Contents

Introduction 1

1. The Procrastination Economy and the Mobile Day Part 16

2. The Workplace: Snacks and Flows 35

3. The Commute: “Smart” Cars and Tweets from Trains 74

4. The Waiting Room: Profiting from Boredom 110

5. The “Connected” Living Room: The Idiot Box Gets a Diploma 140

Conclusion: The Procrastination Economy in the Era of Ubiquitous Computing and the Internet of Things 172

Acknowledgments 187

Notes 191

Selected Bibliography 229

Index 233

About the Author 239