the same degree, once you establish clear and loving boundaries between your life and the life of your business.

Every creation that has an evolutionary purpose has a counterpart in the subtle energy realms, which holds the pattern or blueprint for its perfect unfolding.

I call these pattern-holders Devas, a Sanskrit word that means Shining Ones.

Your business too, has its own soul, its own Deva.

The Deva of your business holds the pattern for its perfect unfolding, but it is not a fixed or prescriptive pattern. It can unfold in a multitude of ways. And you are an essential partner in that unfolding.

Devas cannot act in the physical world, except with our co-operation. To bring the pattern of your business out of the realm of subtle energy and into the 3-D world requires collaboration and co-creative partnership between you and your Business Deva.

Devas are powerful in their own realms of influence, which are the dimensions of subtle energy. They have access to all the powers of wholeness, and can mobilize them on your behalf.

Your Business Deva has a perspective that extends beyond the limitations of time and space that exist in the physical world. It holds, in its ecology, the past, present and future of your business, and it can offer you clear and practical guidance, as well as help and support in many aspects of your business, like: Information about market trends; how to price your goods and services; what your customers need and desire, and how best to communicate with them.

It can show you the most valuable investments to make; connect you with those partners, employees, colleagues and allies who can best help you grow your business organically and sustainably.

It can lend you its power and support. It can open pathways for you, bring you undreamed-of opportunities, and align with the powers of wholeness to create miracles in your business.

But your Business Deva relies on you to act in the physical world. The success of your business will depend on how effectively you partner with your Business Deva. True

partnership calls on your best self – your receptivity, your willingness to co-create and collaborate with it, and your skills, power, maturity and discernment – so you can make clear choices and act to fulfill your vision for your business.

You can ask your Business Deva for its perspective and insight, and share your own creative vision and knowledge with your Business Deva.

Each of you has complementary skills, allies and resources. Your task is to use yours to the best of your ability, to be receptive; to exercise your own discernment, and to act vigorously and decisively on the opportunities your Business Deva helps create for you and your business.

Your Business Deva can make connections for you, but it cannot make a phone call for you, or show up at a meeting on your behalf.

In the relationship between you and your Business Deva, you are the active partner in the physical world, because you are the only one who is able to act in the physical world. Your Business Deva's energy and influence lies primarily in the subtle energy worlds, which are a parallel ecology that operates alongside that of our 3-Dimensional world.

Today's Practice

Tomorrow, I will guide you through a meditation to attune to and commune with your Business Deva.

Today, simply feel or sense into your Business Deva's presence. Remember, this is the soul essence of your business – you know it, deeply, on a soul level, even if you've never made conscious contact with it before. As you make a conscious connection with your Business Deva, consider these questions:

- Do you love your business? Do you love it the way you love the people or places that are dearest to your heart?
- Do you love it so deeply that you're willing for it to be fully itself, even if that isn't what you want, or what you're entirely comfortable with?
- What is your felt sense of your Business Deva?
- Wishing you the miracles of openness, curiosity, wonder and discovery in this exploration.

DAY FIVE

Meet Your Business Deva

► [Access Day 5 audio here](#)

As you may recall from yesterday:

Every creation that serves an evolutionary purpose has a counterpart in the subtle energy realms, which holds the pattern or blueprint for its perfect unfolding.

I call these pattern-holders Devas, a Sanskrit word that means “Shining Ones.” Your business too, has its own soul, its own Deva.

Today, I will guide you through a meditation to connect with your Business Deva.

Your Business Deva, like all Devas, lives in the field of Love and Unity. To connect with it, you begin by connecting with the field of love within yourself first. Love is a spiritual vibration, not a feeling. But we experience it through our feeling sense.

So think of someone or something that you love unconditionally. Maybe your child or partner, your parent or your pet. Maybe the seashore, your home, or your favorite flower. Maybe the love you feel for a bird as it soars in the clear blue dome of the sky.

It doesn't matter what or whom you love – it matters only that you love this person, place or being so completely that you want her, him, or it to be themselves, to be free, to be filled with the radiance and power of their own being.

When you feel the flow of love within your heart, let your love radiate through your whole body, out into your energy field all around you, and out to the boundary of your energy field. Feel your love filling your energy field and your boundary, all around you.

Repeat the exercise we did on Tuesday – feel your boundary, like a second skin, arm's-length all around your body. Feel it expand a little as you breathe in. Feel it contract a little as you breathe out. Feel the pumping action of your breath, at the boundary of your energy field.

Now, invite the Deva of your business to meet you at the edge of your energy field, out in front of you.

Stay receptive to whatever you experience, as you feel its presence in front of you. Feel your love flowing out from your heart to meet it, at the boundary of your energy field. Feel its love flowing towards you, mingling its presence with yours.

Turn your hands palms-up in your lap, and ask the Deva of your business to place a portion of its presence in your hand. Feel its love and presence, as it holds your hand.

Be aware of this vibration, the presence of this being that is different from you, but that is so connected to you.

Feel the qualities of its presence, the way you experience the presence of someone you love, when you're holding their hand.

The Deva of my business is powerful, creative and often very funny. It has a great sense of humor, an irrepressible and buoyant joy. It is light, playful, loving, and wise... And this is just the portion of its presence that I am able to connect with right now. Its full beingness is much vaster than that, just as the fullness of my soul is more multidimensional and complex than my conscious mind can perceive.

Experience what the soul of your business feels like to you. It may feel very familiar, because it's a being with whom you already have a close relationship. Or, it may feel distant, removed from you because you haven't paid attention to it or you haven't made conscious contact with it before.

Release any judgment or expectations about how your Business Deva should feel to you, and simply allow yourself to experience its presence right now – without agendas, in a spirit of curiosity and playful exploration.

How do you feel about it? How do you experience this relationship right now?

Your Business Deva loves you unconditionally, and is invested in your growth, your evolution, and the success of your incarnation. Let yourself to experience its love for you.

When you feel sufficiently in touch with it, share with the Deva of your business about the business issue that's closest to your heart right now. Maybe you feel frustrated, scared and overwhelmed by the struggle to create enough income, through your business, to support you and your family.

Maybe you feel alone and burdened by all there is to do, in your business.

Maybe you feel responsible and guilty because you aren't able to give your business all you think it needs, to fulfill its potential.

Maybe you feel a mixture of delight, joy, exhilaration and terror as you get in touch with the powerful possibilities your Business Deva holds for your business.

Whatever it is that you're feeling right now, share it with the Deva of your business.

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Today's Practice

If you're a visual person, draw or paint your Business Deva. Explore its place in the landscape of your business, and the nature of your relationship with it. Or, write down your thoughts, questions, and impressions, and the responses of your Business Deva, to make the connection between you more real and immediate.

Wishing you the miracles of ease and wholeness, love and relationship.

DAY SIX

Canoodling by Candlelight with Your Business Deva

► [Access Day 6 audio here](#)

Yesterday, you connected consciously with your Business Deva, and experienced its presence at the boundary of your energy field.

Whether you've just met your Business Deva, or are already familiar with it, you are entering a lifelong relationship with a being that is one of your closest allies.

The relationship between you and your Business Deva has the potential to be deeply intimate, rich and rewarding. After all, your business emerges from your soul's calling to serve and bless your world!

You grow your business by developing a profound relationship with its Deva – the soul essence that you and your Business Deva will partner together to bring into the world.

When was the last time you held hands with your business? Canoodled with it by candlelight? Showed it the depths of your devotion?

Take some time each day, to connect with your Business Deva. Deepen your relationship with it. Together, you can develop a unified vision for your business. Your Business Deva can help you with everything from envisioning the world of your business to shaping an effective business model, and developing strategies for bringing it into being. It can help you with both planning and implementation.

Like any relationship, your relationship with your Business Deva will flourish when you nourish it with your love, appreciation, willingness to listen and to commune with it. Devas do not impose themselves, so ask for help when you need it. Then follow through and act on the opportunities your Business Deva creates for you.

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Weekend Practice

This weekend, explore ways to connect more deeply with your Business Deva. Here are some suggestions. Find ways to connect that work best for you.

- Read or listen to yesterday's meditation again. Deepening your relationship with your Business Deva is an ongoing, daily communion.
- Write your Business Deva a love letter. Be romantic, honest, real, passionate. Be specific. Listen for its response, which may be a felt sense, a thought, a conversation, or a whole-body experience. Write about it too.
- Commune directly with your Business Deva, through images or through your feeling sense.
- Set aside some time to hang out with your Business Deva. Commune with it while you're walking on the beach, or forest trail. Have dinner together by candlelight. Take in a photography exhibit together, or sink into a scented bubble bath. Stay present and connected with your Business Deva, and notice what arises.

There is no one right way to stay connected with your Business Deva – just follow your own heart and intuition, and be with it in whatever way feels right for you.

Wishing you the miracles of playfulness, openness, synthesis and love.

DAY SEVEN

The Most Important Element of Your Business Is YOU

► [Access Day 7 audio here](#)

As we come to the end of our journey together, I leave you with this reminder: The single most important element of your business is you.

Your energy, vitality, and creativity, your vision and heart, give birth to your business. Your love supports the life of your business.

You partner with the Deva of your business to unfold the miracle of its pattern in the world. You, and the relationship between you and your Business Deva, are the central elements in this creation that is your business.

Like any relationship, your relationship with your Business Deva will deepen and flourish if you nourish it with your love and appreciation. Your relationship will thrive through daily communion, your willingness to stand in your sovereignty and take responsibility for your choices while remaining open and receptive, and sharing yourself deeply, truly, faithfully.

It's easy to wait until a crisis arises before you call upon your Business Deva for its wisdom, support and guidance. But guidance isn't something you summon like a genie in a bottle, or consume, like chocolate. It is a natural result of your ongoing conversation with your soul and the Deva of your business. Guidance is the result of partnership, the daily give and take of ideas that grow from a foundation of mutual respect and trust.

It's my dearest hope that this brief experience of the power and beauty of energy alchemy will lead you to a life-long exploration of, and partnership with your soul, and with the Deva of your business.

We have just touched the surface of what's possible when you work with the skills and processes of energy alchemy, and the power and partnership of your soul and the soul of your business.

If you'd like to deepen your knowledge and understanding of this work...

...create both momentum and fulfillment in your business in partnership with your Business Deva and other allies, learn powerful energy alchemy skills, and create a new story for your business in the year ahead, welcome to my popular self-study program, **Story Magic: Dream It, Make It.**

With this program – which includes a self-guided, 2-day retreat, **Dreaming in the Dark**, and **The World of Your Business Playbook** – you'll learn how to craft a new story for your business that's in harmony with your values, your desires, and your calling.

You'll begin your journey at the intersection of two paths — the one that winds through the year just past, and the one that leads to the year ahead, still shrouded in mists, waiting for you to explore and claim it. It's a powerfully clarifying journey that will take you from imaginative visioning to inspired action.

If you're ready for miraculously accelerated evolution, in your business and your life, I'd love to help you make it happen. [You can get all of the details here.](#)

Wishing you peace, prosperity, blessings, and a lifetime of unfolding miracles.

– Hiro

ABOUT STORY MAGIC: DREAM IT, MAKE IT

This self-study program – that includes my most popular pairing: **Dreaming in the Dark** and **The World of Your Business Playbook** – is perfect for you if you have a business you yearn to recalibrate or transform, or you're just starting your business and you want to craft a story for it that's perfectly aligned with your values, your desires and your calling.

Dreaming in the Dark is a two-day, self-guided retreat where you'll take a profound journey that begins at the intersection of two paths — the one that winds through the year just past, and the one that leads to the year ahead, still shrouded in mists, waiting for you to explore and claim it. It's a powerfully clarifying journey that will take you from imaginative visioning to concrete, inspired action. Many of my students revisit it each year, to review and release the year just past, and to create the new story for the year ahead.

The World of Your Business Playbook: How to create a world of welcome and belonging for you & your customers is a workbook filled with questions, prompts and playful worksheets that invite you to creatively shape the world of your business – creating a world that rings with a clear message for your customers.

Purchased individually, these cost \$145. For you, who have taken this first step to creating a business in harmony with your soul, I offer them for just \$98.

Here's what a couple of my past **Dreaming in the Dark** students said about this retreat:

"Hiro's work is a constant reminder of all the inner resources available to me. She has given me a way to feel supported by the unseen forces at play in my life. Working with Hiro has not only transformed my business, it has radically transformed the way I approach all my relationships — beginning with my relationships with money, time, and with myself."

– Paula Orozco, Coach, Reiki Master Teacher | PaulaOrozco.com

"...It's only been ONE week after the retreat, and I am moving forward in my business with a new clarity, energy and focus. I feel like I had been a little girl hiding in the curtains of the stage, afraid to come out of hiding. Now I feel supported by my future self and all the Devas who are encouraging me to just be and have fun! I'm looking forward to working and connecting with much more joy!..."

– Linda Kroll | LindaKroll.com

And here's what another said about ***The World of Your Business Playbook***:

"Have you ever thought your business might have a soul, and with it, a reason-for-being that's beyond you? What if being an entrepreneur is actually about tuning into a partnership between you and your business — not to drive it with a whip, or expect it to wait on you hand-and-foot, but listen to it with your heart as if it were a best friend? This concept has legs — no, it has wings... and makes practical things like writing websites, creating programs, pricing offerings, etc. a delight. Prepare to be wowed by this wonderful ebook."

– Andrea J. Lee, International activist, coach, author and speaker | AndreaJLee.com

If you want to create your business's future in partnership with its soul, and anchor it with a powerful alchemical ritual to activate its full potential, **Story Magic: Dream It, Make It** can help you do that.

[Get all of the details on Story Magic here.](#)

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HIRO BOGA is a writer, business strategist and master teacher of transformation and energy alchemy. She mentors visionary leaders who want to shape a world in which soul and creativity, passion and profit walk hand in hand.

Over the past three decades, Hiro has helped thousands of clients and students reclaim joy, freedom, success and creative sovereignty in their businesses, their relationships, and their lives.

As a mentor and teacher, Hiro blends transformative energy technologies, the magic of story, and grounded spiritual practices with pragmatic business strategies.

Hiro offers three signature self-study programs: *[Become Your Own Business Adviser](#)*, *[Dreaming in the Dark](#)*; and *[Rule Your World from the Inside Out: Sovereignty and the Art of Soul Leadership](#)*.

She also works [privately](#) with a select few creative entrepreneurs and visionary leaders to unfold the miracle of their lives and businesses.

You'll find Hiro online at HiroBoga.com

Connect with her on [Facebook](#), & on Twitter [@HiroBoga](#)